



# PRIVACY POLICY

**Proactive Business Partners**

**Last Updated: 4/06/2026**

## 1. Information We Collect

We may collect:

- Name
- Email address
- Phone number
- Business information (if provided)
- Website usage data (IP address, browser type, pages visited)

## 2. How We Use Information

We use your information to:

- Provide resources and recommendations
- Communicate with you
- Deliver emails, updates, or educational content
- Improve our services and user experience

You can unsubscribe at any time.

## 3. Sharing of Information

We do not sell your personal information.

We may share your information with trusted third-party providers **only when necessary to fulfill your request** (for example, connecting you with a service provider).

## 4. Third-Party Platforms

We may use platforms such as:

- GoHighLevel (CRM and communication tools)
- Email delivery systems
- Payment processors (if applicable)

These platforms operate under their own privacy policies.

## **5. Data Security**

We take reasonable steps to protect your information.

However, no system is completely secure.

## **6. Your Rights**

You may:

- Request access to your data
- Request corrections or deletion
- Opt out of communications

## **7. Cookies & Tracking**

We may use cookies or similar technologies to:

- Improve your experience
- Analyze website performance

## **8. Updates to This Policy**

We may update this Privacy Policy at any time. Continued use of the site means you accept those changes.

## **9. Contact**

Proactive Business Partners  
hello@proactivebusinesspartners.com