

Kenneth Carillo

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EXPERIENCE

GoHighLevel AI Automation Specialist & Funnel Designer

2025 - 2026

Astro AI Automations, New Mexico, USA

AI Automation Agency

- CRM and Pipeline Logistics: Structure custom visual pipelines and advanced lead-routing automations that provide business owners with real-time clarity on lead status and revenue tracking.
- Multi-Channel Nurturing: Build intelligent, multi-channel follow-up sequences (SMS, Email, Voicemail) to ensure zero lead leakage and hands-free nurturing for high-ticket clients.
- Conversion-Focused Design: Build clean, fast-loading, and high-converting landing pages tailored for local services, consulting, and small to medium enterprises to maximize lead capture without increasing ad spend.

EDUCATION

Children of Fatima, Senior Highschool Inc.

Mabiga, Mabalacat, Philippines

Information and Communications Technology (ICT)

2022 - 2024

Systems Plus College Foundation

Balibago, McArthur Highway, Angeles City, Pampanga

Bachelor of Science in Computer Science

2024 - Present

RECENT PROJECTS

Apex Motors — Lead Magnet Funnel | *GoHighLevel*

- Designed and built a conversion-focused automotive lead-generation funnel in GoHighLevel, incorporating inventory showcases, financing, trade-in, test-drive booking, social proof, FAQs, and strategic CTAs.
- Structured the customer journey and CRM automation to capture, qualify, and follow up with automotive leads.
- Applied CRO and responsive UI/UX principles to create a premium dealership experience optimized for lead generation and appointment conversions.

ScaleFlow AI — Webinar Lead Generation Funnel | *GoHighLevel*

- Built a GoHighLevel webinar funnel with landing, registration, confirmation, and booking pages.
- Configured lead capture, segmentation, email/SMS nurture, reminders, and calendar automation.
- Developed a post-webinar conversion workflow connecting attendee engagement to strategy-call booking and pipeline management.

NexaFlow AI — AI Readiness Assessment Funnel | *GoHighLevel*

- Built an interactive AI Readiness Assessment Funnel to capture and qualify business leads based on their automation needs.
- Developed conditional logic, lead scoring, and segmentation to deliver personalized results based on assessment responses.
- Automated personalized follow-ups and consultation booking, creating a streamlined path from assessment completion to qualified sales opportunities.

TECHNICAL SKILLS

Funnel Building: Landing Pages, Lead Generation Funnels, Lead Capture Forms, Webinar Registration Funnels, Assessment/Quiz Funnels, Booking Funnels, Conversion-Focused Page Design

CRM & Automation: GoHighLevel, CRM Workflows, Conditional Logic, Lead Qualification, Lead Segmentation, Lead Scoring, Pipeline Management, Lead Follow-Up, Email Automation, Appointment Booking

Personal Automation: iPhone Shortcuts, Email-Trigged Task Automation, Email-to-Task Workflows

Design: Canva, CapCut