

VIKEN-NTW - Cookie Policy

Version 1.0 - launch version

Last updated: 24 July 2026

1. Who are we?

This cookie policy is issued by Viken-WHB, trading under the trade name VIKEN-NTW.

Legal name: Viken-WHB

Trade name: VIKEN-NTW

Chamber of Commerce registration number: 81074662

VAT identification number: NL031379138B01

Address: Vogelwikke 11, 6026 AK Maarheeze, the Netherlands

Website: <https://viken-ntw.com>

Email: contact@viken-ntw.com

Privacy: privacy@viken-ntw.com

This policy applies to viken-ntw.com and to local domains or spelling variants used as aliases or redirects to a VIKEN-NTW website.

2. What are cookies and similar technologies?

Cookies are small text files that a website can place on or read from a device. Similar technologies include local storage, pixels, tags, scripts and other identifiers. They may be necessary for a website to function technically or, after consent, may be used for analytics, functionality or marketing.

3. Which categories do we use?

Essential cookies

These cookies and technologies are required for technical operation, security, sessions, form processing and remembering cookie preferences. Strictly necessary cookies do not require prior consent.

Functional cookies

These enable additional functions, such as a chat widget, calendar, video function, map, language preference or embedded content. Where these functions process personal data or are not strictly necessary, we activate them only after consent or a deliberate action by the visitor.

Analytics cookies

These help us understand how the website is used and how performance or conversions can be improved. Non-essential analytics cookies are disabled by default and are only activated after consent has been given.

Marketing and advertising cookies

These may be used for our own conversion measurement, advertising or remarketing. They are disabled by default and are only activated after prior consent. VIKEN-NTW does not sell personal data and does not share tracking data with third parties for their own commercial marketing purposes.

4. Launch configuration

At initial publication, the early access page uses the HighLevel / LeadConnector website environment, a form and a cookie banner. Non-essential analytics, advertising tracking and remarketing remain disabled until a technical cookie scan has been carried out, the cookies have been inventoried and consent has been technically linked correctly.

Therefore, at initial launch the website may only place strictly necessary cookies or similar technologies required for:

- website and form operation;
- security and misuse prevention;
- session management;
- storing the cookie preference.

5. Consent and preferences

The cookie banner is configured worldwide on an opt-in basis. Non-essential categories are disabled by default. Visitors can reject all non-essential cookies without making the rejection button or route unnecessarily more difficult than accepting.

A cookie preference is generally retained for a maximum of 180 days. After that, a visitor may be asked to make a choice again. A visitor can change or withdraw the choice earlier via the permanently available "Cookie Settings" link in the website footer.

Withdrawal of consent does not have retroactive effect. Cookies already placed can also be deleted through the browser settings.

6. Possible future tools

Depending on the further configuration, the following may be used after consent or on another valid legal basis:

- Google Analytics and Google Tag Manager;
- Meta Pixel;
- LinkedIn Insight Tag;
- Microsoft Clarity;
- Google Maps;
- YouTube or Vimeo embeds;

- external fonts or social media embeds;
- chat, calendar, video and customer portal functions;
- affiliate, campaign or conversion tracking.

Inclusion in this list does not mean that the tool is currently active. The final cookie list is based on the actual technical configuration, not on assumptions.

7. Cookie overview

The current overview contains at least the following for each cookie or similar technology:

- exact name or identifier;
- domain;
- provider;
- purpose;
- category;
- retention period;
- whether consent is required;
- whether processing outside the European Economic Area may take place.

Final launch status:

- non-essential tracking: disabled;
- analytics: disabled until inventoried and linked to consent;
- advertising and remarketing: disabled until inventoried and linked to consent;
- essential cookies: only for technical operation, security, forms and cookie preferences.

A technical scan is performed after publication. The specific names, domains and retention periods are then added to this policy. Until that update, the safe launch configuration above remains in force.

8. Third-party content

External content, such as maps, videos, social media, chat or calendars, may be provided by a third party. Where technically possible, we block non-essential external content until consent has been given or the visitor deliberately activates the content. The third party may apply its own privacy and cookie policy.

9. Managing or deleting cookies

Through the cookie settings on the website, a visitor can change optional categories. Cookies can also be blocked or deleted through the browser. As a result, some parts of the website may not function as well.

10. International processing

Some suppliers may process data outside the European Economic Area or access it from outside the EEA. We use such suppliers only where a valid transfer mechanism exists, such as an adequacy decision, applicable Standard Contractual Clauses or another legally permitted mechanism.

11. Changes

We may amend this cookie policy when the website, suppliers, cookies or legal requirements change. The most recent version is available at <https://viken-ntw.com>.

12. Contact

VIKEN-NTW / Viken-WHB

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6026 AK Maarheeze

the Netherlands

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