

HOLLYDAY™ Build Room

Terms & Conditions

By purchasing a place in the HOLLYDAY™ Build Room, you agree to the following terms.

1. Nature of the Service

HOLLYDAY™ is a live, small-group implementation session delivered via Zoom.

It is a guided build session. It is not done-for-you work, legal advice, financial advice, or a guarantee of business results.

You are responsible for:

- Having access to your chosen platform
- Ensuring you can log in and make changes during the session
- Bringing any required copy, assets, or materials

I will provide structure, guidance, and live troubleshooting within the defined scope of the session.

2. Scope

Each HOLLYDAY™ session focuses on one clearly defined outcome (for example, a Lead Magnet Funnel build).

Work outside of that scope will not be covered during the session.

If you require additional support beyond the session, separate services are available.

3. Payment

Full payment is required at the time of booking to secure your place.

Your booking is not confirmed until payment has been received.

4. Cancellations & Transfers

Due to the limited number of spaces (maximum 6–8 participants), the following policy applies:

- No refunds are available once your place has been purchased.
- If you cancel more than 48 hours before the session start time, you may transfer your place to a future HOLLYDAY™ session of the same value (subject to availability).
- Cancellations made within 48 hours of the session start time are not eligible for transfer or refund.
- To cancel or rebook email holly@hollyfrancesonline.co.uk

If you do not attend the session and have not notified in advance, your place is forfeited.

This policy exists to protect the integrity of the small-group format and ensure fairness to all participants.

5. Rescheduling by Host

In the unlikely event that I need to reschedule the session due to illness or unforeseen circumstances, you will be offered:

- A transfer to a new date, or
- A full refund

6. Recording & Replay

Sessions may be recorded for replay access for participants.

By attending, you consent to the session being recorded. If you prefer not to appear on recording, you may keep your camera off.

Replays are provided for personal use only and must not be shared, distributed, or resold.

7. Results Disclaimer

While guidance and technical support will be provided during the session, individual business results depend on multiple factors including offer quality, messaging, and audience. No specific financial results are guaranteed.

8. Conduct

HOLLYDAY™ is designed to be a supportive, focused working environment.

Respectful behaviour towards other participants is expected at all times. I reserve the right to remove any participant whose behaviour disrupts the session, without refund.