Over the Top™
POP SHOP & TREATS

OWN THE FUN.

SIP THE SUCCESS.



Discover Your Happy Place

FRANCHISE OPPORTUNITIES AVAILABLE

Who is
OVER THE TOP?

Over The Top Pop Shop is a Canadian, family-run destination, born in Airdrie, Alberta.

We're known for our crave-worthy dirty sodas, movie-style popcorn, soft-serve ice cream, cookies, and fun treats—served with a whole lot of heart.

Since opening in 2021, we've become a local favourite with bold branding, loyal fans, and big growth plans across Canada.

OUR MISSION

To bring joy, connection, and creativity through bold Over the Top treats in a fun, welcoming space. Every visit is a sweet escape full of flavour and nostalgia.

Let's Build Something
AMAZING TOGETHER!

Scan to learn more!

ottpopshop.com/franchise
franchise@ottpopshop.com
(825) 829-2551

Why Own an
OVER THE TOP FRANCHISE?

We provide the systems, training, and support you need to build a fun, profitable business that your community will love.

CANADIAN OWNED
Proudly Canadian, family-run and Alberta proud.

ESTABLISHED BRAND
Loved by thousands across Alberta and beyond!

COMPLETE TRAINING
Training program and step-by-step systems to set you up for success.

PROVEN SYSTEMS
Streamlined operations and profit-focused strategies that work.

ONGOING SUPPORT
Coaching, check-ins, quarterly visits and a phone call away.

PROFITABLE CONCEPT
A business model delivering both profits and fun!

WHAT YOU GET

- Complete Training Program
- Site Selection Support
- Operations Manual & Procedures
- Marketing Resources & Campaigns
- Recruiting Assistance
- Ongoing Coaching & Support
- Vendor Network
- Grand Opening Support

INVESTMENT SUMMARY

Franchise Fee	$30,000
Equipment	$80,000*
Initial Inventory	$40,000*
Shop Build	$100,000*

ESTIMATED INVESTMENT

$250,000

*Third Party Financing OAC

MINIMUM CAPITAL REQUIREMENT IS $75,000

MEET THE ONES BEHIND
OVER THE TOP

Our Happy Place



We're in the business of creating happiness.
We just happen to do it Over the Top.

In 2021, Barb and Kent set out to create more than just another pop shop.

They wanted a place where people could leave their worries at the door, connect with family and friends, and enjoy something a little Over the Top.

With hard work, an amazing team, and the best guests,
Over the Top has grown into a brand that people love and a franchise opportunity worth sharing.
Now, we're looking for franchise partners who share that same passion for people, hospitality and creating unforgettable experiences.

FOLLOW OUR JOURNEY