17 digital product ideas for a faceless page
a beginner shortlist ? not a "bestsellers" ranking

hey, it’s tenny

if you’ve got (or want) a faceless facebook page
the next stuck point is usually: "okay but what do i sell?"

this is a shortlist of 17 digital product idea types
that fit beginners who want faceless content ? a first simple product

how i picked them:
- you can explain them in a normal facebook post
- most can be drafted with AI + finished in Canva/Docs
- they match niches people already care about (home, hobbies, parenting, faith, local, how-to, etc.)
- no invented sales charts. these are idea types, not guaranteed winners

use this with your niche. swap [niche] for yours.

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1. **Niche starter checklist** ? ?first 10 things to do if you?re new to [niche]?
2. **Mistake cheatsheet** ? ?7 [niche] mistakes that waste time (and the fix)?
3. **Weekend mini-guide (5?8 pages)** ? one problem, one clear path
4. **Swipe file of captions/hooks** ? 20?30 first lines for [niche] posts
5. **30-day content calendar template** ? fill-in plan for a faceless page
6. **Prompt pack for [niche] content** ? ChatGPT prompts to draft posts/reels
7. **Resource list / toolkit** ? tools + free resources for [niche] beginners (disclose affiliates)
8. **Printable planner / tracker** ? habit, project, or progress tracker for [niche]
9. **Before/after worksheet** ? help someone audit their current setup in [niche]
10. **Template pack** ? Canva templates for posts, covers, or simple lead PDFs in [niche]
11. **FAQ answer pack** ? the 15 questions beginners ask in [niche], answered plainly
12. **Buyer?s guide outline** ? ?how to choose X for [niche]? (educational; careful with claims)
13. **Script pack for short videos** ? 10 faceless reel scripts (B-roll + text on screen)
14. **Niche glossary** ? simple definitions so new people don?t feel lost
15. **Challenge pack (7-day)** ? daily tasks + checkboxes for [niche] beginners
16. **Email welcome sequence outline** ? 5 emails if they later collect emails in [niche]
17. **Product-to-post bridge kit** ? how to tease a simple digital product across 7 posts without being spammy

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how to use the list (10 minutes)
1. circle 3 ideas that match your niche and skills
2. pick the one you can finish this weekend

3. write a one-sentence promise: ?this helps [who] do [what] without [pain]?
4. outline 5?9 sections
5. make an ugly draft first. pretty later ?

example niches these map to (examples, not income promises)
- backyards / home projects
- recipes / kitchen basics
- parenting routines
- thrift / budget finds
- local city pages
- faith encouragement
- hobby how-tos (hiking gear, gardening, crafts)

DIY Backyards is a real example of a boring niche with real amazon-affiliate results share d publicly ($21,308 / one month / 427K followers). that does NOT mean your first PDF will do that.

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next step
want the ChatGPT prompts that turn a niche into a page + first product plan?
comment **PROMPT** on my posts (or grab the pack from the link i send)

or skip the homework:
Ghost Page ? $27 ? niche + page design + content plan help
upsells exist • 30-day money-back • results not guaranteed
? tennyhainsworth.com

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p.s. if all 17 feel exciting, pick the boring one. boring ships.