Privacy Policy

Becky Randolph · Watch Me State™

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Becky Randolph / Watch Me State™ ("Company," "we," "us," or "our") respects your privacy and is committed to protecting it through this Privacy Policy.

This Privacy Policy governs your access to and use of beckyrandolph.com, including any content, functionality, and services offered on or through beckyrandolph.com, our funnels, order forms, and landing pages (together, the "Website"), whether as a guest or a registered user.

This policy applies to information we collect on the Website and in email, text (SMS), or other electronic messages between you and us. Please read it carefully. By using the Website, submitting a form, or making a purchase, you agree to this Privacy Policy. If you do not agree, please do not use the Website.

Who This Website Is For

Our Website and programs are intended for adults 18 years of age and older. We do not knowingly collect personal information from anyone under 18. If we learn that we have collected information from someone under 18, we will delete it. If you believe we may have information from or about a minor, please contact us at becky@beckyrandolph.com.

Information We Collect About You

Information you give us. We collect information you choose to share with us, including when you:

- Download a free resource (such as the First Step Fix, Clarity Compass, or Self-Trust Spark)
- Subscribe to our newsletter, The Watch Me Letters™
- Purchase a product, program, or coaching offer, or apply to work with us
- Fill out a contact form, survey, questionnaire, or intake form
- Register for a webinar, challenge, live event, or our private Facebook group
- Reply to an email or text message, or leave comments or feedback

This information may include your name, email address, phone number, mailing or billing address, and anything you choose to share in forms, questionnaires, or coaching conversations.

Information collected automatically. As you browse the Website, we may use tools such as Google Analytics and our website and funnel platform to collect information about your device and browsing activity. This can include your IP address, browser type, operating system, general location, pages viewed, time spent on pages, and the pages you visited before and after ours. We use this information to understand how our Website is used and to improve it. If you have also given us personal information, our systems may connect the two.

Use of Cookies and Pixels

Like most websites, we use "cookies" and server logs to understand how our site is used. A cookie is a very small text file stored on your device that often includes an anonymous unique identifier. Your browser only lets a website read the cookies it has set itself, not cookies set by other sites. You can set your browser to refuse cookies, though some parts of the Website may not work properly if you do.

We may also use similar technologies, including social media pixels (such as the Meta/Facebook pixel). These allow social media platforms to recognize visitors to our Website so they can show more relevant ads on their platforms. We use these tools in line with each platform's policies.

Third-Party Use of Cookies

Some content, tools, or advertisements on the Website may be provided by third parties, including advertisers, ad networks, analytics providers, and software providers. These third parties may use cookies, web beacons, or other tracking technologies to collect information about your online activities over time and across different websites. They may use this information to show you interest-based advertising.

We do not control these third parties' tracking technologies or how they use them. If you have questions about an advertisement or targeted content, please contact the responsible provider directly.

Text Messaging (SMS)

If you provide your mobile number and check the consent box on one of our forms, you agree to receive text messages from Becky Randolph / Watch Me State™. Messages may include appointment reminders, program updates, follow-ups, and occasional offers. Message frequency varies. Message and data rates may apply. Consent to receive text messages is not a condition of any purchase.

You can opt out at any time by replying **STOP**. For help, reply **HELP** or contact us at becky@beckyrandolph.com.

We do not sell, rent, or share your mobile phone number or text messaging consent with any third parties or affiliates for their marketing or promotional purposes. Information may be shared only with service providers who help us deliver our text messages (for example, our messaging platform and carriers).

Email Information

If you email us, we may keep the content of your message along with your email address and our responses. We protect these communications the same way we protect information received online, by mail, or by phone. The same applies when you sign up through any of our forms or make a purchase.

Email Policies

We are committed to keeping your email address confidential. We do not sell, rent, or lease our subscriber lists to third parties, and we will not share your email address except as described in the "Disclosure of Your Information" section below.

In compliance with the CAN-SPAM Act, every email we send will clearly state who it is from and how to contact us, and will include a clear way to unsubscribe. You may opt out of our emails at any time by clicking the "unsubscribe" link at the bottom of any email.

How and Why We Collect Information

We collect your information so we can deliver what you signed up for and support your participation in the activities you choose. You can browse most of the Website without giving us any personal information. We only ask for it when you request a resource, register for something, or make a purchase.

If you are outside the European Union and you download a free resource, register for a webinar, challenge, or event, or purchase any product or program from us, you will automatically be added to our free newsletter, The Watch Me Letters™. You can unsubscribe at any time using the link at the bottom of every email. If you ever have trouble unsubscribing, email us at becky@beckyrandolph.com and we will remove you.

If you are in the European Union, we will only add you to our newsletter if you affirmatively consent. You can unsubscribe at any time.

How We Use Your Information

We use your personal information to:

- Deliver the free resources, products, programs, and coaching services you request
- Process payments and send receipts and account information
- Communicate with you about your purchases, sessions, and program updates
- Send our newsletter and information about offers, products, and services we think may help you
- Provide customer support and respond to your questions
- Improve our Website, content, and offers
- Show you advertising tailored to your interests on social media and other platforms
- Carry out any agreement between you and the Company, and run our business

Payment Information

Payments are processed securely by trusted third-party payment processors. We do not store your full credit or debit card number on our systems. Your payment information is handled according to the processor's own privacy and security policies.

Affiliate Relationships

From time to time, we may recommend products or services offered by third parties, including wellness products through our independent affiliate relationship with Frequense. If you purchase through our affiliate links, we may earn a commission at no extra cost to you. If you choose to purchase directly from a third party, that company will receive the information you give them and will handle it under their own privacy policy.

Confidentiality of Coaching Conversations

What you share with us in coaching sessions, intake forms, questionnaires, and private messages is treated as confidential. We will not share it with anyone outside our business except as needed to provide our services (for example, secure scheduling or file-storage tools), with your permission, or when required by law. We will never use your name, story, or results in our marketing without your written permission.

Disclosure of Your Information

As a general rule, we do not sell, rent, lease, or otherwise transfer your information. We may share your personal information only:

- With service providers who help us run our business and deliver our services (such as our website and email platform, payment processors, scheduling tools, and analytics providers)
- With a third party, including a lawyer or collection agency, when necessary to enforce our Terms of Service or any other agreement between you and the Company
- With a successor in interest if our business is merged, sold, restructured, or transferred
- When we believe in good faith that the law requires it, to protect our legal rights, or when required by a court or government agency

How We Protect Your Information

We use reasonable methods to protect the information you give us and the information we collect automatically, including standard security protocols and working only with reputable third-party vendors. Information entered on our order forms is transmitted securely using SSL encryption.

Please keep in mind that email is not a secure form of communication, so we ask that you do not send sensitive personal or financial information to us by email. If you choose to do so, it is at your own risk. Credit card information is never requested or sent by email.

No method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

Policy Changes

We will post any changes to this Privacy Policy on this page. If we make material changes to how we treat your personal information, we will let you know by email and/or through a notice on the Website. The date this policy was last revised appears at the top of this page. You are responsible for keeping a current, working email address on file with us and for checking this policy periodically.

Your Rights Under GDPR (European Union Visitors)

If you are located in the European Union, you have certain rights under the General Data Protection Regulation, including:

- The right to request access to the personal data we hold about you, and to correct or erase it
- The right to request that we restrict processing of your data
- The right to object to processing and the right to data portability

- The right to withdraw your consent at any time, without affecting processing that happened before you withdrew it
- The right to file a complaint with a supervisory authority

We keep the information you provide until the earliest of: (a) you asking us to delete it, (b) we stop using the service provider that stores it, or (c) we decide the value of keeping it is outweighed by the cost of keeping it. We only ask for the information reasonably needed to provide our services, and we will not require consent to unnecessary processing as a condition of doing business with us.

Contact Us

We welcome your questions or comments about this Privacy Policy:

Becky Randolph – Watch Me State™
Email: becky@beckyrandolph.com
Website: beckyrandolph.com