

# Professional Bio Template



Use this one-pager to write a short, trust-building bio for your Gift Page. Your bio should feel like a real introduction, not an ad.

## Bio “recipe” (2–3 sentences)

- Who you help + what you help them achieve (pick one clear audience).
- Your specialty (what you do differently) + one concrete outcome or proof point.
- A human touch (values, location, or a short personal detail) to make it relatable.

## Copy/paste fill-in template

Template (edit the brackets):

I'm [NAME], [TITLE] at [COMPANY]. I help [WHO] solve [PROBLEM] so they can [RESULT]. Known for [PROOF/DIFFERENTIATOR].

## Example bios (choose your vibe)

### Adviser / Consultant (general):

I'm Jordan Lee, Principal at BrightPath Advisory. I help growth-minded owners tighten operations and increase revenue with practical systems and smart automation. Clients like the clarity, speed, and measurable wins we create in the first 30-60 days.

### Financial / Banking / CPA:

I'm Alex Rivera, Commercial Lending VP at First Community Bank. I work with established businesses to structure growth capital and reduce financial friction so they can scale confidently. I value straight answers, fast turnaround, and long-term partnerships.

### Insurance / Benefits / HR:

I'm Taylor Chen, Benefits Advisor at Northstar. I help business owners protect their people and control costs with benefit strategies employees actually use. My approach is consultative, compliant, and built for retention.

**Pro tip:** Keep it under ~90-120 words. If your bio field is left blank, your ABOUT THE PARTNER section will stay hidden - so add at least a short version.