

Strategic CFO Program

From Finance Expertise to
Enterprise Leadership

Cohort 21 | Begins July 4



MECA
INSTITUTE OF
CFO LEADERSHIP



Accelerating Your Transition to Strategic CFO

The Strategic CFO Program is a 12-month executive development experience designed for senior finance professionals ready to move beyond technical excellence and step into enterprise leadership.

This is not a traditional finance course.

It is a structured transformation journey to help you operate at the level of a Strategic CFO and Value Architect.



The Shift Is Already Happening

Finance is no longer defined by reporting, control, or compliance.

Organizations now expect finance leaders to:

- Shape strategy
- Drive value creation
- Influence enterprise decisions
- Lead in uncertainty

Yet most professionals remain focused on execution.

The Real Gap

The gap is not technical capability.
The gap is the ability to integrate:

Strategy + Finance + Decision-Making

A Structured Pathway to CFO-Level Thinking

This program is built around a single objective:
- Transform how you think, decide, and operate as a leader

Program Structure

- Duration: 12 months
- Format: Weekly live sessions (48 sessions)
- Total Learning Hours: 96+ hours
- Integrated Capstone Project



A Practical, Immersive Learning Model

Your learning journey includes:

- Live interactive sessions with faculty
- Harvard case studies and simulations
- Real-world business scenarios
- Peer group learning and debate
- Capstone project based on real business challenges

Not Just Learning — Application

You will not just understand frameworks.

You will apply them to real business situations and develop boardroom-level insights.



By the End of the Program, You Will:

- Think and operate at a CFO level
- Understand how businesses create and sustain value
- Translate strategy into financial performance
- Make confident, data-informed decisions
- Influence enterprise-level outcomes
- Develop boardroom-level thinking and communication





A Proven Learning Methodology

Pre-session learning modules

Live faculty-led sessions

Case-based discussions

Peer group collaboration

Real-time feedback

Capstone project

What Makes This Different

Most programs focus on:

Finance OR Leadership

This program focuses on:

- Integration

Strategy + Finance + Data

Business models + financial outcomes

Decision-making + leadership

Capstone Project - The Transformation Engine

Participants will:

- Select a real business or company
- Apply advanced strategy frameworks
- Translate into financial outcomes
- Build a complete value architecture
- Present boardroom-level recommendations

Outcome

This is where learning becomes transformation.





WHO SHOULD ATTEND

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Designed For

- Aspiring CFOs
- Finance Directors
- Heads of Finance
- Senior FP&A professionals
- High-potential finance leaders

Not Designed For

- Early-career professionals
- Purely accounting-focused roles
- Individuals not ready for strategic transformation

COMMUNITY & SCALE

A Global CFO Learning Community

750+ alumni

5,000+ professionals trained

50,000+ global audience

28 CFO summits





APPLICATION & INVESTMENT

Application Process

Submit application

Profile review

Selection and confirmation

Investment

Program Fee: \$3,500

Includes:

12-month program access

All sessions and materials

Capstone project

Alumni network

Certification

MECA CFO Alumni

MECA CFO Alumni represent a distinguished network of senior finance professionals, including CFOs, Finance Directors, and high-potential leaders operating across global organizations and industries. Many alumni have progressed into executive roles, while others are actively shaping strategic decisions within their organizations.

Beyond titles and positions, the MECA Alumni community reflects a shared mindset — professionals committed to continuous learning, strategic thinking, and enterprise leadership. They are not only advancing their careers but also elevating how finance contributes to business value.

A Community Beyond the Program

MECA Alumni are part of an active and engaged global network that continues well beyond the classroom:

Monthly roundtables and peer discussions on strategy, leadership, and emerging trends
CFO Summits and global events bringing together senior finance leaders
City and country chapters fostering local connections and collaboration
Ongoing executive learning and development sessions

Learning, Coaching, and Growth

Alumni benefit from continued access to:
Advanced learning sessions and masterclasses
Peer-to-peer learning and knowledge exchange
Executive coaching and mentorship opportunities
Exposure to real-world business challenges and strategic thinking frameworks

A Shared Lifestyle and Mindset

MECA Alumni are united by a common ambition:

- To move beyond functional excellence
- To influence decisions at the highest level
- To operate as strategic leaders and value architects

MECA is not just a program. It is a long-term professional ecosystem designed to support your journey to enterprise leadership.



A Learning Experience Unlike Any Other



Every year, senior finance professionals from around the world come to MECA CFO Academy to elevate their careers, expand their thinking, and transition into enterprise leadership roles..

At MECA, you will be immersed in a highly interactive and globally diverse learning environment alongside experienced finance leaders from leading organizations.

The program is designed to challenge conventional thinking, bridge the gap between strategy and finance, and develop the ability to operate at a CFO level.

Led by experienced practitioners and global faculty, the curriculum focuses on real-world business challenges. You will learn not only to understand strategy, but to translate it into financial outcomes, make informed decisions, and drive value across the organization.

During live sessions, you will engage in dynamic discussions, case-based learning, simulations, and structured exercises designed to sharpen your strategic thinking and decision-making capabilities.

Beyond the sessions, the learning continues through peer group interactions, ongoing discussions, and exposure to diverse perspectives. Participants collaborate, debate, and learn from each other's real-world experiences, creating a powerful shared learning environment.

A critical part of the MECA experience is the opportunity to step back from day-to-day responsibilities and reflect on your role, your impact, and your future direction as a finance leader.

It is a structured and practical approach to professional transformation — one that many participants describe as a defining step in their journey to becoming a Strategic CFO.

MECA Faculty

MECA faculty comprises experienced CFOs, industry practitioners, and subject matter experts with global exposure across strategy, finance, data, and leadership. Bringing together real-world experience and academic rigor, the faculty delivers a highly practical and integrated learning experience. Their focus is not only on sharing knowledge, but on enabling participants to apply frameworks, develop strategic thinking, and operate effectively at an enterprise level.



MECA Faculty



Saleem Sufi
Strategic CFO | Founder, MECA CFO Academy

Saleem Sufi is a Global Strategic CFO with 20+ years of experience across Fortune 500 and private equity-backed organizations in Asia Pacific, the Middle East, Europe, and the United States. He is an executive coach and educator, having delivered leadership programs across major global cities. Saleem is the Founder of MECA CFO Academy, focused on developing finance professionals into strategic leaders.

Zia Mustafa
Chief Financial Officer | Financial Transformation Leader

Zia Mustafa is a seasoned CFO with extensive experience in driving financial transformation and operational excellence. As CFO of Mosanada Logistics Services (part of the Mohamed Yousuf Naghi Group), he has led strategic initiatives across financial restructuring, performance optimization, and business growth. His leadership is focused on aligning finance with business strategy to enable innovation and long-term value creation.

Syed Nadeem, Strategic Finance Leader | Founder, FBPToday

Syed Nadeem is a strategic finance leader with over 20 years of global experience across multiple industries. He specializes in business partnering, financial planning, and enabling strategic decision-making through actionable insights. He is also the founder of FBPToday, a platform dedicated to advancing knowledge and best practices in finance and business performance.

Dr. Prashanth Southehal
Managing Principal, DBP Institute | Data & Analytics Expert

Dr. Prashanth Southehal is the Managing Principal of DBP Institute, specializing in data, analytics, and AI. He has advised over 75 organizations including P&G, GE, Shell, Apple, and SAP, and is the author of leading books on analytics and business performance. Dr. Southehal also serves as Adjunct Professor at IE Business School, Madrid.

Mohamed ElRouby
Global FP&A Leader | Finance & Strategy Expert

Mohamed ElRouby is a global finance and strategy leader with over 20 years of experience in multinational organizations including Novartis, Johnson & Johnson, Takeda, Allergan, and Energizer.

A specialist in FP&A and performance management, he brings deep expertise in financial planning, strategic analysis, and business partnering. He is CIMA-qualified and a certified FP&A professional.

Muhammad Anis Younus
Chief Financial Officer | Strategic Finance & Treasury Lea

Muhammad Anis Younus is the CFO of Al Fadhili Housing Company, with strong expertise in treasury management, financial reporting, and project governance. He has led key initiatives in strengthening financial controls, improving reporting frameworks, and supporting strategic decision-making.

His work focuses on building robust financial structures that enable sustainable business growth.

Strategic CFO Program

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