

3 Ready-To-Send Email Templates



Here are your three templates. Each is kept tight and designed so you can copy, fill the bracket, and hit send.

Template 1: Formal

For bankers, CPAs, attorneys — relationships built on trust and credibility

Subject: Something I thought you should have

[First Name],

The executives I work with are all wrestling with the same question right now: *How do I approach AI without making a costly mistake?*

I came across a strategic guide that answers it clearly — no tech jargon, no tool tutorials. Pure business strategy from someone with 42 years of pattern recognition across every major technology transition.

I covered the cost. It's yours.

[YOUR PERSONALIZED GIFT LINK]

Includes the full ebook *plus* lifetime access to a private Strategic AI Intelligence Hub.

Let me know what you think.

[Your Name]

Template 2: Casual

For warm relationships — clients, referral partners, close contacts

Subject: Thought of you

[First Name],

Quick one — I've been handing this out to people I think need it.

It's a strategic guide on AI for business owners. Not hype. Not a ChatGPT tutorial. A real framework for navigating the transition without blowing \$2M+ on the wrong moves.

I covered it for you: **[YOUR PERSONALIZED GIFT LINK]**

Book + private resource hub. No cost. No catch.

Curious what you think after you look through it.

[Your Name]

Template 3: LinkedIn DM

Short, friction-free, fits the platform

[First Name] — saw this and immediately thought of you.

It's a strategic framework for business owners navigating AI — written by someone who's watched companies get this right *and* catastrophically wrong for 42 years. I covered the cost: **[YOUR PERSONALIZED GIFT LINK]**

Takes 20 minutes to read the chapter that matters most. Let me know what stands out.

[Your Name]

A few notes on usage:

The bracket placeholders are the only things missing — name and link. Nothing else needs to change.

Template 1 works for any first-touch professional outreach.

Template 2 is the workhorse for existing relationships.

Template 3 is designed to fit a LinkedIn DM window without scrolling.