



ATLANTA, GA · ESTABLISHED 2021

WHO WE ARE

Everything Media LLC (Avery Media) is a strategic communications and multimedia production firm generating AI-powered content solutions for government agencies, primes, enterprises, and mission-driven organizations. As a small business based in Atlanta, GA, we help our clients tell clearer, stronger stories through cinematic media, structured messaging, and intelligent content systems.

Our work spans highly regulated and mission-critical environments — healthcare, public health, research, global development, and enterprise technology — making Avery Media a trusted partner for internal communications, technical storytelling, training media, and digital modernization initiatives.

WE CREATE. › WE AUTOMATE. › WE ELEVATE.

For corporate information, please contact **Cletis Avery**, Founder & CEO, at cletis@averymedia.co or at 678.468.7852.



CORE COMPETENCIES

OUR PASSION · OUR EXPERTISE · OUR CRAFT



MULTIMEDIA & COMMUNICATIONS

- + Internal communications video production
- + Executive & leadership messaging
- + Training, onboarding & educational media
- + Enterprise storytelling & research docs
- + Event, panel & workshop coverage
- + Scriptwriting & content development



DIGITAL MEDIA & CONTENT STRATEGY

- + Strategic messaging & content roadmaps
- + Social media & digital presence support
- + Multi-platform short- & long-form content
- + Web design & UX optimization
- + Marketing funnel & analytics integration
- + Email campaigns & drip sequences



AI-POWERED SOLUTIONS

- + AI strategy for content & communication
- + AI automation for publishing & workflow
- + AI-generated multimedia & technical assets
- + AI research support & synthesis tools
- + AI content agents & pipeline implementation



CREATIVE & PRODUCTION SERVICES

- + Full-service cinematic video production
- + Post-production, editing & motion graphics
- + Commercial photography & documentation
- + Graphic design & brand systems
- + End-to-end campaign direction



TRAINING & EDUCATIONAL MEDIA

- + eLearning module development
- + Web-based instructional design
- + Curriculum-aligned video production
- + Professional development content



STRATEGIC COMMUNICATIONS SUPPORT

- + Stakeholder engagement communications
- + Health & public-sector communications
- + Technical writing & editing
- + Post-event reporting & analytics

WHY WE'RE TRUSTED

GLOBAL CLIENT EXPERIENCE

Supporting multinational healthcare, R&D, consulting, and global development organizations.

HYBRID CREATIVE + TECHNICAL

A rare blend of storytelling, multimedia, digital marketing, and AI systems under one roof.

AI-ENHANCED EFFICIENCY

Faster turnaround and higher quality through customized AI and automation workflows.

END-TO-END DELIVERY

Strategy, messaging, production, editing, delivery, and analytics — all handled in-house.

CERTIFICATIONS & GSA SCHEDULES

N / A

NAICS CODES

512110	Motion Picture & Video Production
541430	Graphic Design Services
541810	Advertising Agencies
541613	Marketing Consulting Services
541511	Custom Computer Programming / Web Dev
541512	Computer Systems Design (AI Integration)
541519	Other Computer Related Services
541611	Admin & Management Consulting
541910	Marketing Research & Public Opinion
541922	Commercial Photography
611430	Professional & Management Training
518210	Data Processing & Hosting

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