



RARE BALLER FLAG FOOTBALL LEAGUE

2027 CORPORATE PARTNERSHIP OPPORTUNITIES

BUILDING ATHLETES. BUILDING LEADERS. BUILDING COMMUNITIES.



ALSIP,
ILLINOIS



AGES
4-14



CO-ED YOUTH
FLAG FOOTBALL



PROJECTED
120-200
ATHLETES



SERVING THE
SOUTH
CHICAGOLAND
AREA



120-200
ATHLETES



300-500
FAMILY MEMBERS



500-1,000
WEEKLY ATTENDEES

★ ★ FOUNDING PARTNER OPPORTUNITIES AVAILABLE - SPRING 2027 ★ ★



EXECUTIVE SUMMARY

Rare Baller Flag Football League is a youth flag football organization serving athletes **ages 4-14** throughout the **South Chicagoland** area.

Our mission is to provide a fun, safe, affordable, and competitive environment where young athletes can develop **athletic skills, leadership, teamwork, confidence, and character** both on and off the field.

As we prepare for our **Spring 2027** inaugural season, we are seeking a **limited number of founding business partners** to help build one of the premier youth sports experiences in the region.

OUR FOUNDATION

- ★ Youth Athlete Development
- ★ Family Engagement
- ★ Community Partnerships

- ★ Positive Coaching
- ★ Safe Competition
- ★ Character Building



120-200
ATHLETES



300-500
FAMILY MEMBERS



500-1,000
WEEKLY ATTENDEES*



SPRING 2027
FOUNDING PARTNERS

*Weekly attendee estimates include athletes, parents, siblings, coaches, spectators, and community members participating in practices, games, and league events.

★ **BUILDING ATHLETES.** / **BUILDING LEADERS.** / **BUILDING COMMUNITIES.** ★



COMMUNITY SUPPORT & LOCAL FOUNDATION

The Rare Baller Flag Football League is built on **strong local support** and a deep commitment to our community.

With the support of the **Alsip Falcons Football Organization** and the **Alsip Park District**, we are able to provide top-tier facilities, resources, and programming for our athletes and families.

Together, we are creating a safe, positive, and organized environment where every child has the opportunity to **learn, grow, and succeed** on and off the field.



Alsip Falcons Football Organization

Supporting youth development through mentorship, leadership, teamwork, and a long-standing tradition of excellence in our community.



Alsip Park District

Providing high-quality fields and facilities that create a safe, fun, and positive environment for our athletes to learn, grow, and thrive.



STRONG SUPPORT

Built on shared values and a commitment to our youth, families, and the Alsip community.



PREMIER FACILITIES

Access to top-quality fields and resources that enhance the player experience.



YOUTH DEVELOPMENT

Creating opportunities for kids to learn, grow, build confidence, and become leaders on and off the field.



COMMUNITY IMPACT

Investing in our local youth and building a stronger, healthier community together.



BUILDING ATHLETES.

BUILDING LEADERS.

BUILDING COMMUNITIES.





LEAGUE OVERVIEW & GROWTH PROJECTIONS

The Rare Baller Flag Football League continues to build momentum across **Alsip** and the **South Chicagoland** area.

Our structured program, experienced coaching, and strong community support are creating a positive youth flag football experience built around **development, confidence, and character.**

We are committed to **expanding opportunities, enhancing the athlete experience,** and building a sustainable future for youth sports.

OUR COMMITMENT:

- ★ Provide a positive, competitive, and safe environment
- ★ Develop athletes on and off the field
- ★ Build leaders, teamwork, and lifelong confidence



120-200
ATHLETES

Projected youth athletes
for Spring 2027



300-500
FAMILY MEMBERS

Engaged and supportive
league families



500-1,000
WEEKLY ATTENDEES

Fans, family, and community members
across practices, games, and events



STRONG GROWTH
POTENTIAL

Built for long-term,
sustainable growth



STRONG TODAY.



GROWING TOMORROW.



BUILDING LEGACIES.





AUDIENCE & DEMOGRAPHICS



WE DON'T JUST
REACH PLAYERS —
WE REACH **FAMILIES,**
FUTURES, AND THE
COMMUNITY.

The Rare Baller Flag Football League serves a diverse and growing community of athletes, families, and supporters across **Alsip** and the **South Chicagoland** area.

Our league connects with an engaged audience of youth athletes, parents, and community members who value health, teamwork, leadership, and opportunity.

Our families are invested, involved, and influential — making Rare Baller a **powerful platform for brand visibility and community impact.**



120-200
ATHLETES

Projected youth athletes
for Spring 2027



300-500
FAMILY MEMBERS

Engaged and supportive
league families



500-1,000
WEEKLY ATTENDEES

Fans, family, and community members
across practices, games, and events



STRONG GROWTH
POTENTIAL

Built for long-term,
sustainable growth



REAL FAMILIES.



REAL CONNECTIONS.



REAL IMPACT.





BRAND EXPOSURE & SPONSORSHIP VALUE

Partnering with Rare Baller Flag Football League places your business in front of **hundreds of athletes, families, and community members** throughout the season while demonstrating a commitment to youth development and the local community.

Our sponsors play a vital role in providing opportunities, resources, and experiences that help athletes build **skills, confidence, and character** both on and off the field.



REACH LOCAL FAMILIES

Engage with hundreds of families throughout the **South Chicagoland** area.



INCREASE BRAND VISIBILITY

Showcase your business across games, events, digital platforms, and community initiatives.



SUPPORT YOUTH DEVELOPMENT

Invest in programs that build athletes, leaders, and stronger communities.



ASSOCIATE WITH EXCELLENCE

Align your brand with a positive, competitive, and values-driven youth sports league.

SPONSORSHIPS RECEIVE EXPOSURE THROUGH:



SOCIAL MEDIA CONTENT

Regular posts, highlights, and shoutouts across our growing social platforms.



LEAGUE JERSEYS

Sponsor logos on jerseys for high-visibility exposure at every game, practice, and event.



FLAG BELTS (PREMIER SPONSOR)

Premier placement on athletes' flag belts seen by fans, coaches, and opposing teams.



GAME DAY ANNOUNCEMENTS

Live acknowledgments and shoutouts throughout games and special events.



VENDOR & EVENT OPPORTUNITIES

On-site vendor booths, activations, and product sampling opportunities.



FIELD BANNERS & SIGNAGE

Prominent field signage and banners visible to families, spectators, and the entire community.



PARENT PACKETS & BROCHURES

Premier placement on parent packets, brochures, emails, and printed league materials received by every family.



WEEKLY FAMILY ATTENDANCE

Consistent weekly exposure to families, friends, and local community members.

FIELD BANNERS & SIGNAGE



PARENT PACKETS & BROCHURES



SOCIAL MEDIA CONTENT



120-200
ATHLETES

Competing each season



300-500
FAMILY MEMBERS

Engaged and supportive league families



500-1,000
WEEKLY ATTENDEES

At games, events, and special activities



MULTI-CHANNEL
BRAND EXPOSURE

Across social media, uniforms, field signage, events, and more



MORE THAN VISIBILITY.

MEANINGFUL COMMUNITY ENGAGEMENT.





TITLE SPONSOR \$8,000

THE PREMIER PARTNERSHIP OPPORTUNITY

As the Title Sponsor, your business becomes the **exclusive presenting partner** of the league and receives unmatched visibility, recognition, and community impact all season long.

TITLE SPONSOR BENEFITS



EXCLUSIVE LEAGUE NAMING RIGHTS

Your name leads everywhere we go.



EXCLUSIVE SPONSOR LOGO ON EVERY LEAGUE JERSEY & COACH SHIRT

Upper left chest placement on all.



LARGE 4'X10' STANDALONE PREMIUM FIELD BANNER

Displayed at all games and practices for season-long visibility.



FEATURED SOCIAL MEDIA PROMOTION THROUGHOUT SEASON

Showcased to our entire community.



WEBSITE PLACEMENT IN TOP SPONSORS SECTION

Your logo displayed on our league website.



FULL-PAGE PARENT PACKET ADVERTISEMENT

Premier placement in parent packets.



SPONSOR SPOTLIGHT VIDEO

Highlighted across league channels.



EXCLUSIVE CATEGORY PROTECTION

Your business is the only one in its category.



VENDOR ACCESS AT LEAGUE EVENTS

Connect with families and athletes.



END-OF-SEASON RECOGNITION PLAQUE

Presented at the league banquet.



ONLY ONE AVAILABLE

Secure the most powerful brand position in the Rare Baller Flag Football League.

RARE BALLER FLAG FOOTBALL LEAGUE PRESENTED BY YOUR BUSINESS NAME

★ OFFICIAL LEAGUE NAMING RIGHTS PARTNER ★



EXAMPLE OF LEAGUE NAMING RIGHTS:



RARE BALLER FLAG FOOTBALL LEAGUE PRESENTED BY YOUR BUSINESS NAME

Your business name is prominently displayed across all league branding, announcements, marketing materials, digital content, and public recognition throughout the season.

JERSEYS



ONLY logo on all
player jerseys

COACHES SHIRTS



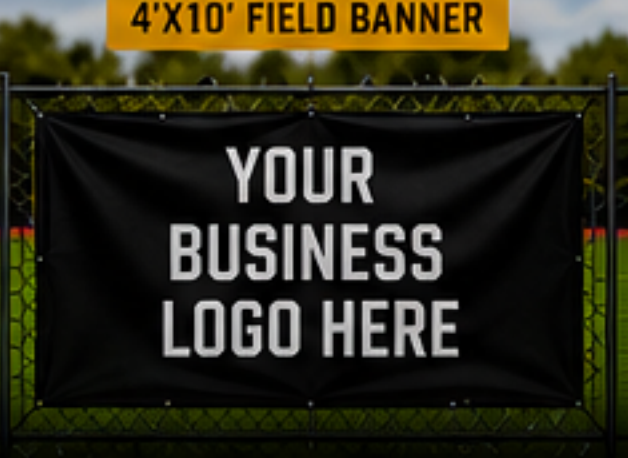
ONLY logo on all
coaches shirts

LEAGUE BANNER EXAMPLE



Largest logo placement
on all league banners

4'X10' FIELD BANNER



Personal stand alone
4'x10' field banner

WEBSITE PLACEMENT



Premium placement on
the official league website

SOCIAL MEDIA SPOTLIGHT



DIGITAL MARKETING EXAMPLE



PARENT PACKET EXAMPLE



Coupon/ad page in
all parent packets



PUBLIC RECOGNITION

Recognized at all games,
events, and announcements.



VENDOR ACCESS

Optional vendor access at all
regular season, playoffs and
championship events.



SPONSOR SPOTLIGHT VIDEO

Custom video feature highlighting
your business and partnership.



BANQUET INVITATION

Invitation to the end-of-season
banquet with sponsor
recognition plaque.



300-500 FAMILY MEMBERS

Engaged and supportive
league families.



500-1,000 WEEKLY ATTENDEES

At games, events, and
special activities



MULTI-CHANNEL BRAND EXPOSURE

Across social media, uniforms,
field signage, events, and more

★ MORE THAN VISIBILITY. | MEANINGFUL COMMUNITY ENGAGEMENT. ★



PREMIER LEAGUE PARTNER

\$5,000

HIGH-VISIBILITY COMMUNITY PARTNERSHIP

As a Premier League Partner, your business will receive valuable exposure, community recognition, and meaningful engagement throughout the Rare Baller Flag Football League season.

INCLUDED BENEFITS

- OFFICIAL FLAG BELT SPONSOR**
Your logo on every official league flag belt.
- NAMING RIGHTS TO "RARE BALLER PLAYER OF THE WEEK"**
Your business name featured with weekly Player of the Week.
- LARGE LOGO ON OFFICIAL STANDALONE 4'X10' FIELD BANNER**
Your logo displayed on one 4'x10' field banner at every game.
- FEATURED SOCIAL MEDIA PROMOTION**
Highlighted across our social media channels all season long.
- WEBSITE PLACEMENT IN TOP SPONSORS SECTION**
Your logo displayed on our league website.
- BUSINESS ANNOUNCEMENTS DURING GAME DAYS**
Verbal recognition at multiple games and events.
- VENDOR ACCESS AT PLAYOFFS & CHAMPIONSHIP GAMES**
Exclusive vendor setup opportunities at showcase events.
- PERSONAL STANDALONE 4'X10' FIELD BANNER**
Highlighted at all games and practices for season-long visibility.
- COUPON/AD PAGE IN ALL PARENT PACKETS**
Full-page ad or coupon included in every parent packet.
- INVITATION & RECOGNITION PLAQUE TO LEAGUE BANQUET**
Invitation to end-of-season banquet with recognition plaque.



**120-200
ATHLETES**
Wearing your logo on
official flag belts



**300-500
FAMILY MEMBERS**
Reaching families
every week



**500-1,000+
WEEKLY ATTENDEES**
At games, events,
and activities



**THOUSANDS
OF IMPRESSIONS**
Through social media,
announcements & promotions



**YOUR BUSINESS SEEN ON
EVERY OFFICIAL LEAGUE FLAG BELT**

Visible at every game, practice, team photo, and league event.

PLAYER OF THE WEEK NAMING RIGHTS



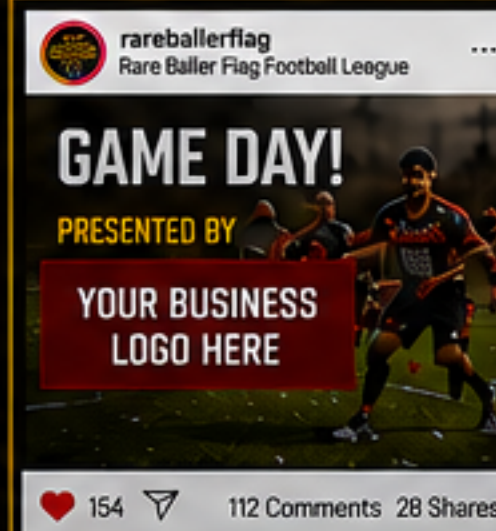
Weekly recognition across our
social media platforms.

WEBSITE TOP SPONSOR PLACEMENT



Your logo displayed in the
Top Sponsors section.

SOCIAL MEDIA PROMOTION



Featured promotion across
our social media channels.

GAME DAY ANNOUNCEMENTS



Business announcements
during game days.

VENDOR ACCESS



Vendor access at playoff
& championship games.

LEAGUE BANNER EXAMPLE



Displayed at all games and practices
for season-long visibility.

4'X10' FIELD BANNER



Personal standalone
4'x10' field banner
at our events.

PARENT PACKET ADVERTISEMENT



Coupon or ad page included
in all parent packets.

INVITATION TO LEAGUE BANQUET



Invitation to end-of-season banquet
with recognition plaque.



TITLE SPONSOR PRIORITY NOTICE

If the Exclusive Title Sponsorship is secured, all Premier League Partner benefits will be included in the Title Sponsorship package and this partnership level will not be offered.

ONLY ONE PREMIER LEAGUE PARTNER POSITION AVAILABLE.

All benefits transfer to the Title Sponsor if purchased.

MORE THAN A SPONSOR. ★ A PARTNER IN IMPACT. ★ BUILDING ATHLETES. BUILDING COMMUNITY. TOGETHER.



OFFICIAL SPONSOR \$2,000

LIMITED TO TWO PARTNERS

TEAM-LEVEL & LEAGUE VISIBILITY PARTNER

As an Official Sponsor, your business will gain **consistent visibility** and **recognition** across the league while supporting youth athletes and strengthening our community.

OFFICIAL SPONSOR BENEFITS

- ★ Large logo on the league banner
- 💻 Business logo on Official Sponsors section of league website
- 📖 Business name/logo in parent packets & brochures
- 📢 Business announcements during game days
- 📷 (2) Dedicated Sponsor Spotlight Posts (Start & End of Season)
- 🏠 Vendor access at championship events only
- 🏠 3'x6' Personal 3'x6' field banner
- 📈 Option to provide approved coupons, flyers, or promotional items
- 🏆 Invitation to end-of-season recognition banquet

OFFICIAL SPONSOR AVAILABILITY

★ **ONLY 2 AVAILABLE** ★

Exclusive category. Once both positions are filled, this sponsorship opportunity will close for the season.



120-200 ATHLETES

Wearing your logo on the field.



300-500 FAMILY MEMBERS

Reaching families every week.



500-1,000+ WEEKLY ATTENDEES

At games, events, and activities.



THOUSANDS OF IMPRESSIONS

Through social media, announcements & promotions.



STRONGER TOGETHER

Your partnership helps build leaders, create opportunity, and strengthen our community.

★ **MORE THAN A SPONSOR.** ★ **A PARTNER IN IMPACT.** ★ **BUILDING ATHLETES. BUILDING COMMUNITY. TOGETHER.**

LEAGUE BANNER

THANK YOU TO OUR OFFICIAL SPONSORS!

SPONSOR LOGO

SPONSOR LOGO

SPONSOR LOGO

YOUR LARGE LOGO HERE

SPONSOR LOGO

SPONSOR LOGO

SPONSOR LOGO

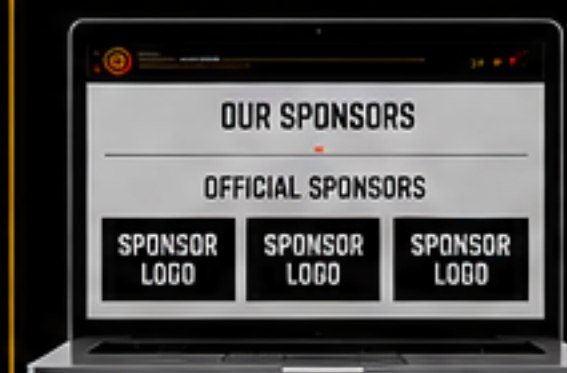
BUILDING ATHLETES. BUILDING COMMUNITY. **TOGETHER.**

PARTNER WITH PURPOSE.

Your support helps create opportunities for young athletes while putting your business in front of families all season long.



WEBSITE RECOGNITION



Business logo on Official Sponsors section of league website.

PARENT PACKETS & BROCHURES



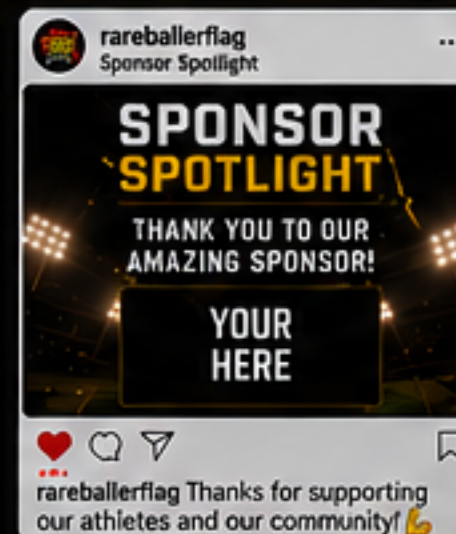
Business name/logo in parent packets & brochures.

GAME DAY ANNOUNCEMENTS



Business announcements during game days.

SPOTLIGHT POSTS



(2) Dedicated Sponsor Spotlight Posts (Start & End of Season).

CHAMPIONSHIP VENDOR ACCESS



Vendor access at championship events only.

3'X6' FIELD BANNER



Personal 3'x6' field banner.

PROMOTIONAL OPPORTUNITY



Option to provide approved coupons, flyers, or promotional items.

BANQUET INVITATION



Invitation to end-of-season recognition banquet.



COMMUNITY SPONSOR

AFFORDABLE SPONSORSHIP OPPORTUNITIES FOR LOCAL BUSINESSES



SUPPORT LOCAL



BUILD FUTURES



CREATE OPPORTUNITIES



STRENGTHEN OUR COMMUNITY

**SUPPORT LOCAL.
BUILD FUTURES.**

Your partnership helps create opportunities for young athletes while giving your business meaningful exposure in our community.



COMMUNITY SPONSOR

A GREAT WAY TO SUPPORT YOUTH ATHLETES AND GET YOUR BUSINESS RECOGNIZED!

\$500

BENEFITS:



Business name listed on league website



Business name listed on league sponsor banner



Group Community Sponsor recognition post on social media



Official Community Sponsor recognition



Business name included in parent brochures & packets

NAME ON LEAGUE BANNER



LISTED ON LEAGUE WEBSITE



INCLUDED IN PARENT PACKETS



COMMUNITY SPONSOR RECOGNITION EXAMPLE



PREMIUM COMMUNITY SPONSOR

ENHANCED VISIBILITY. DEEPER IMPACT.

\$1,000

BENEFITS:



Business logo listed on league website



Business logo featured on league sponsor banner
Priority logo placement within the Community Sponsor section



Dedicated social media spotlight post



Official Community Sponsor recognition



Business name/logo/location included in parent brochures & packets



Business announced during championship games



Invitation to end-of-season recognition banquet

LOGO ON LEAGUE BANNER



LISTED ON LEAGUE WEBSITE



INCLUDED IN PARENT PACKETS



SOCIAL MEDIA SPOTLIGHT EXAMPLE



**LOCAL
BUSINESS
IMPACT**



WEBSITE EXPOSURE

Your business listed on our league website for the entire season.



PARENT GUIDE LISTING

Reach hundreds of families in our parent packets & brochures.



SOCIAL MEDIA RECOGNITION

Highlight posts that celebrate your business and showcase your support.



LEAGUE BANNER PLACEMENT

Your name or logo displayed on our field for all families and visitors to see.



COMMUNITY SUPPORT

Help build opportunities, confidence, and character through youth sports.

MORE THAN A SPONSOR. ★ A PARTNER IN IMPACT. ★ BUILDING ATHLETES. ★ BUILDING COMMUNITY. ★ TOGETHER.



WHY BUSINESSES CHOOSE **RARE BALLER** **FLAG FOOTBALL**

AFFORDABLE SPONSORSHIP OPPORTUNITIES FOR LOCAL BUSINESSES

**MORE THAN A SPONSORSHIP,
A COMMUNITY PARTNERSHIP.**



*Invest in Youth.
Invest in
Our Future. ♥*



1. DIRECT ACCESS TO LOCAL FAMILIES

Connect with hundreds of families from Alsip and surrounding South Chicagoland communities throughout the season.



2. CONSISTENT BRAND VISIBILITY

Your business receives exposure through **game days, practice days, banners, social media, parent communications, and community events.**



3. POSITIVE COMMUNITY IMPACT

Help create opportunities for youth athletes while supporting character development, teamwork, and leadership.



4. LOCAL TRUST & GOODWILL

Align your business with a respected youth sports organization that prioritizes families, development, and community engagement.



5. LONG-TERM GROWTH OPPORTUNITIES

Build lasting relationships with local families and position your business as a community supporter year after year.

YOUR BUSINESS. EVERYWHERE IT MATTERS.

GAME DAYS	PRACTICE DAYS	FIELD BANNERS	SOCIAL MEDIA	PARENT GUIDE	COMMUNITY EVENTS
High energy. Big exposure.	Consistent visibility all season long.	Seen by families, players & fans.	Engage with our growing audience.	Your business in front of families all season.	Connect with families beyond the field.

OUR COMMUNITY REACH



120-200
ATHLETES

Participating Each Season



300-500
FAMILY MEMBERS

Directly Reached



500-1,000
WEEKLY ATTENDEES

Across Games & Practices



SOUTH CHICAGOLAND

Proudly Local.
Deeply Connected.

LOCAL BUSINESS IMPACT



WEBSITE EXPOSURE

Your business listed on our league website for the entire season.



PARENT GUIDE LISTING

Reach hundreds of families in our parent packets & brochures.



SOCIAL MEDIA RECOGNITION

Highlight posts that celebrate your business and showcase your support.



LEAGUE BANNER PLACEMENT

Your name or logo displayed on our field for all families and visitors to see.



COMMUNITY SUPPORT

Help build opportunities, confidence, and character through youth sports.

“When businesses invest in youth sports, they aren’t just supporting a league. They’re helping build future athletes, leaders, and stronger communities.”



★ JOIN US. INVEST LOCALLY. IMPACT GENERATIONS. ★

BECOME A FOUNDING PARTNER

BE PART OF THE MOVEMENT THAT'S BUILDING
ATHLETES, LEADERS, AND STRONGER COMMUNITIES.

As a Founding Partner, your business will play a vital role in the inaugural season of Rare Baller Flag Football League. Together, we'll create opportunities, inspire youth, and leave a lasting legacy in Alsip and beyond.



SUPPORT
YOUTH ATHLETES



BUILD COMMUNITY
CONNECTIONS



GROW YOUR
BUSINESS



MAKE A LASTING
IMPACT

SCAN HERE
TO PARTNER
WITH US!



Or visit rareballerflag.com/sponsorship



**LIMITED SPONSORSHIP
OPPORTUNITIES AVAILABLE!**

RESERVE YOUR SPOT TODAY AND SECURE YOUR
BUSINESS' **VISIBILITY** FOR THE SEASON.

LET'S CONNECT!



EMAIL

sponsor@rareballerflag.com



WEBSITE

rareballerflag.com/sponsorship



FACEBOOK

Rare Baller Flag Football League



INSTAGRAM

@rareballerflag



TIKTOK

@rareballerflag



**120-200
ATHLETES**

Competing each season



**300-500
FAMILY MEMBERS**

Engaged and supportive
league families



**500-1,000
WEEKLY ATTENDEES**

At games, events, and
special activities



PROUDLY SERVING
ALSIP, ILLINOIS
AND THE SOUTH CHICAGOLAND AREA



Across social media, uniforms,
field signage, events, and more

ONE COMMUNITY. ★ ONE LEAGUE. ★ ENDLESS POSSIBILITIES. ★ TOGETHER.