

mixeddigital

Website Packages Built to Grow With You

Three tiers. Flexible add-ons. Measurable results.



Results. Delivered.

mixeddigital.com | 984-217-8909 | Durham, NC

Prepared for your review | 2026

Choose Your Package

Every Mixed Digital website includes professional copywriting, full SEO and AI search optimization, and all the standard utility pages your site needs from day one. Start lean, then layer in the tools that match your growth.

Package 1: Starter One-page, ready to launch.

BUILD FEE

\$799

MONTHLY HOSTING FEE

\$99 / month

What's Included

- One fully designed, mobile-first page
- Sections: company description, about, services, and CTA / contact
- Professional copywriting included
- Contact form + thank you page
- One-directional web chat widget (captures visitor messages; not a live chat)
- Privacy policy page, terms of use page, and 404 error page
- Client supplies: all logo files, photography, and profile image
- Initial SEO + AI search optimization (GEO/AEO) included
- Domain name included for the first year (annual renewal required; renewal rates vary by registrar)
- Monthly hosting fee includes limited tech support. Does not cover ongoing site maintenance or repairs resulting from third-party plugins, external actors, or client-side changes.

Perfect for new businesses, freelancers, or anyone who needs a clean, professional presence fast.

Package 2: Essentials Multi-page. More room to tell your story.

BUILD FEE

\$1,750

MONTHLY HOSTING FEE

\$99 / month

What's Included

- Four pages: Home, About, Services, Contact
- Professional copywriting included
- Contact form + thank you page
- One-directional web chat widget (captures visitor messages; not a live chat)
- Privacy policy page, terms of use page, and 404 error page
- Client supplies: all logo files, photography, and profile image
- Initial SEO + AI search optimization (GEO/AEO) included
- Domain name included for the first year (annual renewal required; renewal rates vary by registrar)
- Monthly hosting fee includes limited tech support. Does not cover ongoing site maintenance or repairs resulting from third-party plugins, external actors, or client-side changes.

Ideal for established businesses that need a proper multi-page site without the complexity of a full service library.

Package 3: Growth Full site. Up to 10 pages. A dedicated place for everything.

BUILD FEE

\$4,999

MONTHLY HOSTING FEE

\$99 / month

What's Included

- Up to 10 pages: Home, About, Services category page, individual service pages, Contact, and more
- Additional pages available at \$199 each (copywriting included)
- Professional copywriting included for all pages
- Primary contact form + additional form for a specific use case (e.g., inspection request)
- Thank you pages for each form
- One-directional web chat widget (captures visitor messages; not a live chat)
- Privacy policy page, terms of use page, and 404 error page
- Client supplies: all logo files, photography, and profile image
- Initial SEO + AI search optimization (GEO/AEO) included
- Domain name included for the first year (annual renewal required; renewal rates vary by registrar)
- Monthly hosting fee includes limited tech support. Does not cover ongoing site maintenance or repairs resulting from third-party plugins, external actors, or client-side changes.

Built for businesses that need a dedicated page for each offering and a clear path to conversion. Includes up to 10 pages. Additional pages available at \$199 each with copywriting included.

Included in Every Package: Initial SEO + AI Search Optimization

Every website we build launches with foundational optimization covering traditional search and AI-powered search (GEO and AEO). Your site is built to be found from day one. Ongoing local SEO optimization is available as a monthly add-on at \$1,000/month.

Find Your Fit

Three packages. Every one built on the same data-driven foundation. Pick the scope that matches where you are right now.

Starter One page. Ready to launch.	MOST POPULAR Essentials Multi-page. More to say.	Growth Full site. Up to 10 pages.
<p>\$799 one-time build fee</p> <p>\$99/mo per month hosting</p> <hr/> <ul style="list-style-type: none"> ✓ One fully designed page ✓ Company, About, Services, CTA sections ✓ Contact form + thank you page ✓ Web chat widget ✓ Privacy, Terms, 404 pages ✓ Initial SEO + AI search optimization ✓ Domain included (first year) 	<p>\$1,750 one-time build fee</p> <p>\$99/mo per month hosting</p> <hr/> <ul style="list-style-type: none"> ✓ Four pages: Home, About, Services, Contact ✓ Professional copywriting included ✓ Contact form + thank you page ✓ Web chat widget ✓ Privacy, Terms, 404 pages ✓ Initial SEO + AI search optimization ✓ Domain included (first year) 	<p>\$4,999 one-time build fee</p> <p>\$99/mo per month hosting</p> <hr/> <ul style="list-style-type: none"> ✓ Up to 10 pages ✓ Additional pages at \$199/page (copywriting included) ✓ Service category + individual service pages ✓ Professional copywriting for all pages ✓ Primary + additional contact form ✓ Thank you pages for each form ✓ Web chat widget ✓ Privacy, Terms, 404 pages ✓ Initial SEO + AI search optimization ✓ Domain included (first year)

All packages include monthly hosting at \$99/mo. Optional add-ons (CRM, AI, text messaging, blog) available on any plan: CRM DIY (\$125/mo), CRM DFY (\$299/mo), Conversational Messaging AI (\$199/mo), Voice AI (\$199/mo), Messaging + Voice Combo (\$299/mo), Text Messaging (\$30/mo + usage), Blog Setup (\$300 one-time), Ongoing Local SEO (\$1,000/mo). SEO and AI search optimization (GEO/AEO) included at no additional cost.

Package Comparison + Add-Ons

Everything side by side, including all optional add-ons. Mix and match to build exactly what your business needs.

Feature / Deliverable	Starter	Essentials	Growth
Pages included	1 page	4 pages	Up to 10 pages
Additional pages (copywriting included)	X	X	\$199/page
Company description section	✓	✓	✓
About section / page	✓	✓	✓
Services section / page	✓	✓	✓
Service category + individual pages	X	X	✓
Contact / CTA section or page	✓	✓	✓
Contact form	✓	✓	✓
Additional contact form (e.g., inspection)	X	X	✓
Thank you page(s)	✓	✓	✓
Privacy policy page	✓	✓	✓
Terms of use page	✓	✓	✓
404 error page	✓	✓	✓
One-directional web chat widget	✓	✓	✓
Professional copywriting	✓	✓	✓
Client supplies logo + photography	✓	✓	✓
Initial SEO + AI search optimization	✓	✓	✓
Domain name included (first year; annual renewal required)	✓	✓	✓
Build fee	\$799	\$1,750	\$4,999
Monthly hosting fee (includes limited tech support; excludes ongoing maintenance and third-party or external damage repair)	\$99/mo	\$99/mo	\$99/mo
Optional Add-Ons	Available	Available	Available
CRM DIY (+\$125/mo): platform access, online calendar, pipeline, social scheduling, email/newsletter send capability, mobile app, limited support. Client manages own setup.	✓	✓	✓
CRM DFY (+\$299/mo): everything in CRM DIY, plus initial platform setup done-for-you and up to two automated nurture sequences built and configured.	✓	✓	✓
Conversational Messaging AI (+\$199/mo): Trained specifically to your business, responds like a member of your own team via SMS, web chat, Facebook Messenger, Instagram, and WhatsApp.	✓	✓	✓

Feature / Deliverable	Starter	Essentials	Growth
Conversational Voice AI (+\$199/mo): Trained specifically to your business, answers inbound calls, qualifies leads, and follows up speaking like a member of your own team.	✓	✓	✓
Messaging + Voice AI Combo (+\$299/mo): Both Messaging and Voice AI, each trained specifically to your business, at a combined rate.	✓	✓	✓
Text Messaging (+\$30/mo + usage): \$0.05/outgoing, \$0.03/incoming. Account setup and approval fee included. Requires client payment method on account for ongoing usage billing.	✓	✓	✓
Blog Setup (+\$300 one-time): page creation only; ongoing content not included	✓	✓	✓
Ongoing Local SEO (+\$1,000/mo): continuous optimization for local and AI search	✓	✓	✓

* **CRM email and newsletter features require a third-party email provider** such as Google Workspace (typically \$10/month, billed directly by Google). Mixed Digital will configure the integration; the provider subscription is the client's responsibility. Email and newsletter send capability is included in both CRM tiers. Writing, designing, or scheduling content is not included. CRM DFY includes initial setup and up to two nurture sequences built by Mixed Digital.

Your Website is the Starting Point

A great website gets people in the door. What happens next determines whether they become a client. The businesses that grow consistently are the ones that have a system working behind the scenes, following up, staying organized, and never letting a lead slip through the cracks.

Most small businesses operate on a combination of memory, spreadsheets, and good intentions. That works until it does not. When you are busy, follow-ups get delayed. Leads go cold. Opportunities that cost you real money to generate quietly disappear. The CRM add-on is how we fix that. It turns your website from a digital brochure into the front end of a sales and operations system built to run without you having to manage every piece of it.

What the CRM Add-On Includes

Online Scheduling Calendar

Clients book directly from your website. No back-and-forth, no missed calls. Appointments land on your calendar automatically.

Visual Sales Pipeline

Every lead has a stage. You see exactly where each prospect stands, from first contact to closed deal, all in one view.

Automated Email Follow-Ups

Set it once. When a lead comes in, a follow-up sequence starts automatically. You stay top of mind without lifting a finger.

Newsletter + Email Send Capability

Send campaigns directly to your contact list. Content creation is not included, but the infrastructure is ready when you are.*

Social Media Scheduling + Calendar

Plan, schedule, and manage posts across platforms from a single dashboard. Consistent posting without the daily scramble.

Mobile App Access

Manage your pipeline, respond to leads, and check your calendar from your phone. Your sales operation goes where you go.

Integrated Two-Way Messaging

SMS, email, and web chat conversations all in one inbox. No more switching between apps to find out where a conversation left off.

Ongoing Limited Support

Questions come up. We are here for them. Included support covers platform use and configuration, not custom development.

** Email and newsletter send capability requires a third-party provider such as Google Workspace (typically \$10/month, billed by Google).*

Add-On: Conversational AI

When the CRM handles the pipeline and the AI handles the conversations, your business is working even when you are not.

Most businesses lose leads not because of price or competition, but because of response time. A prospect who does not hear back within minutes often moves on. Conversational AI closes that gap across every channel, consistently, without adding staff or extending your hours.

Voice AI	Answers inbound calls, qualifies leads with natural conversation, and routes or follows up based on what the caller needs. Your phone is always answered, even at 11pm on a Sunday.
SMS Conversational AI	Responds to text messages in real time, answers common questions, and keeps the conversation moving toward a booked appointment or a call with you.
Social Messaging AI	Handles incoming messages on Facebook Messenger and Instagram automatically. Prospects get instant responses; you get qualified leads.
WhatsApp AI	For businesses with an international audience or clients who prefer WhatsApp, the same conversational capability extends to the platform they already use.

The Full Picture

Your website introduces your business. The CRM qualifies and organizes your leads. The automations follow up so nothing falls through the cracks. And when you add Conversational AI, every channel, voice, text, social, is covered around the clock. Each layer builds on the last. You decide how far to take it.