



Life is full of crossroads.
You don't have to cross by yourself.

About Our Founder & CEO



Debra A. Woog (pronounced like “Vogue” magazine), Principal Crisis Navigation Partner® of Connect2 Corporation, has 30+ years of experience as a leadership researcher, advisor, and executive. She conducted primary research at Harvard Business School for an award-winning book, directed admissions and career development for the MIT dual-degree MBA program Leaders for Global Operations, and advised nine technology start-ups as Director of People Strategy for Cambridge Incubator. The [Boston Globe](#) profiled Debra for her outstanding abilities to motivate and develop employees as well as resolve conflicts between individuals and among organizations. Her work has also been featured in [Forbes, Inc., U.S. News & World Report](#) and more.

Having experienced her own crises and crossroads, Debra created Crisis Navigation Partnership® to provide outside perspective, resources, and compassion to highly competent leaders internationally.

Your Crisis Navigation Partners®

As Crisis Navigation Partners®, we shepherd professionals through crises and crossroads. We stand alongside you as you face complexity.

Leaders constantly juggle, showing up every day to navigate life’s twists and turns and fortify colleagues and loved ones along the way. What happens when unexpected challenges interrupt?

Whether a crisis affects you directly, or you are managing others through theirs, you need capacity, communication, and community. Outside support bolsters your ability to lead with consistent authenticity.

This isn’t therapy, counseling, or a 24/7 helpline. Connect2 offers a judgment-free zone for creating and implementing viable plans to move forward. Strategy sessions via phone and video provide convenient emotional and practical relief, empowering you to make better informed decisions, feel less stress and isolation, communicate more effectively, and save precious time.

[Schedule a complimentary consultation to discuss your path forward](#)

Learn More: ConnectTwo.com



These crises can feel intense, draining and overwhelming. It can be challenging to maintain momentum while dealing with new dynamics.

At times like these, leaders benefit from an extra pair of hands, an extra brain, an extra voice and/or an extra heart. As Crisis Navigation Partners®, we provide a structured space for our clients to process and problem-solve, bringing relevant resources, skills and strategies, so you can show up with clarity and composure.

Part of leadership is guiding others through tough situations and choices. What happens when you face your own?

JOB LOSS

DIAGNOSIS

DIVORCE

HIGH-STRESS WORK OR HOME ENVIRONMENT

CO-PARENTING

TRANSITIONS

DISPUTE OR DIFFICULT CONVERSATION

DOWNSIZING

A Crisis Navigation Partner® collaborates with you to:

- Assess your current situation and envision the best possible outcome
- Connect you to relevant resources
- Research additional information you need to make key decisions efficiently
- Strategize for your difficult conversations
- Build systems to mitigate similar future issues

Each client's needs vary, so we offer individuals and organizations **hourly, packaged, and retainer** programs, as well as **speaking and workshops** for groups.

Schedule a complimentary consultation to explore how Crisis Navigation Partners® may serve you and your employees. During this 45-minute conversation, we will discuss your circumstances, your immediate and long-term needs, and some recommended next steps. We may also be able to refer you to additional resources.

Learn More:

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