

Prompt & Creative Systems Starter Sheet

Free English guide · CosynkAI

This starter sheet turns a prompt into a small creative system. It is an original CosynkAI guide based on the prompt engineering, Threads hooks, design, and visual prompt source library.

The five-part prompt brief

```
Role or viewpoint:  
Task:  
Context and source material:  
Constraints and exclusions:  
Output format and quality test:
```

If the output will be published, add the audience, desired action, tone, length, and examples of what “good” looks like.

Create a hook set

Write five variations around one tension: a surprising fact, a costly mistake, a before/after, a contrarian question, and a practical promise. Keep the claim honest and make the payoff specific.

Use a visual system

Specify subject, composition, camera or viewpoint, lighting, palette, typography, negative constraints, and the exact aspect ratio. Save the prompt together with the result and the change that improved it.

Iterate deliberately

Change one variable at a time. Compare results against a short rubric: clarity, relevance, visual hierarchy, brand fit, and actionability. Keep winners as reusable templates.

Continue with the full library

The **AI Prompt & Creative Systems Library** adds prompt patterns, Threads hooks, design workflows, visual prompt sheets, and repeatable creative systems.

Explore the paid guide: <https://cosynkai.com/ai-prompt-creative-systems>

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