the faceless starter prompt pack
ChatGPT prompts to plan a faceless page + your first digital product

hey, it’s tenny

these are the prompts i’d run if i was starting over today

faceless facebook content first
then a simple digital product that matches the niche

not a full "make money online university"
just the path i’m actually using while i rebuild

how to use it:
1. open ChatGPT (or Claude)
2. copy a prompt
3. fill in the [brackets]
4. go in order

takes maybe 25?40 minutes
honest note: prompts give you a plan. they don’t post or sell for you ?

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prompt 1: find a faceless-friendly niche
> act as a facebook page strategist for beginners. i want a faceless page (no face/voice required). interests: [3?5]. things i know: [list]. time/day: [X] minutes. give 10 niche ideas that (1) have an audience on facebook, (2) can use photos/video/text without my face, and (3) have products or simple digital products people already buy. for each: one-line reason + rate 1?10 easy-content and easy-first-product.

tip: boring niches are fine. example (not a promise): DIY Backyards ? 427K followers, $21,308 in one amazon-affiliate month.

prompt 2: pressure-test the niche
> my top niche is [niche]. list 5 reasons a beginner faceless page here could stall. fix each. then give 3 narrower niche versions that are easier for a first digital product.

prompt 3: name + page setup
> give 15 facebook page names for a faceless page about [niche] (community vibe, not corporate). write a bio under 255 characters, ideal follower description, and 3 profile/cover ideas that don’t use my face.

prompt 4: 30 days of faceless posts
> create a 30-day content plan for a faceless facebook page about [niche]. mix short video/reel ideas, photo posts, and text posts that invite comments. for each day: idea, first-line hook, caption under 50 words. mark at least 8 days that naturally mention a helpful product or guide (without hard-selling).

prompt 5: hooks that stop the scroll
> niche = [niche]. write 20 opening lines under 12 words using curiosity, surprising facts, "you’re doing it wrong," before/after, and questions. no fake claims.

prompt 6: pick your first digital product type
> for a faceless page about [niche], suggest 8 first digital product ideas a beginner could create in a weekend (checklist, planner, swipe file, mini guide, template pack, etc.). for each: what it is, who it’s for, what problem it solves, and why it fits faceless content. do NOT invent sales numbers. rank by "easy to make" and "easy to explain in a post" 1?10.

prompt 7: outline the product in one sitting
> i’m making this first digital product: [product type] for [niche]. outline: working title, 1-sentence promise, table of contents (5?9 sections), what the buyer does after download, and 5 facebook post angles that preview the free value without giving the whole product away.

prompt 8: 15-minute daily routine
> i have [15?30] minutes/day. build a simple routine to run the faceless page + chip away at the digital product using AI for drafts. daily / weekly / monthly. keep it hard to screw up.

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okay... now what?
option 1: run the prompts and build it yourself
option 2: Ghost Page ? my team helps pick the niche, design the page, and plan content for $27 (upsells exist; 30-day money-back; results not guaranteed)
? tennyhainsworth.com

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p.s. if prompt 1 invents underwater basket weaving, run it again ?