AI Opportunity & Startup Research Worksheet

Free English guide · CosynkAI

Use this worksheet to pressure-test an AI opportunity before investing serious time. It is an original CosynkAI guide prepared from the startup, money, grants, and opportunity-mapping source library.

The one-page opportunity brief

```
Target user:
Painful workflow:
Current workaround:
AI capability that changes the workflow:
Smallest useful offer:
Distribution channel:
Evidence we can collect this week:
```

Check the economics

- What is the customer paying for today: time, labor, software, risk reduction, or revenue?
- What must the product cost to deliver one successful outcome?
- Which step is expensive because of model usage, data access, review, or support?
- What would make the offer repeatable rather than custom work?

Check the path to customers

Choose one audience and one distribution experiment. Define the message, the proof a prospect needs, the call to action, and the signal that means “continue.” Do not confuse attention with willingness to pay.

Grants and current programs

Treat every grant, eligibility rule, deadline, price, and platform policy as time-sensitive. Verify it on the current official source before using it in a decision.

Decision rule

Proceed when the user, pain, offer, distribution path, and next evidence are clear enough to test. Pause when the plan depends on unverified claims or a market that has not been reached.

Continue with the full playbook

The **AI Monetization & Startup Intelligence Playbook** adds opportunity maps, startup research patterns, grant-checking prompts, and practical business worksheets.

Explore the paid guide: `https://cosynkai.com/ai-monetization-startup-intelligence`

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