KEYNOTE SPEAKER AND COMMUNICATION TRAINER

TOM COBIN

Learn it in minutes. Leave ready to use it.
Then watch performance follow.

With his unique I.M.P.A.C.T. framework, former Emmy Award-winning TV journalist and top-performing sales rep and trainer Tom Cobin guides teams and leaders to REAL-ize™ the power of communication.



> Having Tom Cobin on your stage means an audience that's locked-in, laughing, learning, and leaving already using what they've just heard.

SIGNATURE TOPICS

The Human Premium
Why communication is your team's edge in the age of AI

Speaking with I.M.P.A.C.T.
Learn evidence-based skills to make your message stick

Composure Under Pressure
The resilience habits of confident communicators

Reading the Room
Emotional intelligence for leaders who present and sell

Music as a Model for Public Speaking
From Tom's TEDx Talk, with live guitar on request

PROGRAMS

Opening Keynote
Engage, entertain, educate, and elevate your audience

Keynote & On-Site Workshops
Learn and apply Tom's proprietary I.M.P.A.C.T. framework

Stand-Alone Workshop Series
Experiential learning + live coaching = instant improvement

Executive & Leader Coaching
Personalized 1-on-1 attention for high-stakes presentations

FORMATS

IN PERSON	Based in Miami; available to travel
VIRTUAL	Keynotes and workshops
KEYNOTES	45 to 60 minutes
WORKSHOPS	90 minutes to three hours (half-day)

WHY TOM

- Speaking in public for half a century, with a lifelong history of achievement
- Top student in his class at NYU Journalism
- Emmy Award-winning writer & producer at CBS
- First journalist ever to win two Edward R. Murrow Awards in the same year
- Top awards at multiple pharmaceutical companies
- District & National Sales Trainer
- TEDx veteran: speaker, coach, and event volunteer

WHAT AUDIENCES SAY

"Tom did a great job getting the audience to participate and giving specific advice. I'm going to ask my boss to bring Tom in to coach our company."
KEYNOTE AUDIENCE MEMBER

"Tom is clearly an expert. He has some really good interactive exercises that got me instant improvement in my speaking skills."
WORKSHOP PARTICIPANT

"I'm definitely going to be taking all of this information and applying it to my job and my everyday life."
WORKSHOP PARTICIPANT

DYNAMICOACH
Polishing Your Presence for IMPACT

Book Tom: tomcobin.com

REAL-ize™ Your Power: Polish Your Presence for IMPACT

305.340.8442 | tom@dynamicoach.com
Discovery call: calendly.com/tomcobin