COACHOLOGY

5 Days Internationally Approved

NLP LEADERSHIP 4-IN-1 CERTIFICATION

Reprogramming Yourself for Success: The Blueprint for Modern Leadership

4 IN 1 CERTIFICATION

- NLP Leadership Practitioner Certificate
- NLP Coach Certificate
- Time Line Therapy Certification
- 40 CCEU credit points for ICF Credential



2 x MCC Certified Coaches
Luke Salway & Cristy Aphimonthol

Accredited by ABNLP & ICF

www.coachology.com

ABNLP · Coaching Division of The American Board Of NLP Approved Training · Time Line Therapy Association · CCE ICF Continuing Coach Education · ICF International Coaching Federation

COACHOLOGY

NLP LEADERSHIP
4-IN-1 CERTIFICATION

Reprogramming Yourself for Success: The Blueprint for Modern Leadership







WHAT IS NLP....

Neuro-Linguistic Programming, better known as NLP, is a set of tools & techniques, systems & process that can be used to create positive change in yourself and in your Business. It allows us to become aware of the mechanics of the mind, so that we can learn how to control our thoughts and emotions. With this new conscious awareness, we learn all the tools & techniques for reprogramming our subconscious mind to achieve greater Success and Happiness in all areas of our life & business. In this workshop, we focus specifically on the successful application of NLP skills into developing your Leadership, Communication & Influence.

Value-Added Benefits

- **NLP tools & techniques**
  NLP tools & techniques to Empower you Leadership & Communication.
- **Associate Life Coach**
  An opportunity to become an associate Life Coach under Pink Lotus Foundation
- **Comprehensive selection**
  A comprehensive selection of over 40+ Modules to expand your Coaching Tool Box.
- **Coaching & Training experience**
  Your NLP Trainer Luke Salway brings over 10+ years of Coaching & Training experience, 20+ years of Leadership Experience.
- **Develop better leadership**
  Ability to influence teams and clients Conflict prevention & resolution
- **Develop consultant coaching**
  Advanced tool kit for complementing your existing tools and modalities

(+66) 85 782 2634 www.coachology.com Luke@coachology.com

COACHOLOGY

NLP LEADERSHIP
4-IN-1 CERTIFICATION

Reprogramming Yourself for Success: The Blueprint for Modern Leadership

Value-Added Benefits

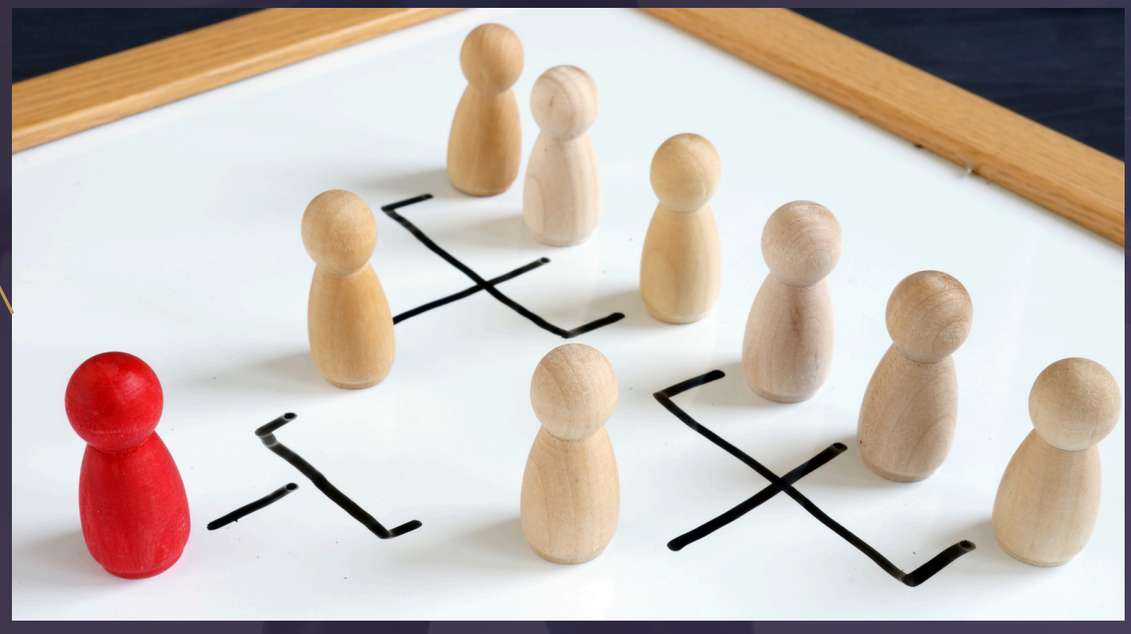


Improved Leadership & Influence

NLP helps us develop all areas of our Leadership, including Better Communication, Conflict Prevention & Resolution, Influence, Problem Solving, Strategic Thinking, Decision Making, increased EQ, Goal Setting and much more. You'll be able to develop all those soft-skills which are critical for great Leadership.

Coaching Structure & Process

As you discover all the tools & techniques of NLP, you'll also learn & apply simple & effective Coaching methodologies, systems & processes, making your Coaching & Leadership efficient, productive & replicable with your colleagues & clients. Great Coaching skills make you a great Leader.





Professionally Accredited

This NLP Leadership Certification Training is internationally recognised by the ABNLP, the World's largest NLP authority. Each module is carefully facilitated to ensure you learn the theory, demonstration, case study, practice & role play, and finishing with debrief plus Q&A. This ensures the deepest learning & application of all the NLP tools & techniques

(+66) 85 782 2634 www.coachology.com Luke@coachology.com

COACHOLOGY

NLP LEADERSHIP
4-IN-1 CERTIFICATION

Reprogramming Yourself for Success: The Blueprint for Modern Leadership

Value-Added Benefits



Advanced Leadership Tools

A ‘toolbox’ full of Leadership & Coaching tools, techniques, templates, systems, & processes that allow you to create change in your teams & clients. As we Coach & Lead others successfully, we are also developing our own skills & abilities to a deeper level.

Grow Your Career or Business

As you discover all the tools & techniques of NLP, you’ll also learn & apply simple & effective Coaching methodologies, systems & processes, making your Coaching & Leadership efficient, productive & replicable with your colleagues & clients. Great Coaching skills make you a great Leader.



Coachology Success Stories

(+66) 85 782 2634 www.coachology.com Luke@coachology.com



COACHOLOGY

TRAINING OVERVIEW

The NLP LEADERSHIP 4-in-1 CERTIFICATION program is uniquely designed for you to increase your Leadership capacity in today's dynamic Business environment. As an existing Leader, Executive Coach or someone aspiring to climb the corporate ladder, you will develop your Leadership skills using NLP & Coaching techniques. Our focus is on creating RESULTS, and to do this, the training strictly follows the ABNLP Guidelines.

Each module is delivered through theory, demonstration, hands-on practice, debrief and Q&A. This ensures that the new Leadership skills become an integral part of your Leadership journey, for both new or experienced Leaders.

WHO SHOULD ATTEND?

- CEO, Business Owner
- Senior Executive
- Human Resource
- Director/Manager
- Director, Leader, Manager
- Leaders who want to be a Professional Coach

4 IN 1 CERTIFICATION

- NLP Leadership Practitioner Certificate
- NLP Coach Certificate
- Time Line Therapy Certification
- 40 CCEU credit points for ICF Credential

GENERAL BENEFITS

- Massively improved internal communication thinking, decision making and emotional control
- Massively improved external communication influence, conflict prevention/resolution,
- Improved internal and external to articulate the vision of your new venture
- Advanced techniques for influence, giving you the ability to influence
- Eye Accessing Cues - Know if someone is lying to you
- Modalities - Influence others by understanding how they think
- Anchoring - Develop Instant confidence

APPLY NOW

(+66) 85 782 2634 www.coachology.com Luke@coachology.com

COACHOLOGY

NLP LEADERSHIP
4-IN-1 CERTIFICATION

Reprogramming Yourself for Success: The Blueprint for Modern Leadership

TRAINING AGENDA

Day 1 – Mechanics of Thinking, Communication & Emotions

- Expand Your Comfort Zone
- Discover the History of NLP
- Accelerate Success Through Modeling Excellence
- Understand the NLP Model of Communication
- Harness the Power of the Conscious & Subconscious Mind
- Develop Awareness Through Sensory Acuity
- Build Trust and Influence with Rapport

Day 2 – Ultimate Influence

- Prevent & Resolve Conflict with the Agreement Frame
- Build Responsibility & Accountability with Cause & Effect
- Increase Empathy through Perceptual Positions
- Master the Conscious Use of Language Enhance Communication with Chunking Techniques

Day 3 – Reprogramming the Subconscious

- Master the Presuppositions of NLP
- Influence Through Hypnotic Language Patterns
- Communicate with Precision Using Satir Language Patterns
- Transform Thinking Through Reframing
- Inspire Learning Through Metaphors

Day 4 – Coaching & Applications

- Transform Limiting Beliefs into Empowering Beliefs
- Understand Representational Systems
- Create Change with Submodalities
- Read Non-Verbal Communication with Eye Accessing Cues
- Create Lasting Change with Anchoring & the Swish Pattern

Day 5 – NLP Coaching & Timeline Therapy

- NLP Coaching Theory, Tools & Application
- Releasing Negative Emotions Time Line Therapy® Theory, Tools & Techniques

(+66) 85 782 2634 www.coachology.com Luke@coachology.com

COACHOLOGY

LUKE SALWAY

Master Facilitator, MCC certified ICF Coach, International Business Coach
CEO, NCS Consultant

Luke is the CEO & Founder of Coachology, a training & coaching company providing International Corporate Training & Personal Development Certifications throughout the World. Master Facilitator, Business Coach, Motivational Speaker, NLP Trainer, MCC Certified Coach under the ICF and Leadership Development Facilitator. Luke is passionate about helping companies and individuals unleash their full potential, to achieve Success & Happiness. After 15 years as a successful senior Leader in Organisations, Luke wanted to explore his creative side, and added more modalities into his training & coaching Library, and formed Coachology, to better serve his clients.

Having studied and taught various forms of Personal Development for over 20 years, in Australia, USA & throughout Asia, and having Asia as his base for living & working the last 20 years, Luke has the necessary experience and tools to help companies working in Asia reach new levels of success.

A career in Manufacturing for 10 years enabled Luke to develop keen problem solving skills and processes for improving efficiencies at many levels. He followed this with hotel management for a further 10 years, giving Luke an intense personal interest in the art of communication, maximising individuals potentials, and bringing teams together to form effective Leadership competencies. As a General Manager of a 5 star boutique resort, Luke's inter-personal skills, communication Luke Salway mastery, and proven Leadership, give a solid foundation to help individuals and companies overcome challenges, and support them in achieving their goals.

Luke's passion is helping companies implement a Coaching Culture, achieve Strategic Alignment & Leadership Development. A warm personality, deep understanding of human nature and the technical resources of NLP, ICF Coaching & dozens of other transformational modalities, Luke is the perfect choice for supporting your teams growth and development.



Luke Salway
Master Facilitator
MCC certified ICF Coach
International Business Coach
CEO, NCS Consultant

(TH) +66 85 782 2634 | Luke@coachology.com | www.coachology.com



Cristy Aphimonthol
MCC, ICF. Managing Director
Master Coachologist
International Facilitator
Wellness Consultant
Mentor Coach, Phd. Candidate

CRISTY APHIMONTHOL

MCC, ICF. Managing Director, Master Coachologist, International Facilitator, Wellness Consultant, Mentor Coach, Phd. Candidate

Cristy is a Serial Entrepreneur, Consultant, Phd. Candidate, and Coach who provides marketing and strategic business solutions, utilizing multiple consulting and coaching methodologies within various industries. As Managing Director of Coachology, Cristy is passionate about supporting others with their Business growth, Sales & Marketing, and Team Communications. Her qualifications include Marketing and Business Bachelor and Master degrees, along with NLP Master Practitioner & Master Coaching credentials, Hypnotherapy, MCC Certified Coach under the ICF. These qualifications & experiences ensures that Cristy can help both individuals and companies achieve their results and outcomes.

As a Life Coach, Therapist & Healer, she specializes in helping her clients resolve inner conflict, depression, OCD, anxiety, trauma and many kinds of addictions. As a Corporate Facilitator & Consultant, Cristy is passionate about helping companies create their Strategic plans, Marketing plans, Business Development plans, Corporate Wellness Programs and all kinds of communication & conflict resolution.

With over 20,000 hours Coaching & Training experience & a current PhD Candidacy in Alternative Medicine, Coach Cristy will share proven tools & techniques to Empower yourself, to achieve ANY Goal you desire. Her passion is helping Women develop loving relationships, grow their dream businesses, and unleash super-confidence so they can fulfill their dreams & destiny.

Cristy has knowledge and experience necessary to facilitate, promote and support individuals and organizations to reach their next level of Succes.

Cristy creates an inclusive and supportive work environment where individuals from diverse backgrounds can thrive. She is dedicated to breaking down barriers, promoting equity, and fostering a sense of belonging for everyone within her organization. By championing DEIB, Cristy sets an example for her team and inspires others to embrace and support these principles both in the workplace and beyond.

(TH) +66 091 982 0321 | Cristy@coachology.com | www.coachology.com