The Thrive Tribe

East Midlands Business Growth Programme

Terms and Conditions & Privacy Notice

Founding Cohort: 1st September – 21st December 2026

Hello and welcome to the East Midlands Business Growth Programme.

We're really pleased to have you on board. The East Midlands Business Growth Programme is built for solopreneurs and small businesses (up to 9 employees) who know their product or service could help more people — and are ready to grow, strategically and together, alongside other business owners across the region.

These terms set out how the programme works, what you can expect from us, and what we expect from you. By joining the East Midlands Business Growth Programme, you agree to the following.

1. Programme Overview

The Thrive Tribe East Midlands Business Growth Programme is a fixed 16-week programme running from 1st September to 21st December 2026, open across all six East Midlands counties: Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire and Rutland.

At sign-up you will choose:

- Which county or counties you wish to join — one, several, or all six, entirely up to you
- Your preferred session times — evening or daytime, where offered in your county

Enrolment at Founding Member pricing closes on 12th September 2026, or once the Founding Member places for your county are filled, whichever is sooner. Founding Member pricing will not be repeated.

2. Payment

You may choose one of the following ways to pay:

- **Pay in Full:** £400+VAT (£480 total inc. VAT), in one payment.
- **Payment Plan:** £50+VAT deposit today, followed by four monthly instalments of £87.50+VAT in September, October, November and December (£480 inc. VAT total).

Where the Payment Plan is chosen, instalments are collected automatically using the card details provided at sign-up. It is your responsibility to ensure your card details remain valid and up to date; failure to do so may result in your access to the programme being paused or removed.

In-person regional days carry an optional attendance fee of £50 per person, per day, payable separately at the time of booking your place at that event. This is not included in the programme fee above.

Founding Member pricing applies to the 2026 cohort only. Standard pricing from the January 2027 cohort onwards is £200+VAT/month (£800+VAT total).

Payment is due as set out above unless an alternative arrangement has been agreed in writing in advance with The Thrive Tribe.

3. Cancellation & Refunds

Because the East Midlands Business Growth Programme is a fixed-term, structured programme with your place reserved from the point of booking, the following cancellation policy applies:

- Cancellations made more than 14 days before the programme start date (1st September 2026) will receive a full refund.
- Cancellations made within 14 days of the start date, or after the programme has begun, are non-refundable.
- If your circumstances change after the programme has started, please contact us — we will do our best to find a fair and reasonable solution.

We reserve the right to cancel or postpone the programme, or any individual regional day, in exceptional circumstances. In such cases, a full refund (or refund of the relevant fee) will be offered.

4. What Is Included

As part of the East Midlands Business Growth Programme, you will receive:

- Weekly training and regional networking, evening or daytime, your choice
- Monthly 1-2-1 coaching, matched with an expert from our team
- Access to in-person regional days, held roughly every three weeks and rotating around a different East Midlands county each time (optional £50 per person attendance fee applies — see Section 2)
- Support from our programme partners: the Federation of Small Businesses (FSB), present at each county regional day, and Networking Brief, whose weekly digest curates East Midlands business events
- Access to The Thrive Tribe community of business owners across the East Midlands

No upsells beyond the optional regional-day attendance fee set out in Section 2. We may improve or add to the programme over time to continue providing value; any significant changes will be communicated in advance.

5. In-Person Regional Days

In-person regional days are held approximately every three weeks, rotating around a different East Midlands county each time. The opening regional day is confirmed for 12th September 2026 in Lincolnshire, at the DoubleTree by Hilton Lincoln; remaining venues will be confirmed in due course.

- Travel and accommodation costs are not included and are the responsibility of each participant.
- Where reasonably possible, each venue will be communicated with adequate notice.
- In exceptional circumstances we may need to change the date, venue or format of a regional day. We will communicate any changes as soon as possible.

6. The Double Your Investment Guarantee

Subject to the conditions below, we back the programme with our Double Your Investment Guarantee:

- Complete the programme in good faith: attend, engage in your 1-2-1s, and act on the advice given.
- If you have not generated at least double your investment (£960) in extra revenue by Week 16, we will keep coaching you, one-to-one, for free, for a further 3 months.

- Progress towards the guarantee is tracked through your monthly 1-2-1s and a Week 15 Growth Action Plan review.

The guarantee applies only to participants who meet the good-faith participation conditions above, and is subject to the terms of this document. Please contact us if you have any questions about how the guarantee applies to your circumstances.

7. Your Commitment

The East Midlands Business Growth Programme is designed to support you — but your results depend on the effort you put in. By joining, you agree to:

- Take responsibility for engaging with your weekly training and networking sessions
- Attend your monthly 1-2-1 calls, or give reasonable notice if you need to rearrange
- Engage with regional days and community activity where possible
- Take action in your business between sessions
- Treat fellow participants, coaches, partners, and The Thrive Tribe team with respect

8. No Guarantee of Results

Beyond the specific Double Your Investment Guarantee set out in Section 6, we do not guarantee specific business results. Outcomes will vary depending on your individual circumstances, the effort you apply, the consistency with which you engage with the programme, and factors outside of our control. Success within the programme is based on you applying what is provided and taking consistent action throughout the 16 weeks.

9. Behaviour & Community

As part of the East Midlands Business Growth Programme you will be part of a wider community of business owners. You agree to:

- Be respectful and supportive to other participants
- Keep conversations constructive and relevant
- Avoid unsolicited selling or messaging to other participants
- Respect the confidentiality of what is shared within the group

10. Removal from the Programme

We reserve the right to remove any participant from the programme if their behaviour is deemed inappropriate or disruptive. This includes:

- Disrespectful or disruptive behaviour towards coaches, staff, partners, or other participants
- Breach of community guidelines
- Actions that negatively impact other members or the programme

If removed, access to the programme will cease immediately. No refund will be issued for any remaining period.

11. Content & Intellectual Property

All materials, training, sessions, and resources provided as part of the East Midlands Business Growth Programme are for your personal use only. You must not copy, share, reproduce, or distribute any content without the prior written permission of The Thrive Tribe.

12. Privacy Notice

We are committed to protecting your personal data. When you join the East Midlands Business Growth Programme, we will collect and process personal information such as your name, email address, contact details, your chosen county or counties, and any information you choose to share during the programme.

We use your data to:

- Manage your place on the programme and any payments
- Deliver your training, coaching, and regional day communications
- Communicate with you about sessions, events, and updates
- Improve our services and programme experience

Your data is stored securely and only accessed where necessary. We will not sell your data to third parties. We may share your data with trusted service providers (such as payment platforms or software systems), and with our programme partners (such as FSB) strictly where required to deliver the programme.

You have the right to:

- Access the personal data we hold about you
- Request corrections to your data
- Request deletion of your data where appropriate
- Withdraw consent for marketing communications

If you have any questions about your data or how it is used, please contact us at tutor@thethrivetribe.com.

13. Our Commitment to You

We are committed to providing:

- A structured, practical programme built around weekly training, monthly 1-2-1 coaching, and in-person regional days
- Practical, honest business coaching and support throughout the 16 weeks
- A warm, encouraging, and motivating community environment
- Coaches who show up, listen, and genuinely care about your progress
- A programme that moves your business forward across the East Midlands, and beyond

Questions? Contact us at contact@thethrivetribe.com.

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