

# MARGIE HAYWOOD

## Keynotes, Breakouts, Emcee Hosting, and Fundraising Asks That Move a Room to Action

Seattle-based speaker, host, and strategist helping conferences, nonprofits, leadership teams, and community organizations create rooms that connect, energize, and drive action.

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### BEST FIT

- Conferences and annual meetings
- Nonprofit fundraisers and donor events
- HR, L&D, and leadership development events
- Women's events and civic gatherings
- Education, community, and culture-building spaces

### FORMATS

**Keynotes** — High-energy, message-driven sessions with memorable takeaways

**Breakouts** — Practical, interactive sessions with tools people can apply right away

**Emcee / Host** — Warm, sharp event flow for conferences, galas, and multi-speaker programs

**Fundraising Ask** — Nonprofit event speaking that moves both the heart and the giving

### SIGNATURE TOPICS

#### The ABCs of Transformation

A framework built around adversity, breakthrough, and capacity.

*Leaves with: a practical map for turning challenge into action.*

#### Undoing Cultural Norms™

Culture, belonging, and healthier conversations.

*Leaves with: language for the next hard conversation.*

#### Boards That Actually Work

For boards and nonprofit leadership needing more clarity.

*Leaves with: a clearer map of roles and decision-making.*

#### Leaders Who Last

Sustainable leadership, boundaries, and protecting energy.

*Leaves with: a plan for leading without running on empty.*

#### AI for Real Life

Using AI in ways that actually help with work, time, and stress.

*Leaves with: three practical ways to use AI this week.*

#### Burnout Reset

For teams tired of surface-level wellness language.

*Leaves with: one thing to release, one thing to protect.*

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### CLIENT RESULTS

"I asked Margie once again if she would do the honors of doing 'the ask' at our annual breakfast fundraiser, which raised nearly \$1 million. The event drew more than 1,400 attendees and was described as the Westin Seattle's largest post-pandemic event."

— Michelle Merriweather, President & CEO, Urban League of Metropolitan Seattle

"Thank you for always bringing the energy, always showing up, and being willing to contribute your ideas and voice in a way that meets people where they are."

— Tiersha Cutler, Urban League Young Professionals

### BOOKING DETAILS

**Speaking and training engagements start at \$4,997.** Nonprofit and community rates available. Based in Seattle, available for local and travel bookings.

**Bring Margie In For A Room That Feels Alive And Leaves With Something Real.**

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