

**Black
Leadership
Institute**
BY DNA LEGACY GROUP



CHARITY GOLF · FAMILY SOCIAL · OTTAWA

Legacy Leadership Golf & Family Social

Play with purpose. Lead a legacy. Feed a future.



July 18, 2026



Pine View Golf Course, Ottawa



18 Holes

Sponsorship & Booth Exhibitor Opportunities

Hosted by the Black Leadership Institute in support of **Mustakabali Wetu** (Kenya) & **Feed Canada** (Ottawa)



Vision & Mission



OUR VISION

A world with boardroom equity, capable Black CEOs and thriving Black-led businesses — building newfound confidence, generational wealth and better lives for millions of families.



OUR MISSION

Leadership is in our DNA. We equip Black leaders with the capabilities, mindset, network and opportunities to advance — then turn that leadership outward to lift communities at home and around the world.



Education that advances

Fast-track leadership & entrepreneurship development across every generation.



Equity at every level

Mentorship, networks and access into boardrooms and C-suites.



Local & global impact

Every event lifts a local cause and a global community partner.



WHO YOU'LL MEET

Attendees & Demographic

A warm, family-friendly afternoon for business owners and leaders who believe success should mean something bigger — and who turn out to back a cause.

200+

purpose-driven
guests & leaders



Business Owners

Founders & entrepreneurs who care about a bigger purpose.



Associations & Networks

Community-minded groups who gather to give back and grow together.



Community Leaders

Changemakers, mentors and families building local legacy.



Corporate Partners

Brands advancing their ESG, EDI and CSR commitments.



Everyone with a heart for community belongs here.

Whether you lead a business, a network, a charity or a family — if you believe in lifting others, there is a seat for you at this table. Come to connect, to give, and to be part of something that lasts.



Venue · Pine View Golf Course



36-Hole Facility

A par-72 Championship course plus a 9-par Executive layout — a fair, scenic test for every golfer.



Mature Parkland Design

Generous fairways, large greens and well-placed bunkers on one of Ottawa's favourite courses.



Pine View Golf Course · Ottawa



Driving Range & Practice

A full practice facility and Trackman simulators — perfect for warm-ups, clinics and contests.



Banquet & Family Social

On-site dining and event space for the family-friendly social, awards and closing mingle.



18

holes of play

72

championship par

1

unforgettable day

HOW IT WORKS

One Mission, Two Communities

The Black Leadership Institute hosts this event and channels every dollar into two communities it serves — globally and locally.



GLOBAL · KENYA



Mustakabali Wetu — Our Future NGO

Educates and mentors vulnerable children & youth in Baringo County— building the next generation of leaders.

LOCAL · OTTAWA



Feed Canada

Fights hunger right here in Ottawa through a 24/7 community food bank — open to every neighbour in need.

Near and far, your support builds the same thing: stronger communities and brighter futures.



WHERE THE MONEY GOES

One Game. Two Futures.

Every dollar raised supports a global education partner in Kenya and a local cause fighting hunger right here in Ottawa.

GLOBAL PARTNER



Mustakabali Wetu

Our Future NGO · Kenya

A Kenyan-registered, Canadian-backed NGO advancing education, mentorship and leadership for vulnerable children and youth with plans to help kids across five counties.

+16

currently children supported
and growing

5

counties will be served

200+

future home capacity

Together we learn. Together we shine.

THIS YEAR'S LOCAL CAUSE



Feed Canada

Fighting hunger in Ottawa

Ottawa's first community outdoor food bank — open 24/7 to students, newcomers and neighbours, regardless of background. Nourishing communities together so no one goes to bed hungry.

24/7

always open

ALL

welcomed

0

left behind

Nourishing communities together.



Meet Feed Canada

This year's local cause — an outdoor community food bank nourishing Ottawa's neighbours around the clock.

OUR MISSION & PROGRAMS

Food is a human right

Empowering our community through food

We believe healthy food is a human right. Feed Canada raises awareness of food insecurity, promotes inclusive, sustainable food systems and delivers nutritious food to families in need — innovative poverty relief, with dignity.

3

core food programs

365

days open a year

100%

given with dignity

So no one goes to bed hungry.

WHO WE ARE



Feed Canada

Fighting hunger in Ottawa

Ottawa's first community outdoor food bank — open 24/7 to students, newcomers and neighbours, regardless of background. Nourishing communities together so no one goes to bed hungry.

24/7

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ALL

welcomed

0

left behind

Nourishing communities together.

THE IMPACT YOU POWER - OUR GOAL WITH YOUR SUPPORT

Real Children. Real Futures.



Education · nutrition · mentorship · leadership — a holistic circle of care around every child.



3,200+

families supported with education & wellness resources



600+

community members served through food & wellness programs



25+

entrepreneurs launched or grown impact-led businesses



30+

events & workshops



6

youth in college & university



1

Permanent Divine Peace Centre — in build for 200+ children

EVERY GIFT GOES FURTHER

Your Impact, in Dollars

Real costs from our 2026 programs — so you can see exactly what your support makes possible.

\$35	Books, supplies & a uniform for one child for a full year.
\$340	A full year of school for one child — fees, uniform & materials.
\$875	A full year of college or university for one youth.
\$8,300	Educates the current cohort of 16 children and youth cared for by the NGO for an entire year (Kindergarten to college).

WHAT YOUR SPONSORSHIP DOES	
✓	Bronze • \$2,000 — sends 6 children to school for a year
✓	Gold • \$5,000 — educates 15 children — or 5 youth into university
\$149,488	builds the Divine Peace Centre — a permanent home for 200+ children.
	And every local dollar also helps stock Feed Canada's 24/7 outdoor food bank for Ottawa families.



More Than a Logo on a Banner



Visibility & Brand

Logo on the main event banner, signage, golf carts and a branded tee-drop on the course — seen by every guest, all day.



Access & Network

Player registrations and lunch seats to host clients and staff alongside founders, leaders and community changemakers.



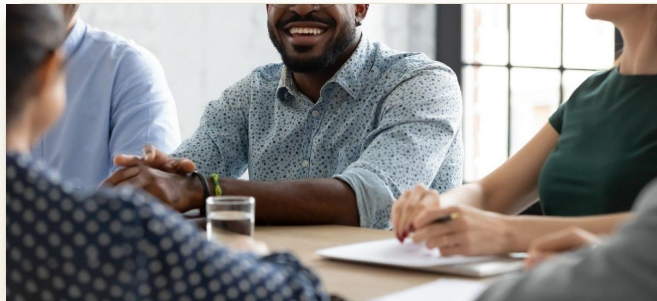
Media & Recognition

On-stage recognition, lunch shout-outs, green-carpet photos and features across BLI's social channels and recap.



Purpose & ESG

A measurable EDI / CSR story — your brand championing Black leadership, hunger relief and global education.



Think of it as marketing that means something.

Your sponsorship covers seats for aspiring founders and youth leaders to attend — directly funding the next generation while putting your brand in front of the people who matter most.

CHOOSE YOUR LEVEL

Sponsorship Tiers

All tiers include player registrations, lunch, course branding and recognition across the day.

		MOST POPULAR	AVAILABLE
BRONZE	SILVER	GOLD	PLATINUM
\$2,000	\$3,000	\$5,000	Title Sponsor
✓ 2 player registrations ✓ Tee-drop banner with your logo ✓ Logo on golf carts ✓ Logo on the main event banner ✓ Hole sponsor recognition	✓ 2 players + 2 lunch tickets ✓ Tee-drop banner with your logo ✓ Logo on golf carts & banner ✓ Hole sponsor recognition ✓ Lunch recognition + raffle prize	✓ 4 player registrations ✓ On-stage speaking slot ✓ Premium tear-drop banner ✓ Logo on carts, banner & program ✓ Hole sponsor + lunch raffle prize ✓ Social media spotlight feature	✓ Presenting "Title" recognition ✓ 8 player registrations ✓ Top logo placement everywhere ✓ Special lunch & stage moment ✓ Green-carpet media interview ✓ Open — become our headline name



MORE WAYS TO PARTNER

Booths, In-Kind & Our Goal



Exhibitor Booths

- ✓ 6-ft table in a high-traffic marketplace area
- ✓ Product samples or flyers in guest swag bags
- ✓ Listed as an Exhibitor Partner online & on signage
- ✓ Option to run a short demo or activation
- ✓ Meals, parking & all-day engagement included



In-Kind Partners

Donate a service or product and receive the same recognition as a cash sponsor at the matching value.



DJ / Emcee



Photo / Video



Food & Catering



Prizes & Swag



Raffle Items



Course Signage

OUR 2026 GOAL

\$20,000

raised for our causes

100

golfers & guests

20

sponsors & partners

10

exhibitor booths





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BY DNA LEGACY GROUP



Dare to lead. Dare to give. Dare to dream big.

Join us July 18, 2026 at Pine View Golf Course — and turn a great day of golf into a lasting legacy.



Become a Sponsor



Reserve a Booth



Give In-Kind

LET'S TALK SPONSORSHIP

Ruth Dorsainville-Hulse



www.ruthdorsainville.com/dnabli

+1 (289) 768-6988

Confirm early to guarantee your logo on printed signage, programs & golf carts.

PLATINUM PARTNER



Become our headline name →

SUPPORTING



Mustakabali Wetu



Feed Canada