

NOMADIC NEIL

The Daily Standard · 1-on-1 Accountability Coaching

Privacy Policy

Effective Date: May 1, 2026 · Last Updated: May 1, 2026

1001428790 Ontario Limited, operating as Nomadic Neil

This Privacy Policy explains how Nomadic Neil, operating The Daily Standard coaching program, collects, uses, stores, and protects your personal information. We are committed to handling your information responsibly and in accordance with Canada's Personal Information Protection and Electronic Documents Act (PIPEDA) and applicable provincial privacy laws.

1. Who We Are

The Daily Standard is a 1-on-1 accountability coaching program operated by Nomadic Neil, a registered trade name of 1001428790 Ontario Limited ("we", "us", "our"). We are based in Ontario, Canada and serve clients internationally.

For privacy-related questions or requests, contact us at:

- Email: hello@nomadicneil.com
- Website: www.nomadicneil.com
- Business: 1001428790 Ontario Limited, operating as Nomadic Neil

2. Information We Collect

We collect personal information that you voluntarily provide to us through our application form, onboarding form, coaching sessions, check-ins, and communications. The table below outlines what we collect and why:

Data Collected	Purpose	Legal Basis
Full name	Client identification and personalized communication	Contractual necessity
Email address	Program communications, invoices, check-ins	Contractual necessity

Phone / WhatsApp number	Daily check-ins and program delivery via SMS/WhatsApp	Consent + contractual necessity
Location & time zone	Scheduling weekly calls across time zones	Contractual necessity
Goal information	Delivering personalized accountability coaching	Contractual necessity
Obstacle & habit data	Identifying patterns to support coaching	Contractual necessity
Check-in responses	Tracking progress and delivering daily coaching	Contractual necessity
Payment information	Processing subscription and one-time payments via Stripe	Contractual necessity
Marketing consent	Sending promotional messages if opted in	Consent
Device & usage data	Website analytics and performance (via cookies)	Legitimate interest

3. How We Use Your Information

We use the personal information we collect for the following purposes:

- Delivering the Daily Standard coaching program — daily check-ins, weekly calls, and written recaps
- Communicating with you about scheduling, billing, and program updates
- Processing payments and managing your subscription via Stripe
- Personalizing coaching to your specific goals and circumstances
- Sending marketing and promotional messages where you have given explicit consent
- Improving our coaching services and program materials
- Complying with legal obligations

We will not use your personal information for any purpose other than those listed above without obtaining your prior consent.

4. Third-Party Service Providers

To deliver our services, we share certain personal information with the following third-party service providers. Each provider is bound by their own privacy policies and data processing agreements:

Data Collected	Purpose	Legal Basis
GoHighLevel (GHL)	CRM, forms, automation, email, SMS	United States
Stripe	Payment processing and subscription billing	United States
WhatsApp / Meta	Daily check-in messaging (if WhatsApp selected)	United States
Google	Calendar scheduling, video calls via Google Meet	United States
Zoom	Weekly coaching calls (if Zoom selected)	United States
Google Fonts / CDN	Website font rendering	United States

By using our services, you acknowledge that your information may be transferred to and processed in the United States and other jurisdictions outside Canada. We take reasonable steps to ensure these providers maintain appropriate data protection standards.

5. Data Retention

We retain your personal information for as long as necessary to deliver our services and meet our legal obligations:

- Client contact information and coaching records — retained for 7 years after the end of the coaching relationship for tax and legal compliance purposes
- Daily check-in responses and call notes — retained for the duration of the coaching relationship plus 2 years
- Payment records — retained for 7 years as required by Canadian tax law
- Marketing consent records — retained indefinitely or until you withdraw consent
- Website analytics data — retained for 26 months

When personal information is no longer required, we will securely delete or anonymise it.

6. Data Security

We take the security of your personal information seriously and implement the following measures to protect it:

- All payment processing is handled by Stripe, which is PCI DSS Level 1 certified — the highest level of payment security

- Client data is stored within GoHighLevel's secure cloud infrastructure
- Access to client records is restricted to the coach only
- Communications containing sensitive information are conducted via encrypted platforms
- We do not store credit card numbers or payment details directly

While we take all reasonable precautions, no method of electronic transmission or storage is 100% secure. In the event of a data breach that poses a real risk of significant harm, we will notify affected individuals and the Office of the Privacy Commissioner of Canada as required by PIPEDA.

7. Cookies & Website Analytics

Our website may use cookies and similar tracking technologies to improve user experience and understand how visitors interact with our site. This may include:

- Essential cookies — necessary for the website to function properly
- Analytics cookies — help us understand traffic patterns and page performance
- Third-party cookies — from embedded tools such as Google Fonts or payment widgets

You can control cookie settings through your browser. Disabling certain cookies may affect the functionality of our website. We do not sell cookie data to third parties.

8. Your Rights Under PIPEDA

As a Canadian resident or individual whose data we process, you have the following rights:

- Right of access — you may request a copy of the personal information we hold about you
- Right to correction — you may request that inaccurate or incomplete information be corrected
- Right to withdrawal of consent — you may withdraw consent for non-essential data processing at any time (note: withdrawal of consent for service-related data may require termination of the coaching relationship)
- Right to deletion — you may request deletion of your personal information, subject to legal retention requirements
- Right to complain — you have the right to file a complaint with the Office of the Privacy Commissioner of Canada if you believe your privacy rights have been violated

To exercise any of these rights, contact us at hello@nomadicneil.com. We will respond to all requests within 30 days.

9. Children's Privacy

Our coaching services are intended for individuals 18 years of age or older. We do not knowingly collect personal information from individuals under 18. If we become aware that we have inadvertently collected information from a minor, we will delete it promptly. If you believe a minor has provided us with personal information, please contact us immediately at hello@nomadicneil.com.

10. Marketing Communications

We will only send marketing and promotional messages to individuals who have given explicit consent. You may withdraw your consent to receive marketing communications at any time by:

- Replying STOP to any SMS or WhatsApp marketing message
- Clicking the unsubscribe link in any marketing email
- Contacting us directly at hello@nomadicneil.com

Withdrawal of marketing consent will not affect your receipt of service-related communications necessary for program delivery.

11. International Clients

While we are based in Ontario, Canada, we serve clients internationally. If you are located outside Canada, please be aware that your personal information will be transferred to and processed in Canada and potentially the United States. By engaging our services, you consent to this transfer. We take reasonable steps to ensure your information is protected to a standard comparable to Canadian privacy law regardless of where it is processed.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, or legal requirements. When we make material changes, we will notify active clients by email at least 14 days before the changes take effect. The updated policy will also be posted on our website with a revised effective date.

Continued use of our services after the effective date of any changes constitutes acceptance of the updated Privacy Policy.

13. Contact Us

For any privacy-related questions, requests, or concerns, please contact us:

- Email: hello@nomadicneil.com
- Business: Nomadic Neil / 1001428790 Ontario Limited
- Website: www.nomadicneil.com

We are committed to resolving privacy concerns promptly and transparently. If you are not satisfied with our response, you have the right to contact the Office of the Privacy Commissioner of Canada at www.priv.gc.ca.