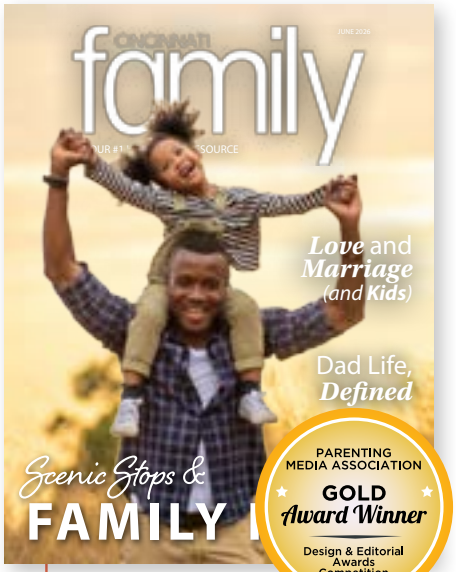

CINCINNATI
family
SINCE 1997
TOTAL MONTHLY MEDIA REACH
140,000+
48,000
MONTHLY CINCINNATI FAMILY READERSHIP
43,000
CINCINNATIFAMILY MAGAZINE.COM MONTHLY VISITORS
18,000
eNEWS SUBSCRIBERS
31,400
SOCIAL MEDIA FOLLOWERS
NATIONAL AWARDS
PARENTING MEDIA ASSOCIATION
GOLD Award Winner
Design & Editorial Awards Competition
PARENTING MEDIA ASSOCIATION
SILVER Award Winner
Design & Editorial Awards Competition
PARENTING MEDIA ASSOCIATION
BRONZE Award Winner
Design & Editorial Awards Competition
Scan the code to explore products and markets.
FAMILY RESOURCE GROUP INC.
Markets Served
Baton Rouge, LA | Birmingham, AL | Cincinnati, OH | Denver, CO | Manhattan, NY | New Orleans, LA | Oklahoma City, OK | St. Croix, VI
513.322.5052 | familyresourcegroupinc.com

48,000
MONTHLY PRINT READERSHIP

LONGEST RUNNING PARENTING MAGAZINE IN OHIO

MOST TRUSTED RESOURCE AMONGST LOCAL FAMILIES



SINCE 1997

MEET OUR READERS

When 140,000+ parents interact with our products, family is at the forefront of their minds. Our readers are mostly women, **25-54 years of age**, highly educated, with an average household income of **$110,000**.

OUR READERS' CHILDREN

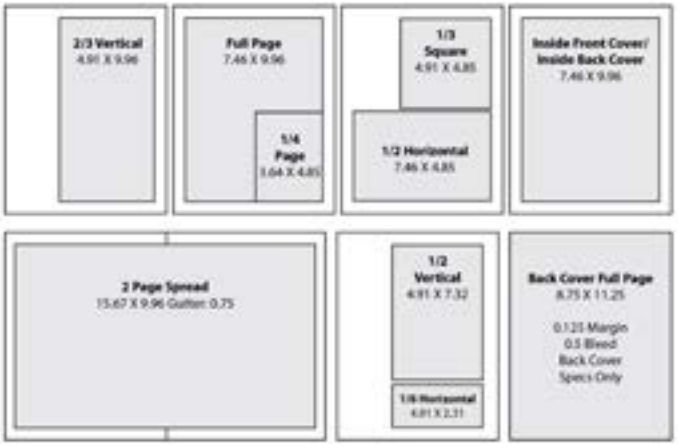
Under 5 .....58%
5-12 years 61%
13-18 years 39%

HIGHEST LEVEL OF EDUCATION

Graduated college.....46%
Completed postgraduate 24%

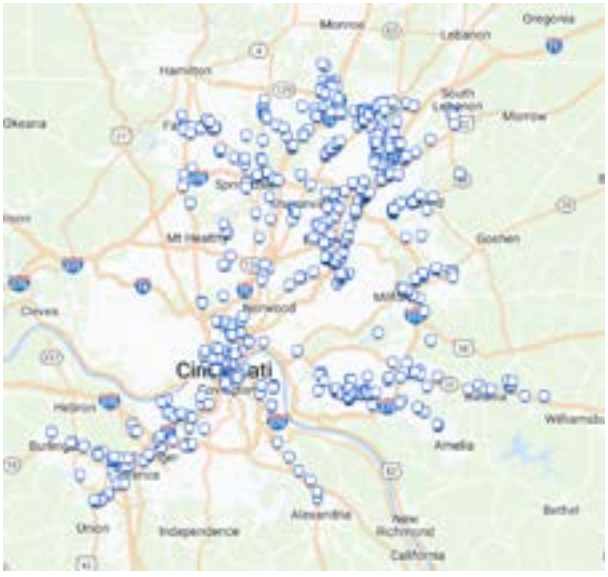
ADVERTISING RATES

DEADLINES:
Ad Space on the 1st
Artwork on the 5th
of prior month



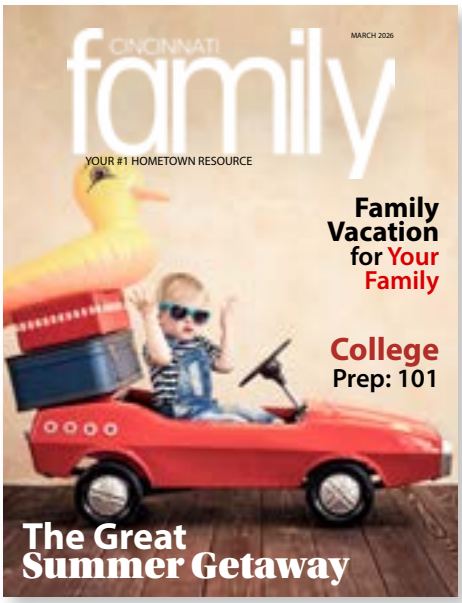
2 in 3 of our readers have purchased a product based on an ad seen in the magazine.

73% of adults prefer reading a magazine in print.



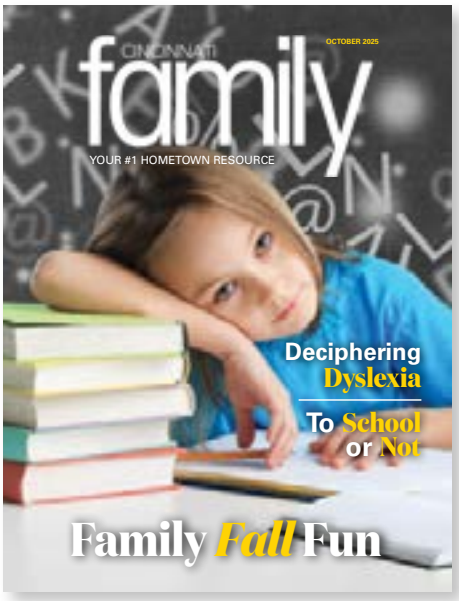
STRATEGIC DISTRIBUTION

Readers love the printed issues of *Cincinnati Family Magazine* and continue to ask for it with an astounding **97% PICKUP RATE**! Our Ohio market coverage includes Mason, Montgomery, Blue Ash, West Chester, Liberty Township, Springfield Township, Fairfield, Tri-County, Batavia, Beechmont, Milford, Florence, Union, Burlington, Fort Mitchell, Crescent Springs, Covington, and Newport. Readers can pick up a copy at local healthcare facilities, libraries, restaurants, grocery stores, schools, entertainment venues, retail shops, and more.



140,000+
TOTAL MONTHLY MEDIA REACH

Editorial, special sections, and ancillary publications across all platforms.



2027 EDITORIAL CALENDAR

CINCINNATI

MONTH	EDITORIAL COVERAGE	SPECIAL SECTIONS	ANCILLARY	DIGITAL AND EVENTS	SPACE RES.	ART DUE
JAN	EDUCATION ISSUE	PRIVATE SCHOOLS AND STEAM, FACES AND PLACES®			DEC 1	DEC 5
FEB	EARLY EDUCATION ISSUE	EARLY EDUCATION GUIDE			JAN 1	JAN 5
MAR	SUMMER TRAVEL		TRAVEL GUIDE		FEB 1	FEB 5
APR	AUTISM FOCUS	EXCEPTIONAL NEEDS LISTING		FAMILY FAVORITE NOMINATIONS	MAR 1	MAR 5
MAY	MENTAL HEALTH			FAMILY FAVORITE NOMINATIONS	APR 1	APR 5
JUN	DAY TRIPS				MAY 1	MAY 5
JUL	BIRTHDAY ISSUE	BIRTHDAY LISTING, FACES AND PLACES®		FAMILY FAVORITE VOTING	JUN 1	JUN 5
AUG	THE BACK TO SCHOOL, EXTRACURRICULAR ACTIVITY LISTING	PERFORMING ARTS LISTING	FAMILY RESOURCE GUIDE	FAMILY FAVORITE VOTING, KIDCHELLA	JUL 1	JUL 5
SEP	GRANDPARENTS, BULLYING				AUG 1	AUG 5
OCT	FALL FAMILY FUN ISSUE, EXCEPTIONAL NEEDS	EXCEPTIONAL NEEDS LISTING	TRAVEL GUIDE		SEP 1	SEP 5
NOV	FAMILY FAVORITES	GIFT GUIDE		FAMILY FAVORITE WINNER'S CIRCLE	OCT 1	OCT 5
DEC	HOLIDAY EVENTS			12 DAYS OF CHRISTMAS GIVEAWAYS	NOV 1	NOV 5

ALL ANCILLARY PUBLICATIONS ARE DUE 1ST

EDITORIAL CALENDAR SUBJECT TO CHANGE WITHOUT NOTICE. LAST UPDATED 09.30.2026.

cincinnatifamily magazine.com

CINCINNATI'S MOST COMPREHENSIVE EVENT CALENDAR

700+
MONTHLY EVENTS LISTED

DIGITAL DELIVERY
Website, Sponsored Content, Newsletter



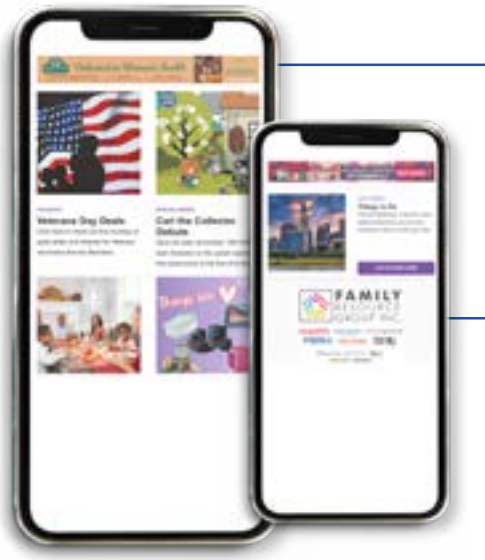
1 CINCINNATIFAMILYMAGAZINE.COM

Our website averages **43,000** monthly viewers and **509,000** annual page views. Our readers visit cincinnatifamilymagazine.com actively looking for things to do and businesses to trust in the area.

2 SPONSORED CONTENT

- Sponsored content specially created to drive traffic to your business.
- Featured on our homepage for one month, then remains on our site indefinitely.
- Delivery also includes a newsletter and social media post.

ADVERTISING RATES



3 WEEKLY NEWSLETTER

Cincinnati Family Magazine's weekly email newsletter has organically grown to **18,000+ opted-in subscribers**.

Delivery: Thursdays

4 PREMIUM DIGITAL PRODUCTS

Call to learn more about our premium digital products.

- Targeted Emails
- Programmatic Ads
- Pre-roll
- Geofencing
- GeauxIQ
- Search Engine Optimization
- Search Engine Marketing
- Contests

FACES & PLACES®

DISTRIBUTION

JAN 2027 &
JULY 2027



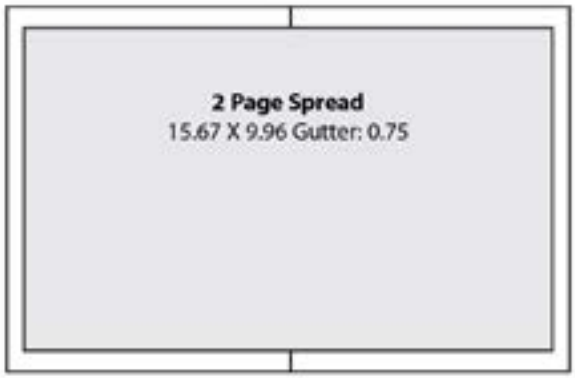
SINCE 2026

SCAN TO VIEW THE JANUARY EDITION

Faces & Places® is a brand-new section within *Cincinnati Family Magazine* that celebrates the people and businesses shaping our local community. From standout professionals and small business owners to community leaders and innovators, this special feature highlights the faces and stories that make Cincinnati such a wonderful place to live, work, and raise a family.

ADVERTISING RATES

DEADLINES:
Ad Space on the 1st
Artwork on the 5th
of prior month





EVERYTHING CINCINNATI FAMILY RESOURCE GUIDE

DISTRIBUTION
AUG 2027

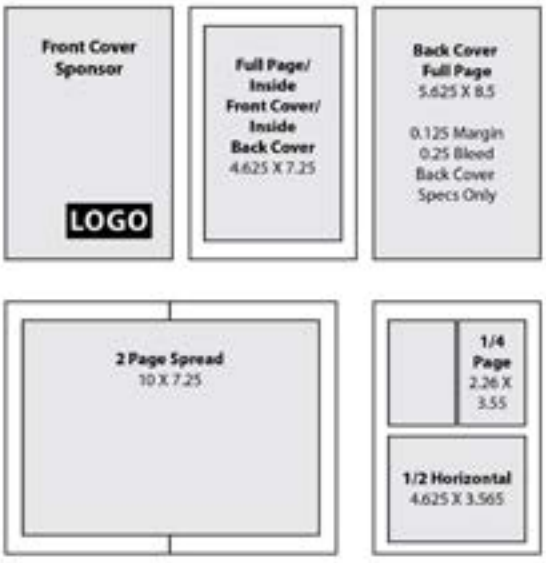
SINCE 2026



ADVERTISING RATES

DEADLINES:
Ad Space on the 1st
Artwork on the 5th
of prior month

Family Resource Guide is a convenient digest size resource, perfect for families on the go. Designed for parents and all family members alike, this guide offers a curated selection of the best family-friendly activities, from outdoor adventures to education and health resources.



Kidchella

Kidchella is *Cincinnati Family Magazine's* annual end-of-summer festival celebrating kids, families, and community. This free event brings families together for a fun-filled day of live entertainment, engaging activities, local vendors, and interactive experiences for all ages. Attendees can enjoy music, games, and hands-on fun while connecting with local businesses and organizations that serve families across Greater Cincinnati. Kidchella is a joyful way to close out summer and create lasting memories together.

Vendor and sponsorship opportunities available.





PACKAGES

Our thoughtfully designed marketing packages help tell your story, amplify your brand, and connect you with families through trusted print and digital channels.

POWER PACKAGES

High-impact print and digital packages designed to boost visibility. Includes premium ad placement, directory presence, email exposure, and run-of-site support for consistent brand awareness.

Print & Digital

Market Leader

- Full-page ad in publication
- Directory Listing
- Email Partner Link
- Run-Of-Site Ads

Awareness Generator

- Half-page ad in publication
- Run-Of-Site Ads

Basic

- Quarter-page ad in publication
- Run-Of-Site Ads

Digital

Market Leader

- Directory Listing
- Email Partner Link
- Run-Of-Site Ads

Awareness Generator

- Run-Of-Site Ads

CONTENT MARKETING

Flexible print and digital options featuring print advertising, online sponsored content, social media promotion, and newsletter placement to build consistent, multi-channel visibility.

Print & Digital

Market Leader

- Two-page advertorial in publication
- SEO-optimized Online Sponsored Content
- Email Partner Link

Awareness Generator

- Full-page advertorial in publication
- Online Sponsored Content
- Organic Social Media Post
- Email Partner Link

Digital

Market Leader

- SEO-optimized Online Sponsored Content
- Email Partner Link

Awareness Generator

- Online Sponsored Content
- Organic Social Media Post
- Email Partner Link

Let our expert team craft a powerful, tailored advertising campaign designed to elevate your brand and achieve your goals

35+
YEARS OF EXCELLENCE

8
MARKETS

MILLIONS
OF IMPRESSIONS EVERY YEAR

PRINT · DIGITAL · EVENTS
SOCIAL · CUSTOM PUBLISHING

Let's Grow Together.

Powerful solutions. Local expertise.
Measurable results.
Your story. Our audience.

familyresourcegroupinc.com
@frg.inc
Family Resource Group Inc.

READY TO MEET YOUR MARKETING GOALS? LET'S MAKE A PLAN!

PRODUCTS OF INTEREST

PRINT

- ☐ *Cincinnati Family Magazine*
- ☐ *Faces & Places*®
- ☐ *Family Resource Guide*

DIGITAL

- ☐ Run-of-site website ads
- ☐ Sponsored Content
- ☐ Weekly Newsletters

BUDGET

PREMIUM PRODUCTS

- ☐ Targeted Emails
- ☐ Programmatic Ads
- ☐ Pre-roll Ads
- ☐ Geofencing
- ☐ Search Engine Optimization
- ☐ Search Engine Marketing
- ☐ Geaux IQ
- ☐ Contests

GOALS

- ☐ Brand Awareness & Visibility
- ☐ Audience Engagement
- ☐ Lead Generation & Conversion
- ☐ Event Promotion
- ☐ Long-Term Growth

PACKAGES

- ☐ Content Marketing
- ☐ Power Packages

NOTES