2026
Annual Report







REACH HER INC ACKNOWLEDGES ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES AS THE FIRST INHABITANTS OF THE NATION AND THE TRADITIONAL CUSTODIANS OF THE LANDS WHERE WE LIVE, LEARN AND WORK.

WE PAY OUR RESPECTS TO ANCESTORS AND ELDERS PAST AND PRESENT AND ARE COMMITTED TO A POSITIVE FUTURE FOR THE ABORIGINAL COMMUNITY.

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@reachherproject

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Why we exist

Reach Her Inc. is a not-for-profit registered charity based in Perth, WA that makes employment training possible for all women. We exist to support and empower women from diverse backgrounds.

Our purpose is to unlock women's potential and overcome the barriers stopping her, so she can create her own employment, gain an entry into employment, become financially resilient, stand tall and influence her family & community.

We provide a genuine alternative for women who are excluded from mainstream employment, underemployed or are in low paid, insecure jobs. By addressing the systemic and structural barriers women commonly face, we make self-employment and finding employment a viable option.



Reach Her stands for...

Resilience

We aim to empower women with self-efficacy, self-compassion, and optimism that can help them cope better with challenges and emerge stronger. Self-efficacy increases confidence in their abilities, self-compassion reduces negative self-talk, and optimism helps them remain hopeful in tough times. These qualities cultivate resilience, allowing women to navigate life's challenges with greater ease.

Education

We aim to create safe learning environments for women and to educate them with knowledge, skills, and resources to make informed decisions, identify financial opportunities, manage finances, and assert their autonomy.

Accomplishment

We celebrate women's accomplishments by promoting gender equality. By recognising the accomplishments of women, it sends a message that their work is valuable and important. It helps to amplify their voices and gives visibility to their achievements. This in turn helps to motivate and inspire other women to pursue their dreams and goals, making them more likely to achieve success themselves.

Collaboration

We collaborate with other organisations as it allows us to pool our resources and expertise to achieve objectives that one may not be able to reach by working alone. By collaborating with other organisations, we can learn from each other and share best practices. It helps us to be more successful and reach objectives more quickly.

Hope

We believe that hope in our lives gives us the motivation to keep going even when times are tough. It helps us to stay positive and optimistic about the future, knowing that better things are coming. We are providing these women hope through our training programs to create a brighter future for themselves.

Meet Our Team

The Board



MARYANN TSAI

FOUNDER/BOARD CHAIR



RICHA JOSHI

CEO



NINA VISIC

VICE CHAIR



MIA ZHAI

TREASURER



LYDIA BASMATIC

SECRETARY



JOSHUA HONSA

BOARD MEMBER



PRAVEEN VASWANI

BOARD MEMBER



SAM GIBB

BOARD MEMBER



DAVID WHEBELL

BOARD MEMBER



TIM STRICKLAN

BOARD MEMBER

Board Chair's Report

Update

Dear Reach Her Inc. Community, Partners, and Supporters,

As I reflect on 2026, I am filled with immense gratitude and pride for how far Reach Her Inc. has come and, most importantly, for the extraordinary community that continues to champion our mission of empowering women to thrive. This year has marked a significant chapter of growth, renewal and impact for our organisation, with new partnerships, programs and opportunities helping us strengthen the pathways we create for women.

Through our wellbeing and employment pathway programs, we have supported over 260 women and created more than 6,000 hours of paid work opportunities this year. These outcomes reflect our continued commitment to creating meaningful and measurable change. Our flagship initiatives, including the Reach Her Business School and mentorship programs, have continued to equip women with practical skills, confidence, connections and the support they need to pursue employment, entrepreneurship and greater economic independence.

A particularly exciting milestone this year has been our new partnership with the City of Canning, which has enabled Reach Her Inc. to deliver our Business Foundations program for the first time at Hillview Intercultural Community Centre. This partnership has allowed us to bring our business education and employment pathway support into a new community and create greater access for women who may otherwise face barriers to participating in these opportunities. Expanding our reach through local partnerships remains an important part of our vision for ensuring that more women can access the skills, networks and support they need to thrive.

We were also incredibly proud to be selected as the official charity partner for the 2026 International Women's Day event hosted by Women in Energy Perth. This partnership provided an important platform to amplify our mission, connect with women and leaders across the energy sector, and raise awareness of the work Reach Her is doing to support women from diverse backgrounds to participate, lead and create meaningful economic opportunities.

We were also proud to partner with WACOSS as a program delivery partner to deliver a program focused on employment readiness, confidence building and supporting women to move closer to meaningful employment. Through our partnership with Meshpoints, we secured funding through the second Challenge Grant to launch our new coaching program, Grounded to Grow – Building Female Founders Who Lead Sustainably. The program recognises that building a successful business also requires founders to prioritise their wellbeing, resilience and sustainable leadership.

Board Chair's Report

Update

We were also delighted to receive the Town of Victoria Park Economic Development Grant, enabling us to deliver our Female Founders' Resilience and Wellbeing Program and further strengthen the support available to women navigating the challenges of entrepreneurship.

2026 has also been a year of organisational transition. In July, we farewelled our Chief Executive Officer, Mary Francis, and warmly welcomed Richa Joshi as our new Chief Executive Officer. Richa brings extensive experience, compassion and visionary leadership to Reach Her Inc., and we look forward to the next chapter under her leadership as we continue to strengthen our organisation, partnerships and impact.

In September, we celebrated Reach Her Inc.'s fourth anniversary – a milestone that gave us an opportunity to pause and reflect on how far we have come. It was particularly meaningful to hold our celebration at the Colour Club Studio of one of our Business School participants. Seeing her journey from participant to business owner was a powerful reminder of why we do what we do: to create opportunities for women to discover their capabilities, build confidence and turn their aspirations into reality.

As we look towards 2027, we see an exciting opportunity for transformation and expansion. We are transitioning more of our programs online to reach women in regional and remote communities, ensuring that geography is not a barrier to access, connection or opportunity. We are also continuing to develop our online business school offering, creating opportunities to strengthen partnerships with businesses and build new pathways for women's leadership, employment and economic participation.

As we enter our fifth year, our focus remains clear: to create sustainable pathways for women to thrive, lead and create opportunities for themselves and others. I am deeply grateful to our participants, volunteers, facilitators, partners, funders, Board members and supporters who continue to believe in our mission and make this work possible.
Together, we are not simply supporting women to reach their potential – we are creating a community where women can reach further, rise together and thrive.

With gratitude and purpose,

Maryann Tsai | Board Chair & Founder

Reach Her Inc.

CEO's Report

Update

Dear Reach Her Inc. Community, Partners, and Supporters,

It is an honor to present my first Annual Report message as Chief Executive Officer. Stepping into this role following my time as Chief Operating Officer has given me a deep appreciation for the groundwork laid across our organisation. I extend my gratitude to Mary Francis for her guidance during her tenure, and to our Founder and Chair, Maryann Tsai, along with our Board of Directors, for their continued trust and strategic stewardship.

In 2026, our mandate was clear: convert foundational systems into measurable, sustainable community growth. Through expanding our digital reach, deepening local council and sector partnerships, and refining our core program pathways, we have expanded our capacity to support women, founders, and emerging leaders across Western Australia.

Key Strategic Highlights & Organizational Growth

Over the past 12 months, our operational model matured across four main strategic areas:

1. Strategic Partnerships & Sector Visibility: We expanded our network by serving as the official charity partner for Women in Energy Perth's International Women's Day event. We also strengthened our collaboration with the Western Australian Council of Social Service (WACOSS) to deliver targeted pre-employment programs.
2. Programmatic Innovation: We secured the Meshpoints Challenge Grant to develop Grounded to Grow: Building Female Founders Who Lead Sustainably, addressing founder mental health and long-term business viability alongside traditional growth metrics.
3. Regional & Digital Expansion: Building on the IT setup phase of 2025, 2026 marked our shift toward online delivery models, allowing us to extend mentorship, resilience, and business education beyond metropolitan centers to regional and remote communities across WA.
4. Recognition & Community Engagement: Our impact was recognized across local and state platforms, including nominations for the Vic Park Business Awards (Non-Profit Category), Belmont & WA Small Business Awards, and Maryann Tsai being named a finalist for the 2026 Volunteering WA Volunteer of the Year.

Program Delivery & Impact in Numbers

In 2026, we saw 173 total course registrations, supporting 155 active participants and attendees across our blended in-person and digital learning pathways. To date, 103 women and founders have successfully graduated from our structured multi-week courses and mentorship cohorts.

Detailed Breakdown of 2026 Deliverables

- Business Education & Enterprise Pathways:
  - Basic Business Course (Hillview – In-Person): Delivered over 10 weeks plus a final Pitch Day. 15 women enrolled, resulting in 11 graduates.
  - Basic Business Foundations (Online): Delivered over 12 weeks, concluding with a combined Pitch Day with our EmpowerHer cohort. 12 women enrolled, with 10 graduating.
  - Business Topic Masterclasses (In-Person): Across 6 targeted business topics, we received over 80 registrations and welcomed 50 actual attendees (40 women and 10 men).
- Mentorship & Founder Leadership:
  - EmpowerHer Mentorship (VPCC – In-Person): 12-week program delivered at Victoria Park Community Centre. 19 women enrolled, with 10 graduating at the combined Pitch Day.
  - AccelerateHer Mentorship Support (Online): 10-week digital mentorship program achieving a 100% completion rate (10 enrolled, 10 finished).
- Resilience, Wellbeing & Pre-Employment Pathways:
  - Wellness Programs (In-Person): Delivered 9 distinct sessions, supporting 50 participants across all activities.
  - Female Founders Resilience & Wellbeing (Online): Currently finishing delivery, supporting 7 core participants through to completion out of 16 initial enrollments.
  - WACOSS Pre-Employment Project (Hillview – In-Person): Delivered over 7 sessions (5 group sessions and 2 one-on-one sessions), supporting 5 active participants through to completion.
  - Grounded to Grow (Meshpoints Challenge Grant – Online): 6-session series with 16 sign-ups and 12 fully vetted founders prepared for delivery.

As we move into the next financial year, our priorities remain clear: expanding our digital footprint across regional Western Australia, strengthening our corporate and philanthropic partner network, and continuing to create meaningful employment pathways and paid work opportunities for the women we serve.

My sincere thanks to our team, facilitators, mentors, funding partners, and participants. Your dedication ensures our community remains a place where women can build resilience, launch enterprises, and thrive.

Richa Joshi | CEO

Reach Her Inc.

Our Supporters

We would like to express our special thanks to our funders, supporters, sponsors, key stakeholders and donors for their generous support for the past year. We wouldn't be able to provide our programs for free without your support.

Thank you for joining us on this mission to eradicate the system barriers for our marginalised women to gain an entry into employment.

Town of Victoria Park	**City of Canning**
Praveen Connects	**Act Belong Commit**
WACOSS	**Women in Energy Perth**
Victoria Park Community Centre	**Meshpoints**
Ovis Community Services	**WASEC**
Soco Realty	**Australian Institute of Workplace Training**
Better Health Co.	**Bladon WA**
Hillview Intercultural Community Centre	**Profit First Accounting**
WBI & V Imaging	**Miwako Lucy Photography**
Bulk Give Back	**A little bit of Good Co**



One Year Overview

GRANTS

- Reach Her Inc. received support from Town of Victoria Park's Economic Development Grant for our female founder's wellbeing and resilience program.
- Reach Her Inc. received support from Meshpoints for our Grounded to Grow Coaching program.
- Reach Her Inc. received support from Bulk Give Back for our community connection event.

EVENTS

- Fundraising event - Reach Her Inc. Launched Reach Connect Campaign
- Reach Her Inc. hosted Female Founder's Resilience & Wellbeing event

SCHOLARSHIP

- Our founder, Maryann was accepted into Centre for Social Impact's governance for social impact scholarship program

PARTNERSHIPS

- Reach Her Inc. have partnered with City of Canning to run our business foundations program
- Reach Her Inc. have partnered with Women in Energy for the international women's day event
- Reach Her Inc. have partnered with The Better Health Company to provide the community free access to the Better Health Coaching Service.
- Reach Her Inc. have partnered with WACOSS to run our employment readiness program

AWARDS

- Our founder, Maryann was 2026 Volunteering WA's WA volunteer of the year & Volunteer excellence award finalists
- Reach Her Inc was nominated for the non profit organisation in the Vic Park Business Award 2026
- Reach Her Inc was nominated for the 2026 Belmont & Western Australian small business Award in Community Spirit Award & Spirit of Australia categories

Our Impact









Business School Participants - Jess Gannaway's The Colour Club Studios & Revathy's EcoFit Alteration & Saree Styling business.

Employment participants- Swati - Canteen Manager position & Anvita - Education Support Assistant

OUR IMPACT - JESS FROM THE COLOUR CLUB STUDIOS

Impact Story: From Learning to launching: Jess's Journey - The Colour Club Studios

When women are given the confidence, skills and support to pursue their ideas, learning can become a pathway to real economic opportunity.

Jess Gunnaway is a powerful example of what can happen when a woman invests in herself and is supported to turn her aspirations into action.

Jess participated in Reach Her's EmpowerHer Mentorship Program, part of our Business School, where she was supported to build her confidence, strengthen her business knowledge and develop the capability to move her ideas forward.

For Jess, the journey did not end when the program finished. She took what she learned and put it into action — transforming her vision into The Colour Club Studios, a bricks-and-mortar creative studio in Belmont.

Today, The Colour Club Studios is a thriving, revenue-generating business offering creative classes, workshops, school holiday programs, birthday parties and private events for children, teens and adults. The studio's philosophy centres on creativity without perfectionism, confidence-building, supportive small groups and creating a welcoming space where people can explore their creativity.

What makes Jess's story particularly meaningful to Reach Her is not simply that she started a business. It is that she moved from learning to action, from confidence to capability, and from an idea to a sustainable enterprise.



Her journey represents the broader impact we seek through Reach Her's Business School: to give women access to the knowledge, mentoring and encouragement they need to create their own pathways.

Jess's success demonstrates that entrepreneurship can be more than starting a business. It can be a pathway to economic independence, purpose, confidence and contribution. And her impact is now reaching beyond herself.

Through The Colour Club Studios, Jess is creating a space where children, young people and adults can build confidence, connect with others and experience the joy of creativity. The studio itself reflects many of the values that underpin Reach Her — creating welcoming environments where people feel supported to try, learn, grow and believe in what they are capable of.

From participant to entrepreneur
Jess's journey captures what Reach Her Inc. means by empowerment through learning.
She learned.
She grew.
She took action.
She built.
And now, her success is creating opportunities and positive experiences for others.

One woman reached. One business created. A ripple of impact that continues to grow.

"When one woman rises, we all rise."

OUR IMPACT



NUMBER OF PARTICIPANTS WE HAVE SUPPORTED THROUGH OUR PROGRAMS

155 individuals directly engaged in program activities, with **173** participants across **9** core initiatives



NUMBER OF PARTICIPANTS WE HAVE SUPPORTED THROUGH OUR EVENTS

Female Founder's Wellbeing & Resilience Event attracted **40** plus attendees.
Through this event, we were able to offer employment to Miwako Lucy photography.



NUMBER OF HOURS OF PAID EMPLOYMENT THROUGH OUR PROGRAMS

3 women have continue to obtain full time employment through our programs. Approximate paid training employment hours provided: **6000+**



HOW MANY WOMEN WE HAVE SUPPORTED IN LAUNCHING THEIR BUSINESS

72 women have successfully completed our business school and **47** of them have launched their businesses.

OUR PARTNERSHIPS



OUR COLLABORATION WITH THE CITY OF CANNING

In March 2026, Reach Her Inc partnered with the City of Canning to run our business foundations program.



OUR COLLABORATION WITH WACOSS

In May 2026, Reach Her Inc partnered with the WACOSS to deliver our employment readiness program.



OUR COLLABORATION WITH THE WOMEN IN ENERGY

Part of International women's day event, Reach Her Inc was a charity partner for the Women in Energy.



OUR COLLABORATION WITH MESHPOINTS

Reach Her Inc. was award Meshpoint's second grant challenges to run our grounded to grow coaching program.

Awards and Media interview



Our founder, Maryann was awarded 2026 Volunteering WA's Volunteer of the year & Volunteer excellence finalists



Reach Her Inc was nominated in the non profit organisation of the year for the 2026 Vic Park Business awards



Reach Her Inc was awarded as a finalist in 33rd Belmont & Western Australian small business awards for Community Spirit Award

Our Training Programs



Wellbeing Program

Reach Her Inc delivers wellbeing programs designed to support women's confidence, mental wellbeing, and sense of connection, particularly for those facing barriers to employment and leadership.These programs create safe and inclusive spaces where women can build resilience, strengthen self-belief, and develop practical tools to support both personal and professional growth.



Business school

Reach Her Inc Business School supports women to build the knowledge, confidence, and skills needed to start their own business.

The Business School offers a structured 12-week Business Foundations course, 10-week EmpowerHer Mentorship Program and 10-week AccelerateHer Mentorship program. Together, these 3 core programs create a supportive pathway for women to pursue entrepreneurship and strengthen their economic independence.



Coaching & Scholarship program

Reach Her Inc. offers a tailored individual coaching program through our scholarship placements, providing participants who have completed our Business School with ongoing, personalised support to accelerate and grow their business journey.

Be part of the change

Sponsor our women through our scholarship program

Gold
Gold scholarship will allow us to provide each woman a place in our business school with 12 weeks of one on one business mentorship training and pre-employment coaching training provided to assist them in either launching their business or locate employment.

Silver
Silver scholarship will allow us to provide each woman a place in our business school with 6 weeks of one on one business mentorship training and pre-employment coaching training provided to assist them in either launching their business or locate employment.

Join our community membership

You can simply join our Reach Her Inc. Club and become a member!

Membership benefits:

- Voting rights at Reach Her's AGM
- Ability to join the Reach Her Incs committee members team.
- Exclusive invitations to Reach Her Incs parties, events and retreats.
- Ability to list your business details on Reach Her Incs business directories (for local business owners)
- Access to Reach Her Incs Facebook private members group & online portal.
- Access to Reach Her Incs online portal for free webinars and resources.

Volunteer Your Time

There are many ways you can support Reach Her beyond financial contributions. Your time, skills and expertise can make a meaningful difference to the women we support.

Fundraising Volunteers

Our free programs are made possible through the generosity of our supporters and funders. We welcome volunteers who can help us organise and run fundraising activities, events and campaigns that raise vital funds to support the ongoing operations and delivery of Reach Her programs.

Facilitators, Mentors & Coaches

We are always looking for passionate professionals and industry experts who are willing to share their knowledge and experience with our community. Our facilitators, mentors and coaches volunteer their time to deliver workshops, mentoring sessions and practical guidance that help women build confidence, develop their skills, grow their businesses and create pathways to employment and financial independence. Your time, expertise and connections can help another woman rise.





OUR IMPACT...

in the past year

We have hosted **female founder's resilience & wellbeing event and launched our Reach Connect to Regional fundraising campaign**

Provided **5000+**hours of paid work through our employment pathway programs.

Facilitated **75** sessions

Supported **174** women who have attended our programs.







OUR IMPACT... PARTICIPANTS TESTIMONIALS

What was the most valuable part of our program?

‘Feeling more confident after attending the sessions’

‘Learning from other women participants’

‘Mary covering topics that were relevant to us starting our businesses’

‘Explanation of positioning in the “where are you now” diagnostic’

‘The key principles to steer the business towards my goals.
Purpose → Positioning → Priorities. It helped me see that I am not just offering alterations, but creating confidence and sustainability through clothing.’

‘Clarity
It helped me realise that people connect more with why I do this work – helping everyone feel confident and reduce clothing waste – not just the service itself.’

‘It would be learning about the weekly action plan, as it will help me in the lead up to running my workshop so that I don't feel so overwhelmed and manage to cover everything that I need to.’

‘Integrating all the concepts into practical actions’

‘Branding my profile and the business I understanding how digital visibility fits into the bigger picture of growing my business and I learned that social media, my website, and online tools are not just “things to post,” but strategic ways to reach the right people and convert interest into clients.’

‘Reflecting on leadership identity and understanding how my core values influence the way I lead and show up in my business and community’

‘How constraints like time, budget, and capacity can actually spark creativity instead of being limitations’

‘understanding the legal and operational frameworks that support running a business confidently‘

‘Putting everything we have learned together’

‘The Facilitator reminded me to put the CEO hat, accomplish rather than drift into the comfort zone.’

‘The differences between scaling and growing and how we can apply the toolkits to our business.’

‘Reviewing the full business journey from purpose to scaling. It helped me connect all the pieces together and see how everything fits into a clear strategy.’



THANK YOU

Thank you all for your support for the past year! We couldn't have done it without you.

Creating a brighter future for all our women!

Together we grow stronger...

Reach Her Inc. Team

Contact Us



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