LAUNCH PLAYBOOK

Welcome to the Movement.

This is exactly where you're meant to be.

STEP 1

Schedule your welcome call with your enroller & support team within 48 hours of enrollment. You will go over the following together.

Your Vision + Plan of Action
We want to get clear on what you want and how we can best support you.

1. Your WHY

What made you say yes?
What do you want life to look like in 12 months?
What needs to change in your situation?
Who do you want to impact?

2. Your GOALS

Next 90 days: What's a win for you?
Long-term: What monthly income would create freedom for you?
Would you prefer to build steady or fast?

3. Your COMMITMENT

How many hours per week can you give to your business?
What could potentially slow you down?
What will you need to adjust in your life to stay focused?

Focus:

Hit SC1 in your first 90 days.
Build momentum, get results, create belief.

Next Step:

Schedule your Open House Launch Event within the next 7 days.

YOUR PLAYBOOK TO SENIOR CONSULTANT 1 (SC1)

Day One Checklist (60 minutes or less)

- [ ] Welcome call with your support team to go over Your Vision + Plan of Action
- [ ] Make sure your monthly subscription is set up to maximize consultant rewards (150 SV)
- [ ] Set up your LifeVantage Business for success - step by step details in the Fab Collab Academy. If you haven't, fill out the 🔗NEW CONSULTANT FORM to gain access

Day Two Checklist

- [ ] Add our Monday night weekly team events to your calendar - this is where the MAGIC HAPPENS
- [ ] Schedule and start inviting to your Open House Event
  🔗CLICK HERE: HOW TO HOST AN OPEN HOUSE EVENT

  Set the bar high for inviting, as not everyone will attend live. You will have access to the recording
  Invite Goal: 50 people (More Invites = More Exposure)
  🔗CLICK HERE FOR INVITE SCRIPTS
- [ ] Register for the next Corporate Event:
  🔗CLICK HERE FOR EVENTS PAGE

Next:

- [ ] Make a list of your top 3+ people you would love to join your team and share with your support team
- [ ] Continue inviting to the Live Events (check the team calendar) & Recordings until you reach Senior Consultant 1 (SC1), 2000 balanced volume in a calendar month

IMPORTANT REMINDERS:

Utilize your time sensitive Discount Codes to help your first 3 Customers (expire in 7 days), and first 3 Consultants (expire in 30 days) get started with a 10% discount. Shareable Discount Codes are found in your LifeVantage App or in the account menu of your LifeVantage referral site.

Reaching Senior Consultant 1 (SC1) in your first 90 days unlocks EXTRA BONUSES, watch this 5 minute 🔗 VIDEO

- CONGRATULATIONS you've reached Senior Consultant 1 (SC1)!!
- Schedule a call with your support team for the Roadmap to Managing Consultant 1 (MC1)

SOCIAL MEDIA STRATEGIES

As you begin inviting people to your Open House and building your business, we encourage you to start sharing on social media as another tool to expand your community. We have your first 10 posts all laid out for you.

Choose one platform you feel most comfortable with and start there, this allows you to stay consistent. These posts will help warm up your algorithm, and may even capture some attention as you show up and start building your audience.

- [ ] Choose Instagram or Facebook as your primary platform
- [ ] Visit the FAB COLLAB ACADEMY to get the 10 Day Posting Strategy, in the Consultant Launch Strategies Module, or click here for quick access: 🔗CONSULTANT LAUNCH STRATEGIES

After you follow the 10 Day Posting Strategy you will start utilizing the 🔗STARTS WITH YELLOW SOCIAL CAMPAIGN. Found in the Fab Collab Academy, Social Media Strategy Module.