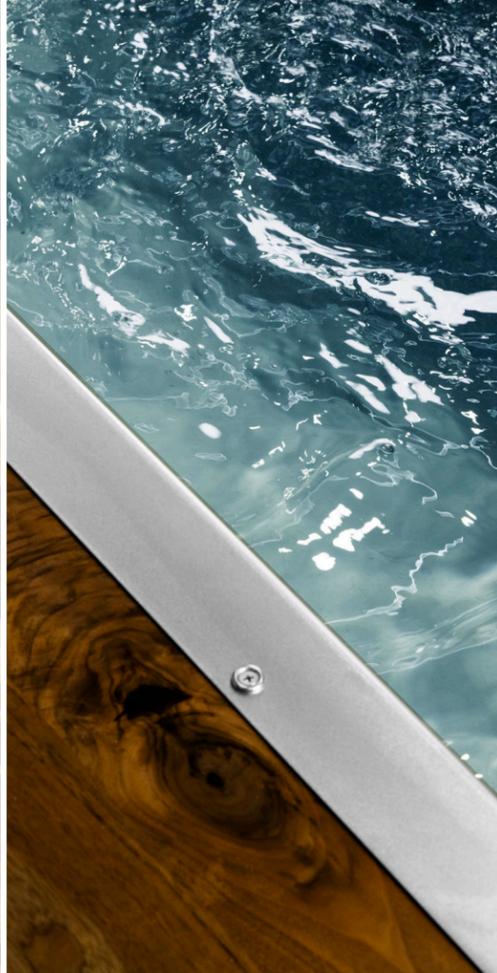




BLUE CUBE
Discipline by Design

DISCIPLINE BY DESIGN



The luxury cold experience that's seamless in your space and effortless to own.

BlueCube is a precision-built cold immersion system for those who hold high standards in performance and environment.

Crafted in America with world-class components, it integrates seamlessly into refined residential and professional spaces while delivering a controlled, consistently immersive in-water experience. Every detail reflects disciplined engineering, from circulation and temperature stability to service and long-term reliability.

Built for consistent daily use, BlueCube supports a permanent cold practice aligned with the standards of the space it inhabits.

THE LUXURY COLD EXPERIENCE



The Cold Experience.

Cold immersion is more than temperature. In still water, your body quickly creates a thin thermal barrier which reduces the benefits of the session. BlueCube is engineered to break that barrier. RiverMode™ circulation keeps water moving continuously, maintaining consistent temperature and full-body exposure. The cold feels deeper. The water feels cleaner. The immersion feels complete. That is the BlueCube experience.



Engineered Immersion.

- RiverMode™ circulation for true, full-body immersion
- Stable temperature control across repeated daily use
- Flow and temperature control for a refined in-water experience
- Commercial-grade components selected for reliability



**SEAMLESS
IN YOUR SPACE**

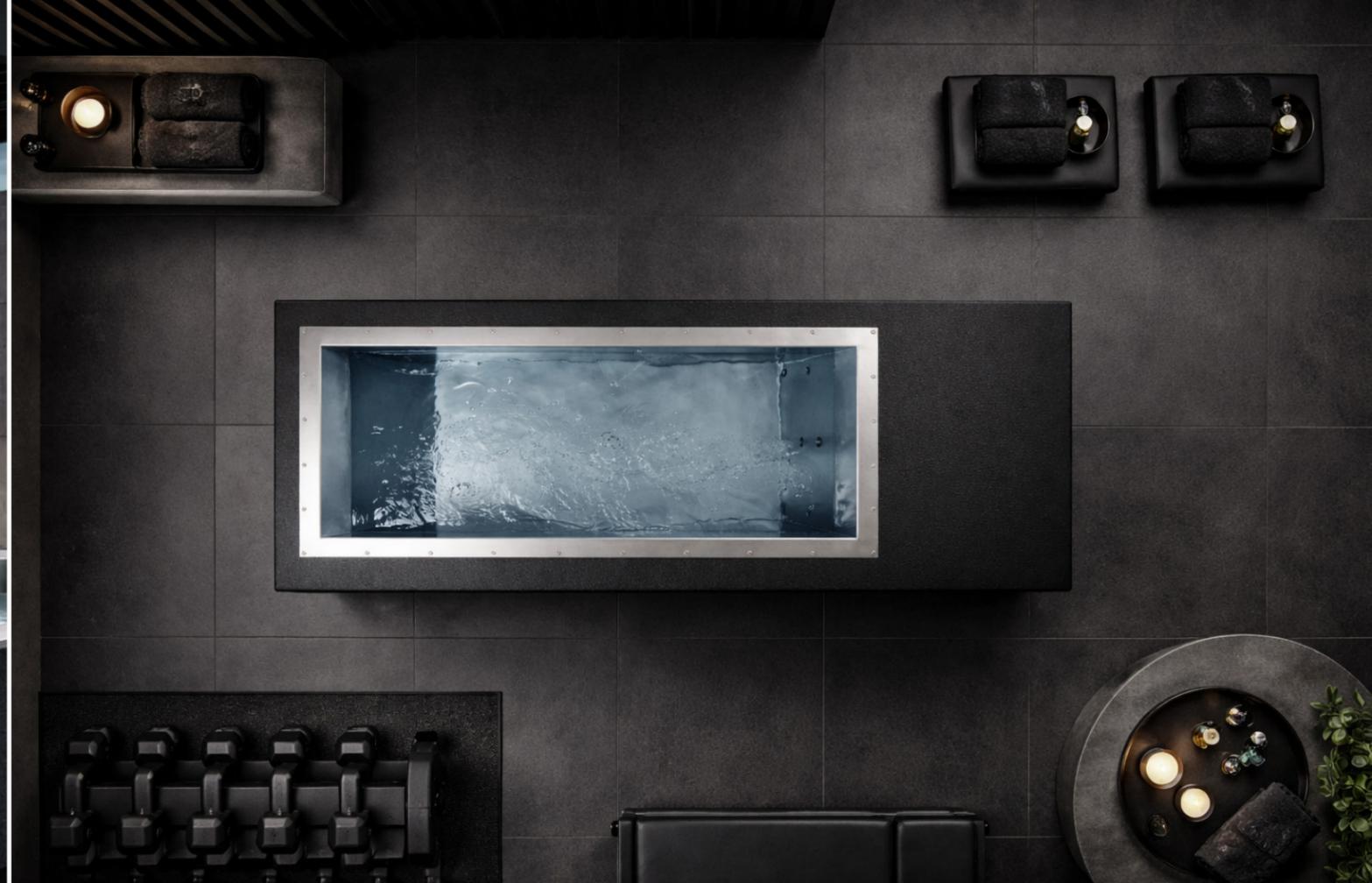


Architectural by Design.

BlueCube is proportioned, finished, and engineered to integrate naturally into high-end residential, hospitality, and performance environments. Curated finishes, premium wood decks, and custom color selections allow each unit to align with the material language of the project.

Every model includes detailed dimensional drawings, electrical specifications, and defined service access requirements. Architects, builders, and operators can plan integration clearly from the start and execute with confidence.

The result is a cold immersion system that supports the design of the space while delivering consistent, reliable performance.



Built to Belong.

- Curated finishes aligned with modern material palettes
- Structural proportions suited for indoor and outdoor placement
- Defined installation requirements for design teams
- Engineered to integrate into high-end residential and commercial spaces



**EFFORTLESS
TO OWN**



American craftsmanship. World-class components.

BlueCube is engineered for long-term reliability and predictable upkeep. Components are selected for durability and serviceability, with systems organized for clear access and straightforward maintenance. Temperature stability, circulation, and filtration are designed to operate consistently across daily use in residential and commercial environments.

Comprehensive warranty coverage, defined service pathways, and responsive customer support protect the investment over time.

BlueCube is built to be reliable and serviceable, ensuring the experience stays consistent year after year.



Designed for Long-Term Ownership.

- Serviceable component layout with accessible mechanical bay
- Industry-leading, comprehensive warranty
- State-side technical support and coverage team
- Simple maintenance routine
- Engineered for consistent long-term daily use



Featured Clients



Joe Rogan



Walker Buehler



Joe Flacco



Theo Von



Jocko Willink



Jillian Michaels

Featured Testimonials

"These BlueCubes have become part of my mental health routine."

Theo Von

"For those who want elite cold exposure therapy."

Leif Babin

"If you want to test your mental strength, BlueCube is the one to do it in. RiverMode™ is next level."

Joe Rogan

"I only partner with the best team. That's why I am with BlueCube."

Jillian Michaels

"The best! At my gym, Victory MMA. Everyone loves it."

Jocko Willink

Featured Media



Wall Street Journal



New York Times



Luxury Home Show

Featured Projects



C²

BLUE CUBE

Premium wood deck options
Custom Colors
Weatherproof

Full immersion tub
37°-70° 1 HP Chiller



Sizes and specifications

54" total foot print	86.4" x 37.6" x 29.40" (LWH)
54" tub dimensions	54.0" x 24.0" x 21.25" (LWH)
60" total foot print	92.4" x 37.6" x 29.40" (LWH)
60" tub dimensions	60.0" x 24.0" x 21.25" (LWH)
Electrical requirements	120V 20-amp dedicated circuit
Exterior material	Line-X® coating
Insulated spa cover	Included

Discover the elite features of the C² Cold Plunge Tub.

Full immersion tub

- Cold plunge up to your neck and fully submerge your head with ease.
- Ergonomic, contoured design for comfort and natural alignment.

Temperature range: 37°-70° F

- Experience cold exposure at your own pace.
- Start slow or dial down the temperature.
- RiverMode™ to disrupt your thermal barrier.
- Experience full body immersion without thermal buffering.

Cold and clean water

- 1 HP commercial chiller (with Japanese compressor).
- 20-micron filter cartridge.
- Sanitation: Ozone for chemical-free experience.
- 1.5" PVC for maximum flow.
- Pool-grade water pumps.

Line-X® weatherproof frame

- Line-X® frame is weatherproof, durable and antivibration.
- Commercial-Capable Cold Plunge™.

Fast and simple maintenance

- Quickly change filters, drain, and refill the tub.
- Easy access to internal components.
- No assembly required-just plug and plunge.

Support, service and savings

- Warranty:
 - 3 Years Full Coverage residential.
 - 1 Year Full Coverage commercial.
- Live U.S.-based technical support, 5 days a week.

Line-X® color options



Premium wood deck options



Contact us for custom finishes, logo engravings and more.

C³

BLUE CUBE

Premium wood deck options
Weatherproof

Custom colors
Full immersion tub
37°-70° 1 HP Chiller



Sizes and specifications

66" total foot print	72.0" x 48.0" x 28.5" (LWH)
66" tub dimensions	66.0" x 24.0" x 22.0" (LWH)
72" total foot print	78.0" x 48.0" x 28.5" (LWH)
72" tub dimensions	72.0" x 24.0" x 22.0" (LWH)
Electrical requirements	120V 20-amp dedicated circuit
Exterior material	Line-X® coating
Insulated spa cover	Included

Discover the elite features of the C³ Cold Plunge Tub.

Full immersion tub

- Cold plunge up to your neck and fully submerge your head with ease.
- Ergonomic, contoured design for comfort and natural alignment.

Temperature range: 37°-70° F

- Experience cold exposure at your own pace.
- Start slow or dial down the temperature.
- RiverMode™ to disrupt your thermal barrier.
- Experience full body immersion without thermal buffering.

Cold and clean water

- 1 HP commercial chiller (with Japanese compressor).
- 20-micron filter cartridge.
- Sanitation: Ozone for chemical-free experience.
- 1.5" PVC for maximum flow.
- Pool-grade water pumps.

Line-X® weatherproof frame

- Line-X® frame is weatherproof, durable and antivibration.
- Commercial-Capable Cold Plunge™.

Fast and simple maintenance

- Quickly change filters, drain, and refill the tub.
- Easy access to internal components.
- No assembly required-just plug and plunge.

Support, service and savings

- Warranty:
 - 3 Years Full Coverage residential
 - 1 Year Full Coverage commercial
- Live U.S.-based technical support, 5 days a week.

Line-X® color options



Premium wood deck options



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M



Weatherproof
Custom colors
Full immersion tub

37°-70°
1.5 HP Chiller



Sizes and specifications

60" tub dimensions	67.5" x 31.50" x 28.5" (LWH)
66" total foot print	73.5" x 31.50" x 28.5" (LWH)
72" tub dimensions	79.5" x 31.50" x 28.5" (LWH)
Component box dimensions:	49.25" x 31.50" x 28.5" (LWH)
Electrical requirements	120V 20-amp dedicated circuit
Exterior material	Line-X® coating
Insulated spa cover	Included

Discover the elite features of the M Cold Plunge Tub.

Full immersion tub

- Cold plunge up to your neck and fully submerge your head with ease.
- Ergonomic, contoured design for comfort and natural alignment.

Temperature range: 37°-70° F

- Experience cold exposure at your own pace.
- Start slow or dial down the temperature.
- RiverMode™ to disrupt your thermal barrier.
- Experience full body immersion without thermal buffering.

Cold and clean water

- 1 HP commercial chiller (with Japanese compressor).
- 20-micron filter cartridge.
- Sanitation: Ozone for chemical-free experience.
- 1.5" PVC for maximum flow.
- Pool-grade water pumps.

Line-X® weatherproof frame

- Line-X® frame is weatherproof, durable and antivibration.
- Commercial-Capable Cold Plunge™.

Fast and simple maintenance

- Quickly change filters, drain, and refill the tub.
- Easy access to internal components.
- No assembly required-just plug and plunge.

Support, service and savings

- Warranty:
 - 3 years full coverage residential
 - 1 year full coverage commercial
- Live U.S.-based technical support, 5 days a week.

Line-X® color options



Contact us for custom finishes, logo engravings and more.

CX BLUECUBE

Premium wood deck options
Weatherproof
Custom colors

Full immersion tub
37°-70°
1.5 HP Chiller



Sizes and specifications

60" total footprint	92.5" x 43.5" x 28.5" (LWH)
60" tub dimensions	60.0" x 24.0" x 22.0" (LWH)
66" total foot print	98.5" x 43.5" x 28.5" (LWH)
66" tub dimensions	66.0" x 24.0" x 22.0" (LWH)
Electrical requirements	120V 20-amp dedicated circuit
Exterior material	Line-X® coating
Insulated spa cover	Included

Discover the elite features of the L^x Cold Plunge Tub.

Full immersion tub

- Cold plunge up to your neck and fully submerge your head with ease.
- Ergonomic, contoured design for comfort and natural alignment.

Temperature range: 37°-70° F

- Experience cold exposure at your own pace.
- Start slow or dial down the temperature.
- RiverMode™ to disrupt your thermal barrier.
- Experience full body immersion without thermal buffering.

Cold and clean water

- Variable-speed compressor with intelligent climate control
- Industrial-grade, ceramic sealless magnetic drive pumps
- 20-micron filter cartridge.
- Sanitation: Chlorine & pH Automation System or Advanced Oxidation Process (AOP) System
- 1.5" PVC for maximum flow.
- Pool-grade water pumps.

Fast and simple maintenance

- Quickly change filters, drain, and refill the tub.
- Easy access to internal components.
- No assembly required-just plug and plunge.

Support, service and savings

- Warranty:
 - 3 years full coverage residential
 - 1 year full coverage commercial
- Live U.S.-based technical support, 5 days a week.

Line-X® weatherproof frame

- Line-X® frame is weatherproof, durable and antivibration.
- Commercial-Capable Cold Plunge™.

Line-X® color options



Contact us for custom finishes, logo engravings and more.



Premium wood deck options
Weatherproof
Custom colors

Full immersion tub
37°-70°
1.5 HP Chiller



Sizes and specifications

60" total footprint	54.75" x 54.40" x 57.20" (LWH)
60" tub dimensions	54.75" x 54.40" x 57.20" (LWH)
Electrical requirements	120V 20-amp dedicated circuit
Exterior material	Line-X® coating
Insulated spa cover	Included

Discover the elite features of the L^X Cold Plunge Tub.

Full immersion tub

- Cold plunge up to your neck and fully submerge your head with ease.
- Ergonomic, contoured design for comfort and natural alignment.

Temperature range: 37°-70° F

- Experience cold exposure at your own pace.
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- 20-micron filter cartridge.
- Sanitation: Chlorine & pH Automation System or Advanced Oxidation Process (AOP) System
- 1.5" PVC for maximum flow.
- Pool-grade water pumps.

Fast and simple maintenance

- Quickly change filters, drain, and refill the tub.
- Easy access to internal components.
- No assembly required-just plug and plunge.

Support, service and savings

- Warranty:
 - 3 years full coverage residential
 - 1 year full coverage commercial
- Live U.S.-based technical support, 5 days a week.

Line-X® weatherproof frame

- Line-X® frame is weatherproof, durable and antivibration.
- Commercial-Capable Cold Plunge™.

Line-X® color options



Contact us for custom finishes, logo engravings and more.



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