

PYPLINE Marketing Systems 2026 Growth Cohort – Terms & Conditions

1. Promoter

This promotion is run by PYPLINE Marketing Systems (“PYPLINE”, “we”, “us”, “our”).

2. The Offer

Three (3) businesses will be selected to receive:

- Up to three (3) months of PYPLINE Premium Plan services
- At no monetary cost for the initial three-month period
- As part of the “2026 Growth Cohort”

After the free period, participants may choose to continue on a paid plan, but are under no obligation to do so.

3. Eligibility

Applicants must:

- Be a registered business or sole trader
- Be able to legally trade in the UK
- Submit a complete application via the official form before the closing date
- Not be an existing PYPLINE client at the time of application

Employees, contractors, or partners of PYPLINE are not eligible.

4. Application Window

- Applications open: On campaign launch
- Applications close: 31st January 2026 at 23:59 (UK time)
- Late or incomplete applications will not be considered

5. Selection Process

- This is not a random prize draw
- Applicants will be assessed based on suitability, growth potential, and alignment with the PYPLINE system
- Selection is entirely at PYPLINE’s discretion
- Decisions are final, and no correspondence will be entered into regarding outcomes

Three applicants will be selected for the free cohort.

6. What “Free” Includes

Selected businesses will receive:

- Website build and/or system setup under the PYPLINE Premium Plan
- Marketing system configuration
- Support and onboarding during the 3-month free period

The exact scope is defined by PYPLINE’s current Premium Plan at the time of onboarding.

PYPLINE hold the rights to adapt the offering at any time.

7. What Is Not Included

The free offer does not include:

- Paid advertising management or spend
- Third-party software fees (e.g. SMS credits, email sending, domain registration, external tools)
- Work outside the defined Premium Plan scope

Any additional services will require written agreement and may incur charges.

8. Participant Obligations

Selected businesses agree to:

- Actively engage in onboarding and implementation
- Provide timely access, content, and approvals
- Allow PYPLINE to use their project as a case study, testimonial, video testimonial or marketing example (unless otherwise agreed in writing)

Failure to engage may result in removal from the cohort.

9. Termination

PYPLINE reserves the right to remove a participant at their discretion.

No cash alternative will be offered.

10. Post-Free Period

At the end of the 3-month free period:

- Service will end unless the participant opts into a paid plan
- No automatic billing will occur without written or digital agreement

11. Data & Privacy

All applicant data will be handled in accordance with UK GDPR and PYPLINE's Privacy Policy. Data will only be used for application assessment, onboarding, and related communications.

12. Changes and Cancellation

PYPLINE reserves the right to:

- Amend these Terms if legally required
- Withdraw or pause the offer if circumstances make it necessary

Any changes will be published on the application page.

13. Governing Law

These Terms are governed by the laws of England and Wales. Any disputes will be subject to the exclusive jurisdiction of the English courts.