

APPROVED
EXPERIENCES

SPRING
2026

THE APPROVED LIST

Quarterly Season Report: The Awakening Economy

FROM RESTORATION TO RE-EMERGENCE

EXECUTIVE OVERVIEW

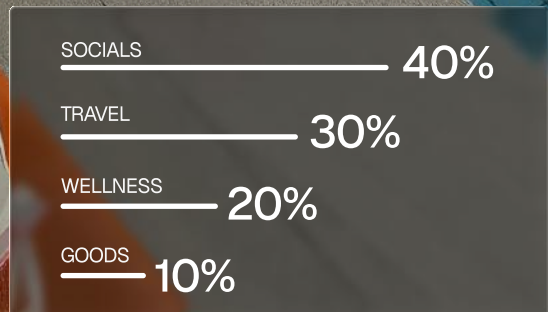
The Approved List is Approved Experiences' quarterly lifestyle authority—a cohesive, seasonally relevant cultural filter covering travel, lifestyle, concierge, beauty, fashion, music, entertainment, and design.

Winter 2025 was defined by "**Quiet Power**"—retreat, restoration, and invisibility. Spring 2026 is the payoff. The consumers who spent winter optimizing, recovering, and recalibrating are now reentering the world with clarity, energy, and intention. This isn't a return to noise; it's a deliberate emergence. The macro theme is purposeful visibility—showing up where it matters, on your own terms, with precision.

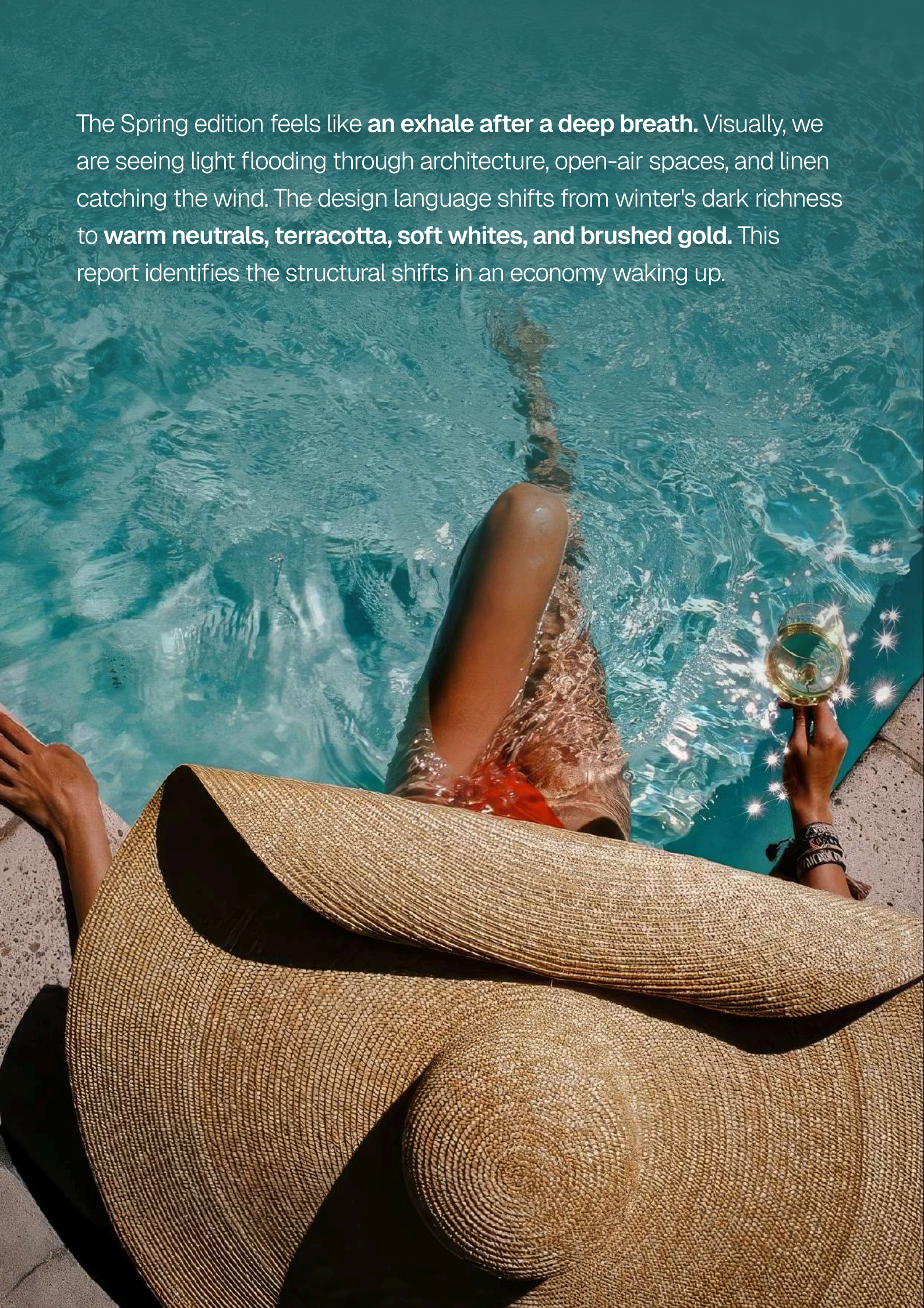
THE AWAKENING INDEX- CONSUMER RE-ENGAGEMENT



HNW SPRING LIFESTYLE PRIORITIES



The Spring edition feels like **an exhale after a deep breath**. Visually, we are seeing light flooding through architecture, open-air spaces, and linen catching the wind. The design language shifts from winter's dark richness to **warm neutrals, terracotta, soft whites, and brushed gold**. This report identifies the structural shifts in an economy waking up.



SPRING 2026

MACRO THEMES

01

THE INTENTIONAL EMERGENCE

After a season of inward focus, the affluent consumer is re-engaging socially—but selectively. Spring gatherings are curated, not casual. Attendance is a statement. The "closed door" dinner party of winter evolves into the rooftop supper club and the destination wedding weekend.

02

LONGEVITY GOES LIFESTYLE (NOT LAB)

A new generation of longevity-focused communities is embedding preventive medicine, advanced diagnostics, biohacking, and AI-driven personalization directly into daily living. Spring 2026 is where longevity stops being clinical and starts being beautiful—think morning light exposure at a coastal retreat, not a cold plunge at 5am.

03

THE FIFA WORLD CUP EFFECT

Spring sees unprecedented action crammed into the sports calendar. Sports tourism is the dominant travel driver of the season. The World Cup across the US, Mexico, and Canada will reshape hospitality, dining, and nightlife in host cities from June onward—and the lead-up starts now.

04

"SKIN SEASON" AND THE BEAUTY-WELLNESS MERGER

As layers come off, beauty becomes performance. Skincare longevity is the new anti-aging. The merger of biotech and beauty is the defining narrative, with peptides, exosome products, and PDRN gaining mainstream traction.

05

AI MOVES FROM CONCIERGE TO CURATOR

AI is no longer just handling logistics—it's shaping taste. Travelers are moving away from inspiration-led decisions and toward accountability-driven choices. The smartest consumers are using AI not to find things, but to filter and verify them. The human expert becomes the final sign-off, not the starting point.

06

PHYSICAL MEDIA & ANALOG RITUALS

People want to feel part of something bigger than just a night out. They want to join a cultural movement. The desire for tangible, shared, non-digital experiences is accelerating. Vinyl sales continue to grow as consumers seek physical artifacts of their digital passions.

07

EXPRESSIVE ELEGANCE IN FASHION

Designers are pushing quiet luxury aside and embracing a return to personality, playfulness, and self-expression through color, texture, and pattern. Spring 2026 fashion moves beyond monochrome anonymity into architectural color and intentional self-expression.

CATEGORY / 01

TRAVEL

KEY SPRING SIGNALS & DATA POINTS

+85% YoY

WORLD CUP HOST CITY DEMAND

+40% Bookings

MEDITERRANEAN SHOULDER SEASON

62% of itineraries

PASSION-LED TRAVEL

9.4 Days

AVG. LUXURY TRIP DURATION

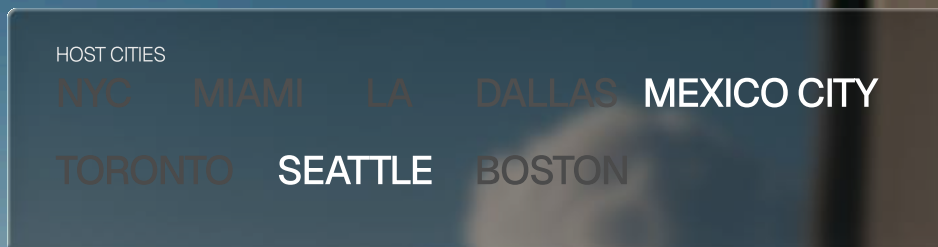


Seasonal Narrative: The "restoration first" mindset of winter transitions to "destination with purpose." Luxury travelers are choosing places that still feel undiscovered —or at least thoughtfully protected from overexposure. Spring travel is anchored around events (World Cup, F1 calendar, Roland Garros) and culinary pilgrimages.

SPRING DESTINATION DEMAND



WORLD CUP ECONOMIC IMPACT



ECONOMIC IMPACT



WHAT'S RISING?

Passion-led
travel (photo,
culinary)

Emerging
Indian Ocean
(Mozambique)

Sports-
anchored
itineraries

"Coolcations"
in Scandinavia

WHAT'S FADING?

Over-
documented
"bucket list"
spots

Generic
resort-and-
pool
vacations

Maldives
saturation

Digital nomad
vagabonding

THE APPROVED LIST

SPRING

2026 PICKS

WORLD CUP HOSPITALITY ITINERARIES

Multi-city luxury packages pairing matches with dining and cultural programming.

MEDITERRANEAN "TABLE FIRST" TRAVEL

Itineraries for Amalfi, Basque Country, and Crete built entirely around restaurant reservations.

INDIAN OCEAN ALTERNATIVES

Seychelles (Cheval Blanc) and Mozambique (Kisawa Sanctuary) replacing Maldives fatigue.

F1 SPRING CIRCUIT

Melbourne, Bahrain, Miami, and Monaco as the primary luxury social calendars.

JAPAN'S SPRING WINDOW

Cherry blossom season combined with culinary deep-dives in Kyoto, beyond the ski season.

CATEGORY / 02

LIFESTYLE

KEY SPRING SIGNALS & DATA POINTS

Rising (Outdoor/Al Fresco focus)

HOME ENTERTAINING SPEND

30%+ of HNW consumers

SOBER CURIOUS REQUEST

Longevity Real Estate

NEW ASSET CLASS

+15% Growth

WELLNESS CLUB APPS

Seasonal Narrative: Winter's inward rituals evolve into outdoor social architecture. Rooftop dinners, garden supper clubs, and open-air wellness gatherings define the season. The lifestyle shift is from solitary recovery to curated togetherness.



WHAT'S RISING?

Al fresco
supper clubs

Longevity-
as-lifestyle
routines

Wellness
memberships
2.0

The "Anti-
Optimization"
Reset

WHAT'S FADING?

Solitary
biohacking
labs

Performative
sobriety

Indoor-only
gym
routines

Over-
scheduled
weekends

THE APPROVED LIST

SPRING

2026 PICKS

THE AL FRESCO SUPPER CLUB

Chef-catered outdoor gatherings as the spring social anchor.

LONGEVITY-AS-LIFESTYLE

Morning protocols built around light, movement, and minimal supplementation.

WELLNESS MEMBERSHIPS 2.0

Facilities blending social community with recovery science.

THE "ANTI-OPTIMIZATION" RESET

Embracing pleasure, joy, and nervous-system safety over biohacking metrics.

CATEGORY / 03

CONCIERGE

KEY SPRING SIGNALS & DATA POINTS

< 10 Days for Major Events

BOOKING WINDOW

78% AI + Human

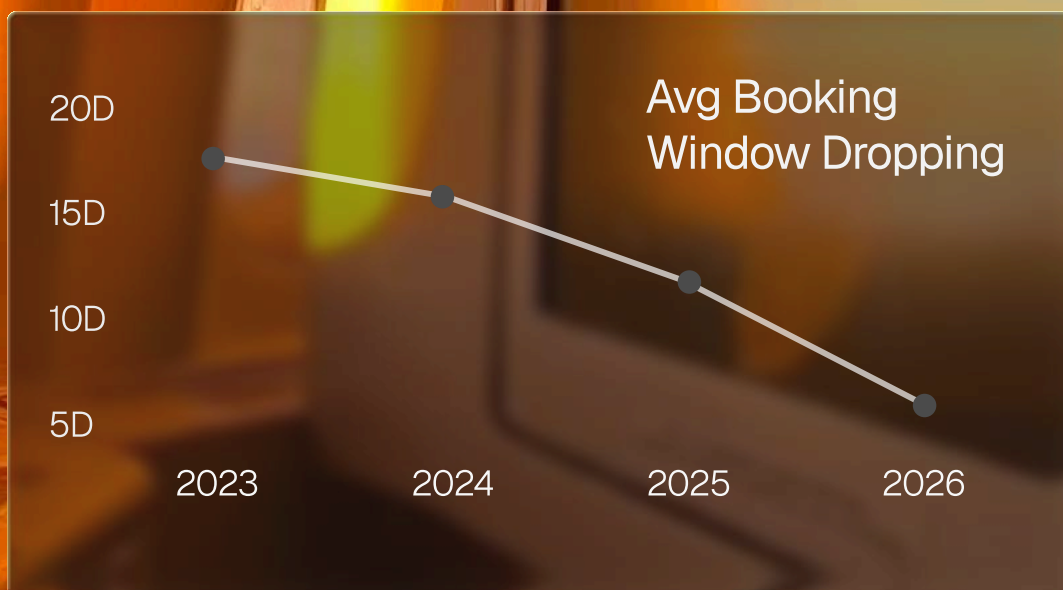
HYBRID PREFERENCE

+40% YoY

ACCESS INFLATION

Seasonal Narrative: Spring compresses booking windows even further with World Cup, F1, and festival season colliding. AI handles triage; humans handle impossibility. Approved Lux 24/7 is positioned perfectly for this hybrid model.

BOOKING WINDOW COMPRESSION (SPRING EVENTS)



WHAT'S RISING?

Text-based
asynchronous
management

"Impossible"
access
brokering

Medical/
Health
concierge
integration

Event-stack
planning

WHAT'S FADING?

Call-center
style desks

Generic
"ticket
finding"

Single-
event
planning

Hotel lobby
reliance

THE APPROVED LIST

SPRING

2026 **PICKS**

APPROVED LUX 24/7

The hybrid concierge built for spring's compressed, high-stakes calendar.

EVENT-STACK PLANNING

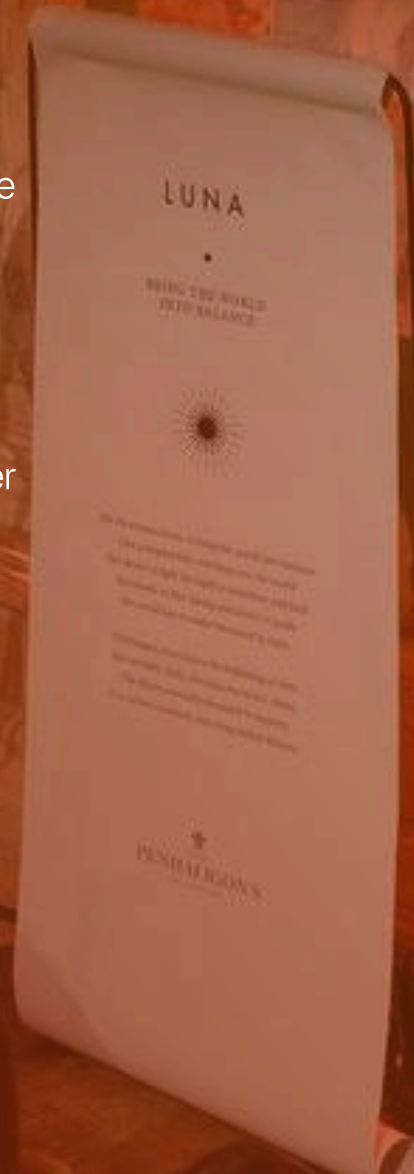
Combining F1 + dining + cultural events into single trip itineraries.

WORLD CUP ACCESS BROKERING

VIP hospitality, match tickets, and host-city insider access.

AI-FIRST ITINERARY DRAFTING

LLMs creating first-pass travel plans, refined and booked by human experts.



CATEGORY / 04

BEAUTY

KEY SPRING SIGNALS & DATA POINTS

72% of Consumers

PRODUCT PERFORMANCE PRIORITY

+513% YoY

PDRN SEARCH GROWTH

+3,695% Search Volume

KOREAN LASH LIFTS

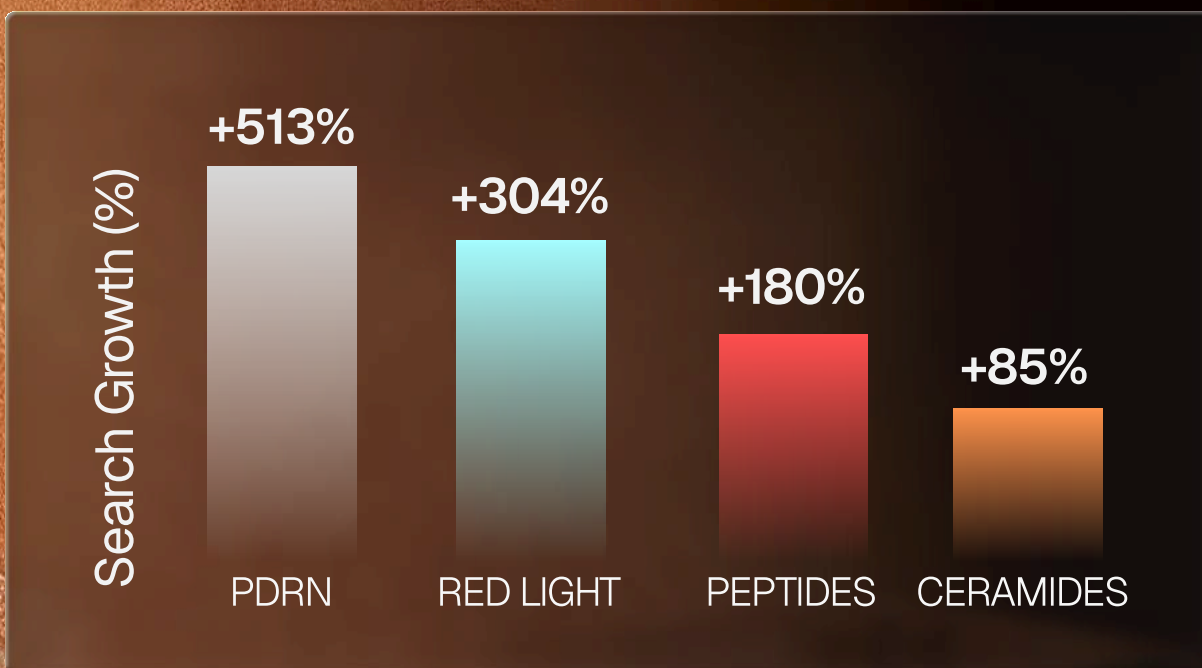
+304% Search Volume

RED LIGHT THERAPY



Seasonal Narrative: As winter layers come off, skin becomes the statement. Spring 2026 beauty trends signal a move away from "clean girl" sameness toward individuality informed by craft, science, and cultural memory. Skincare longevity replaces anti-aging.

SKINCARE INGREDIENT SEARCH VOLUME



WHAT'S RISING?

Skin longevity
protocols

Neuro-
cosmetics

At-home
clinical
devices

Architectural
scents

WHAT'S FADING?

10-step
maximalist
routines

Harsh
physical
exfoliants

Celebrity-
founded
makeup

Heavy
gourmand
scents

A glass pipette is shown at an angle, dispensing a drop of clear liquid onto a textured, light-brown surface. The drop is suspended in mid-air, just above a larger, spreading puddle of the same liquid. The background is a solid, warm-toned color.

THE APPROVED LIST

SPRING

2026 PICKS

SKIN LONGEVITY PROTOCOLS

Peptide and exosome-based routines replacing anti-aging narratives.

SPRING SPF UPGRADE

Reef-safe, mineral-based sun protection as a non-negotiable daily ritual.

NEURO-BEAUTY INTEGRATION

Products and rituals designed to lower cortisol while treating skin.

AT-HOME CLINICAL DEVICES

Red LED, microcurrent, and light therapy as daily skincare infrastructure

SPRING FRAGRANCE EDIT

Light, architectural scents—citrus, neroli, green tea, white floral.

CATEGORY / 05

FASHION

KEY SPRING SIGNALS & DATA POINTS

60% of Budget

"FOREVER PIECE" SPEND

Tailoring Leading

TAILORING VS. STREETWEAR

Linen, Cotton, Silk

MATERIAL FOCUS

SILHOUETTE PREFERENCE SHIFT

**WINTER
(STRUCTURED)**




**SHARP LINES
STRONG SHOULDERS**



**SPRING
(FLUID)**



**SOFT DRAPE
RELAXED FIT**



Seasonal Narrative: A new wave of sporty dressing blends athletic functionality with everyday style. Spring 2026 transitions from winter's monochrome power dressing to expressive, textural elegance. Proportions are shifting—cropped outerwear and fluid tailoring define the season.

WHAT'S RISING?

Deconstructed
tailoring

Architectural
color

Pouch bags &
woven leather

Fluid, relaxed
silhouettes

WHAT'S FADING?

Heavy logos

Synthetic
fabrics

Sneaker
hype culture

Monochrome
anonymity

THE APPROVED LIST

SPRING 2026 PICKS

DECONSTRUCTED SPRING TAILORING

Linen and cotton suits with fluid, relaxed silhouettes.

THE ELEVATED LIGHT LAYER

Unlined trenches, car coats, and flight jackets as statement pieces.

ARCHITECTURAL COLOR

Strategic use of butter yellow, dusty blue, and warm terracotta.

THE "NO-LOGO" ACCESSORY EDIT

Woven leather goods, minimal hardware, craftsmanship over branding.

CATEGORY / 06

MUSIC

KEY SPRING SIGNALS & DATA POINTS

Approaching 50M units/yr

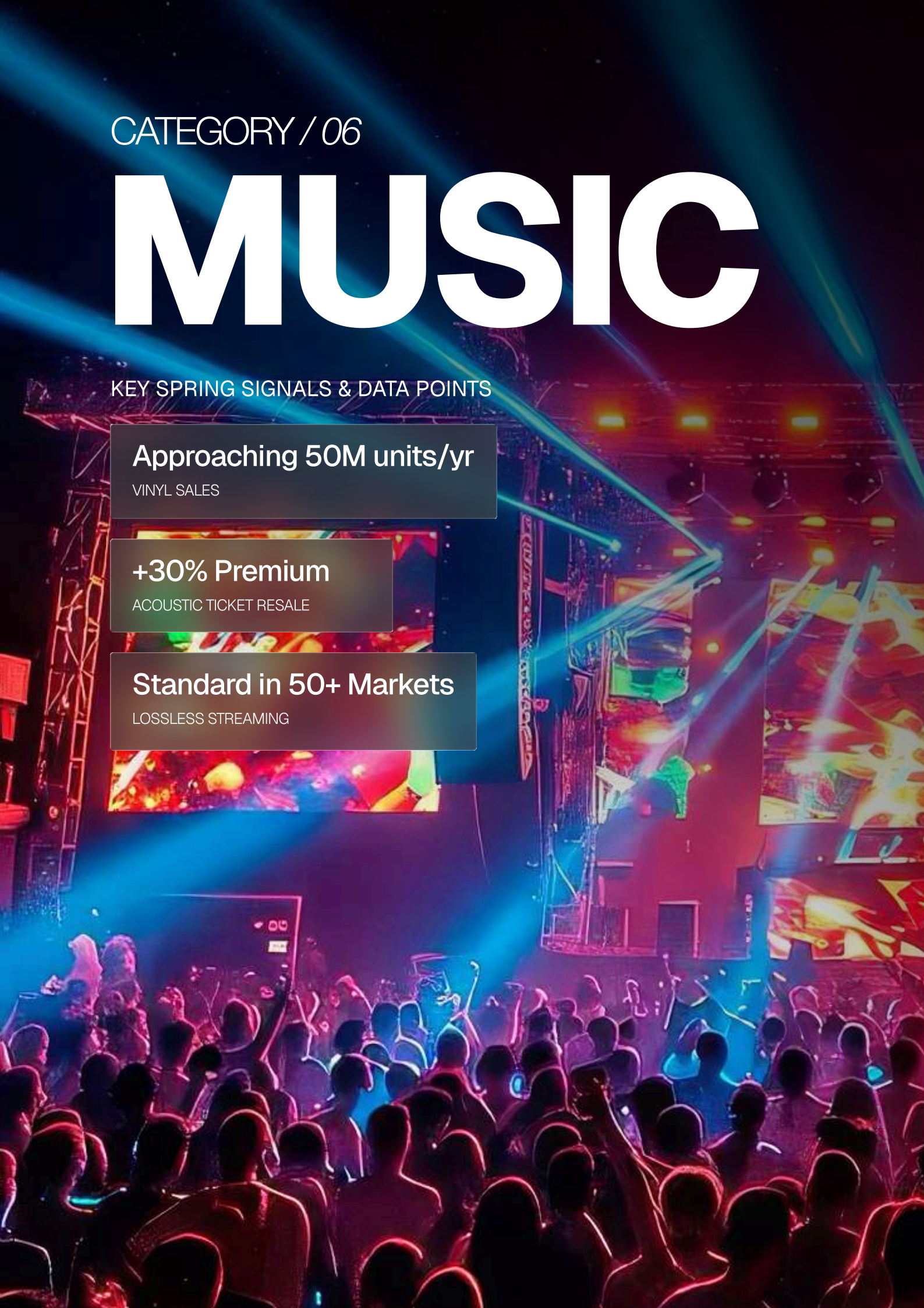
VINYL SALES

+30% Premium

ACOUSTIC TICKET RESALE

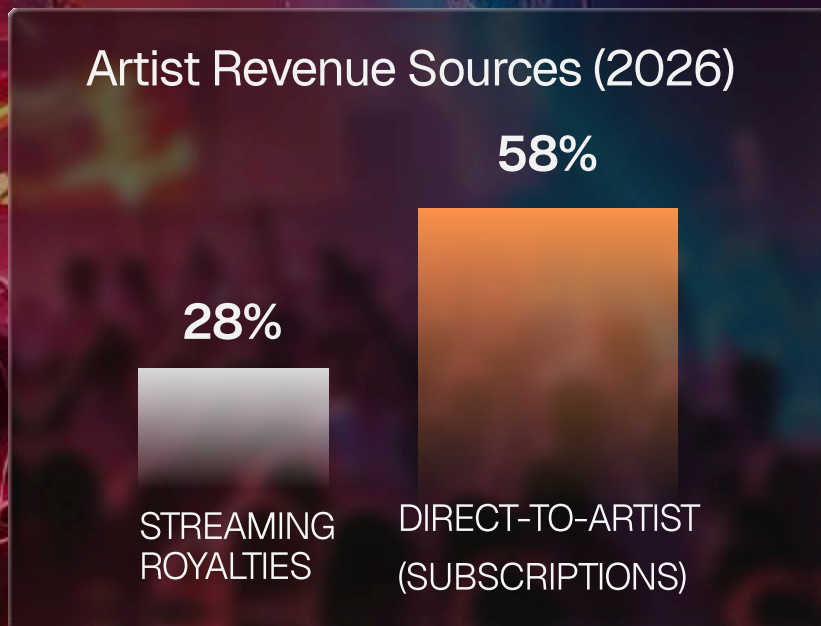
Standard in 50+ Markets

LOSSLESS STREAMING



Seasonal Narrative: Streaming in 2026 functions as infrastructure. It remains essential, but insufficient on its own. Spring's outdoor festival season amplifies the shift toward live experiences and curated, intentional listening. The "superfan economy" is the revenue model.

MUSIC REVENUE MODEL EVOLUTION





THE APPROVED LIST

SPRING 2026 PICKS

SPRING FESTIVAL CIRCUIT

Curated, boutique festivals over massive multi-day events

OUTDOOR LISTENING SESSIONS

Garden and rooftop album playbacks on high-fidelity systems.

DIRECT-TO-ARTIST ACCESS

Subscription models offering demos, vinyl exclusives, and intimate meet-and-greets.

THE SPRING PLAYLIST CURATION

Human-curated selections for entertaining, outdoor dining, and morning rituals.

CATEGORY / 07

ENTERTA INMMENT

KEY SPRING SIGNALS & DATA POINTS

45%+ of Bookings

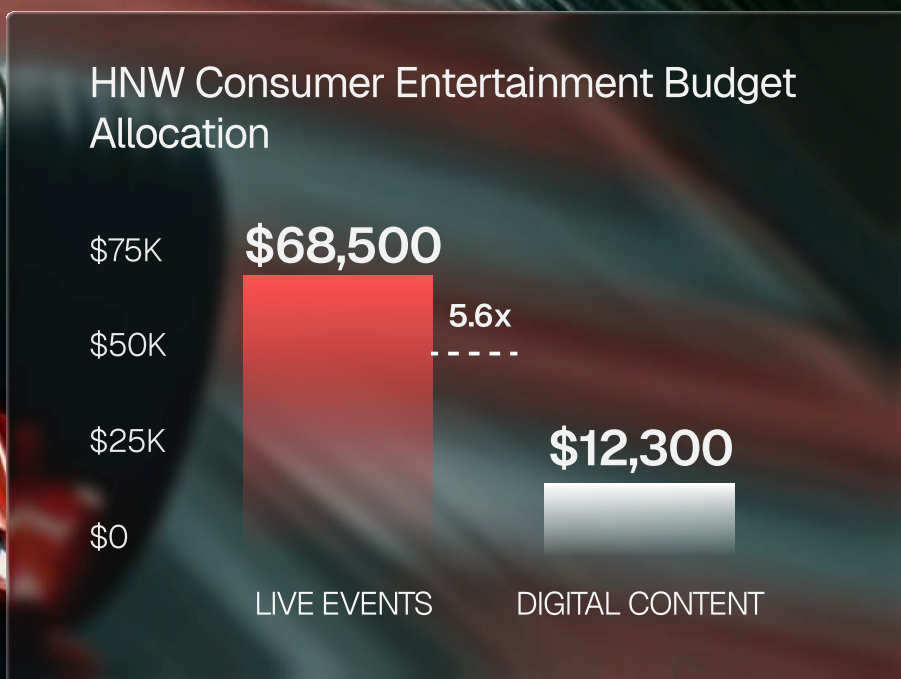
SPORTS-ANCHORED TRAVEL

70% (Gen Z/Millennial)

LIVE OVER DIGITAL PREFERENCE

Seasonal Narrative: Entertainment continues to "eventize." Spring 2026 is dominated by the World Cup lead-up, F1's explosive spring calendar, and a stacked cultural events season.

LIVE EVENT VS. DIGITAL CONTENT SPEND



THE APPROVED LIST

SPRING 2026 PICKS

THE WORLD CUP LUXURY PLAYBOOK

Host-city itineraries from opening match to final.

F1 SPRING CALENDAR

Melbourne, Bahrain, Miami, Monaco as luxury social moments.

THE MASTERS & SPRING GOLF

Augusta pilgrimage + Shinnecock U.S. Open planning.

ROLAND GARROS AS CULTURAL EVENT

Tennis plus Paris dining plus fashion week adjacency.

CATEGORY / 08

SPORTS

KEY SPRING SIGNALS & DATA POINTS

March 14-16

F1 AUSTRALIAN GP

April 9-12

THE MASTERS

May 2

KENTUCKY DERBY

May 22-24

MONACO GRAND PRIX

May 24 - June 7

ROLAND GARROS

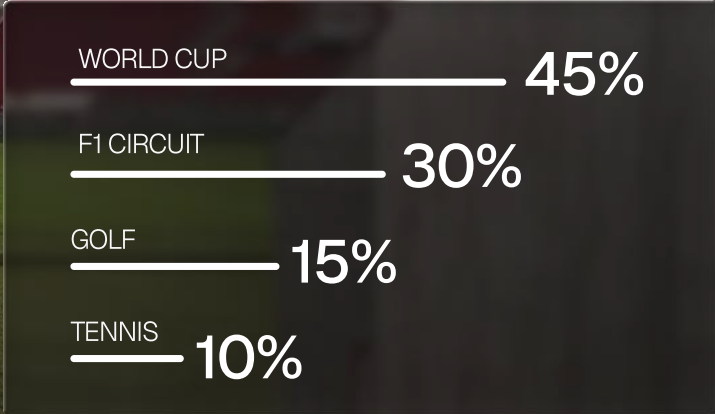
June 11 - July 19

FIFA WORLD CUP



Seasonal Narrative: Adding a dedicated Sports section for Spring is strategic given the density of the calendar and the intersection of sports tourism with luxury lifestyle.

SPRING SPORTS TRAVEL SPEND BY EVENT



Total Spring Sports Travel: \$2.8B+ (Luxury Segment)

THE APPROVED LIST

SPRING 2026 PICKS

THE F1 SPRING TRIPLE

Melbourne → Miami → Monaco as a connected luxury itinerary

MASTERS WEEK

Augusta insider access + Southern hospitality itinerary

WORLD CUP HOST CITY GUIDE

New York, Miami, LA, Mexico City hospitality packages.

KENTUCKY DERBY EXPERIENCE

The intersection of fashion, sport, and social culture.

CATEGORY / 09

INTERIOR DESIGN

KEY SPRING SIGNALS & DATA POINTS

Outpacing Grays 3:1

WARM NEUTRALS SALES

+40% Investment

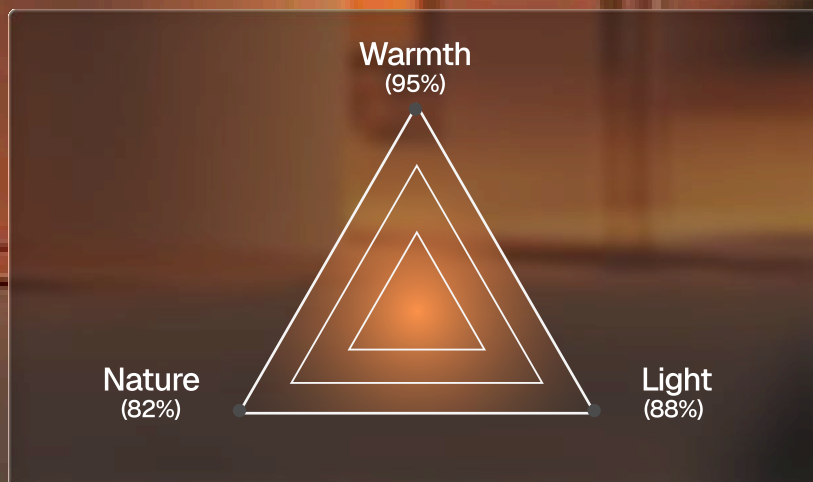
CIRCADIAN LIGHTING

50% Client Requests

VINTAGE SOURCING

Seasonal Narrative: Interiors are embracing a softer, more storied sensibility—one that favors warmth over stark minimalism. Spring shifts from winter's "soft bunker" mentality to opening up—retractable glass walls, indoor-outdoor flow, and biophilic design.

SPRING INTERIOR DESIGN TREND INDEX



Percentage represents HNW client priority in spring design requests

WHAT'S RISING?

Indoor-
outdoor merge

Biophilic
design

Warm
minimalism

Artisanal
one-offs

WHAT'S FADING?

Dark "jewel
box" rooms

High-gloss
finishes

Fast
furniture

Cool grays

THE APPROVED LIST

SPRING

2026 PICKS

THE INDOOR-OUTDOOR MERGE

Retractable glass, covered terraces, and outdoor living rooms.

BIOPHILIC SPRING

Living walls, indoor trees, and natural materials.

WARM MINIMALISM EVOLVED

Sand, terracotta, and cream replacing winter's darker palette.

ARTISANAL ONE-OFFS

Handcrafted, locally sourced furniture pieces replacing fast furniture.

THE APPROVED INDEX

The items and experiences featured in this report are not chosen at random. They earn "**Approved**" status by passing a rigorous set of filters recalibrated for Spring 2026.

Cultural Relevance

Does it speak to Spring 2026's "awakening" moment?

Seasonal Utility

Is it calibrated for warmth, light, outdoor living, and the spring event calendar?

Quality & Longevity

Is it built to last beyond the season?

Affluence Alignment

Does it resonate with privacy, time-saving, and exclusivity?

Does it offer opportunities for meaningful brand storytelling?

Partner Activation Potential



WHY THIS MATTERS

GOING INTO SUMMER 2026?

Spring 2026 is the bridge between winter's reset and a summer dominated by the World Cup and the Milan-Cortina Winter Olympics planning cycle. The behaviors established this season—sports-anchored travel, AI-curated lifestyle management, longevity as daily practice, and expressive personal style—will set the tone for the rest of the year.

Approved Experiences stands at this intersection, guiding the world's most discerning individuals toward the best of what is new, what is next, and what is timeless.