

TERMS & CONDITIONS

Last Updated: March 2026

1. AGREEMENT TO TERMS

By accessing our website empowerher.ceo, purchasing our services, or using our platform, you agree to be bound by these Terms and Conditions. If you do not agree with any part of these terms, you may not access our website or use our services. These Terms apply to all visitors, clients, and others who access or use our services.

2. SERVICES PROVIDED

EmpowerHer CEO provides business automation coaching, consulting, and training services for female entrepreneurs. Our services include but are not limited to:

- Business automation coaching programs
- The Psyche AI platform (AI-powered business management, billed separately)
- Done-For-You build and implementation services
- Ongoing support retainers
- Strategy sessions and consulting

Current pricing for all services is listed at empowerher.ceo and is subject to change at any time. Coaching programs do not include access to the Psyche AI platform. Psyche AI is a separate subscription service.

3. PAYMENT TERMS

All prices are in US dollars. Payment is due at the time of purchase unless a payment plan is offered and selected. Payment plans must be completed in full according to the agreed schedule. Failure to complete payment plan installments may result in suspension of access to services and materials. We reserve the right to pursue collection of outstanding balances.

4. ALL SALES ARE FINAL

Due to the nature of our digital products and coaching services — including the immediate delivery of course materials, business kit content, and platform access upon purchase — all sales are final. No refunds will be issued.

EmpowerHer CEO reserves the right, at its sole discretion, to issue a partial credit in exceptional circumstances where our services are clearly not a fit. Any such determination is made entirely at our discretion and does not constitute a general refund policy.

Psyche AI Platform: A 14-day free trial is available (credit card required). You may cancel at any time. No refunds will be issued for subscription fees already charged.

5. SMS / TEXT MESSAGE COMMUNICATIONS

By providing your phone number and selecting the SMS consent checkbox on our booking forms or opt-in pages, you agree to receive transactional and marketing SMS messages from EmpowerHer CEO, including appointment reminders, service notifications, promotional offers, and follow-up communications.

Message frequency may vary. Message and data rates may apply. Reply STOP at any time to opt out. Reply HELP for assistance.

SMS consent is not a condition of purchasing any goods or services. Your phone number and SMS consent will never be shared with third parties for their own marketing purposes.

6. INTELLECTUAL PROPERTY

All content, materials, courses, templates, frameworks, and resources provided by EmpowerHer CEO are protected by copyright and intellectual property laws. You are granted a limited, non-exclusive, non-transferable license to use these materials for your own personal or business use. You may not resell, redistribute, share, or repurpose our materials without prior written permission.

7. CLIENT RESPONSIBILITIES

You are responsible for:

- Implementing the strategies and systems taught
- Providing accurate information about your business
- Maintaining the confidentiality of your account credentials
- Backing up your own data
- Complying with all applicable laws in your use of our services and the Psyche AI platform

8. DISCLAIMER OF GUARANTEES

While we provide education, coaching, and done-for-you services to help you automate and grow your business, we cannot and do not guarantee specific results. Your results depend on many factors including but not limited to: your effort and implementation, your existing business, your market, your offers, and factors outside our control. Any income or results examples shared are not guarantees of your results.

9. LIMITATION OF LIABILITY

To the maximum extent permitted by law, EmpowerHer CEO and its owner, employees, and contractors shall not be liable for any indirect, incidental, special, consequential, or punitive damages, including but not limited to loss of profits, data, or business opportunities, arising from your use of our services or website. Our total liability for any claim arising from our services shall not exceed the amount paid by you for the specific service giving rise to the claim.

10. THIRD-PARTY PLATFORMS

Our services utilize third-party platforms including but not limited to HighLevel (Psyche AI), Stripe, and various social media platforms. We are not responsible for the functionality, availability, or policies of these third-party services. Your use of these platforms is subject to their respective terms of service.

11. CONFIDENTIALITY

Any information shared during coaching calls, in our community, or through our services should be treated as confidential. You agree not to share other clients' information, strategies, or personal details outside of our programs.

12. NATURE OF RELATIONSHIP

Use of our website or scheduling a consultation does not establish a formal client relationship. A professional engagement is only established upon execution of a signed agreement or completed purchase. Nothing in our services constitutes legal, financial, or accounting advice.

13. TERMINATION

We reserve the right to terminate or suspend your access to our services at any time, without prior notice, for conduct that we believe violates these Terms, is harmful to other clients, or is otherwise inappropriate.

14. GOVERNING LAW

These Terms shall be governed by and construed in accordance with the laws of the State of Arizona, United States, without regard to its conflict of law provisions. Any disputes arising from these terms or our services shall be resolved in the appropriate courts of Maricopa County, Arizona.

15. CHANGES TO TERMS

We reserve the right to modify these Terms at any time. We will notify you of significant changes by updating the effective date at the top of this page. Continued use of our website or services after changes constitutes acceptance of the updated Terms.

16. CONTACT US

If you have questions about these Terms and Conditions, please contact us:

EmpowerHer CEO

Email: ap@empowerher.ceo

Website: empowerher.ceo