

The 2027 Calendar

Everything here is open for registration right now. No enrollment deadlines, no cohort close dates, no doors closing Friday. Only seats, and the rooms are small on purpose: 30 at a workshop or intensive, 20 at a VIP retreat. Pick your dates, budget for them, register when it clears.

Month	Program	Dates	Where	Times	Price	Register
JAN	Small Table Intensive	Jan 20	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive, virtual	Jan 25 to 29	Virtual, five half-days	9am to 1pm PT Fri 9 to 11am	\$2,950	Register
FEB	Ask Workshop	Feb 10	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive	Feb 23 to 25	Los Angeles, CA	9am to 4pm	\$2,950	Register
MAR	Small Table Intensive	Mar 2	Virtual	9am to 1pm PT	\$997	Register
	VIP Intensive	Mar 10 to 12	Bend, Oregon <i>Mary's home, 20 seats</i>	8:30am to 5pm Fri 8am to 12pm	\$3,950	Register
APR	Ask Workshop	Apr 7	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive	Apr 26 to 28	Dallas, TX	9am to 4pm	\$2,950	Register
MAY	Small Table Intensive	May 12	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive	May 17 to 19	Chicago, IL	9am to 4pm	\$2,950	Register
JUN	Ask Workshop	Jun 2	Virtual	9am to 1pm PT	\$997	Register
	VIP Intensive	Jun 23 to 25	Bend, Oregon <i>Mary's home, 20 seats</i>	8:30am to 5pm Fri 8am to 12pm	\$3,950	Register
JUL	Small Table Intensive	Jul 7	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive	Jul 13 to 15	Washington, DC	9am to 4pm	\$2,950	Register
AUG	VIP Intensive	Aug 4 to 6	Bend, Oregon <i>Mary's home, 20 seats</i>	8:30am to 5pm Fri 8am to 12pm	\$3,950	Register
	Ask Workshop	Aug 11	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive, virtual	Aug 23 to 27	Virtual, five half-days	9am to 1pm PT Fri 9 to 11am	\$2,950	Register
SEP	Small Table Intensive	Sep 8	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive	Sep 14 to 16	New York, NY	9am to 4pm	\$2,950	Register
	VIP Intensive	Sep 29 to Oct 1	Bend, Oregon <i>Mary's home, 20 seats</i>	8:30am to 5pm Fri 8am to 12pm	\$3,950	Register
OCT	Ask Workshop	Oct 6	Virtual	9am to 1pm PT	\$997	Register
	Major Gift Intensive	Oct 12 to 14	Philadelphia, PA	9am to 4pm	\$2,950	Register

The 2027 Growth Pass | \$3,950 ~~\$4,944~~

All three, your choice of dates: one **Small Table Intensive**, one **Ask Workshop**, one **Major Gift Intensive** (a city or virtual). Save \$994, and ask your ED once instead of three times. **Five available for 2027.**

[Get the Pass](#)

Major Gift Momentum | \$650 a month

Two live coaching calls a month with Mary, the Money Map, analytics, the full curriculum, and a room of peers who understand your job. Always open. Mary asks for three months.

[Join](#)

Not sure which one?

The Major Gift Bottleneck is a live 90-minute session on the whole system. \$47, credited back toward anything you register for within seven days.

heyfundraiser.com/webinar

Bringing your ED?

Sending two people is the best predictor of whether any of this survives contact with your Monday. Email me and we will sort the logistics.

mary@heyfundraiser.com

Need an invoice or W-9?

Most finance offices need one to cut a purchase order. Ask and we send it the same day.

mary@heyfundraiser.com