

JOVAN GLASGOW

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Keynote Speaker
**SPEAKER
KIT 2027**

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ABOUT JOVAN



**"HE DOESN'T JUST
ENERGIZE ROOMS — HE
CHANGES WHAT PEOPLE
BELIEVE."**

Jovan Glasgow is a performance architect and transformational keynote speaker who helps leaders and organizations close the Belief-Behavior Gap — the unexamined beliefs quietly running performance on autopilot. Through his proprietary PX3 Methodology™, he develops the Mindset, Heartset, and Skillset people need to perform under pressure and achieve results that last. A Top 30 Global Speaker and Top 10 Motivational Speaker (Yahoo Finance) featured on NBC, Jovan delivers 60+ keynotes a year to Fortune 500 companies, government agencies, and high-growth teams nationwide. He is the author of *Deeper Than Motivation*.

Conference Testimonial



From Breaking Point TO Breakthrough Point

TURNING DISRUPTION INTO GROWTH THROUGH REINVENTION

Every powerful human hits a breaking point — the moment what used to work stops working. This keynote reframes that moment not as a crisis to survive, but as the exact inflection where latent potential either gets buried or unlocked.

Using the Reinvention Matrix, audiences learn to read their breaking points as breakthrough signals and turn disruption into their next level of growth.

Takeaways:

- How to identify your Optimization Point vs. your Inflection Point — and why staying too long in the former stalls growth
- The Reinvention Matrix: a framework for turning disruption into a deliberate growth strategy
- A practical process for reinventing how you lead, sell, or serve when the old approach stops working

Leadership Fluidity

MASTERING THE MINDSET, HEARTSET & SKILLSET OF LEADING THROUGH TRANSITION

Change doesn't wait for readiness. This keynote teaches audiences to move fluidly through transition instead of freezing or forcing outdated habits onto new terrain — built on PX3 as the operating system for adapting without losing yourself in the process.

Takeaways:

- The PX3 Methodology: Mindset, Heartset, and Skillset as the three levers of fluid leadership
- How to lead through ambiguity without defaulting to control or avoidance
- A framework for adapting your leadership in real time, without losing your core identity





From Transactional to Transformational

REJUVENATING THE WHY TO WIN

Somewhere between the promotion, the quota, and the routine, people stop performing from conviction and start performing on autopilot.

This keynote confronts that drift and gives audiences a path back to purpose-driven performance — where winning isn't just hitting the number, it's reconnecting to the why that makes the number matter.

Takeaways:

- How to recognize when performance has quietly gone transactional — and what it's costing you
- A framework for reconnecting daily execution to a deeper, personal why
- How purpose-driven performance outlasts and outperforms motivation-driven performance

The IT Factor

PEAK PERFORMANCE UNDER PRESSURE

Pressure doesn't create character — it reveals ownership. This keynote confronts the moment potential either shows up or shuts down, teaching audiences the IT Factor: the two forms of ownership that separate people who perform under pressure from people who collapse under it.

Takeaways:

- The IT Factor framework: Inner (state) and Tactical (execution) as the two ownership layers of peak performance
- How to regulate your inner state before pressure hijacks your response
- A tactical playbook mindset — the practiced moves you can run on command, even when it's real





CUSTOM

THE BREAKTHROUGH BLUEPRINT (CUSTOMIZED KEYNOTE — LIMITED AVAILABILITY)

Your organization's potential, mapped and delivered live

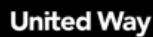
For select engagements, Jovan builds a fully customized keynote using the PX3 Methodology as the diagnostic lens — working directly with your organization to identify the specific Mindset, Heartset, and Skillset gaps standing between your team and their next level of results. The outcome isn't a generic talk adapted to your industry — it's a keynote built from your organization's actual challenges, delivered back to your team as both insight and roadmap. Offered on limited availability each year to preserve the depth of the customization process.

Takeaways:

- A live diagnostic of your organization's specific latent-potential gaps, mapped through PX3
- Custom-built content and case examples drawn directly from your team's real context — not generic industry parallels
- A tailored roadmap your leadership can act on immediately after the keynote ends



TRUSTED BY



TESTIMONIALS



DELIVERS REAL SUBSTANCE

"Jovan Glasgow's keynote at the CUCP Summit in Tampa was nothing short of transformational... He doesn't rely on clichés or surface-level motivation. He delivers substance. Frameworks you can apply immediately."

— Jerad Broaddus



CRUSHED THE EXPECTATIONS

"Jovan provided a keynote for the OKHR State Conference. I set very high expectations for him... And he crushed them! So many conference attendees sought me out to tell me he was one of, if not, their favorite part of the conference."

— Kristi Spaethe



WON OVER SKEPTICS

"Typically a lower energy crowd, Jovan kicked off with energy that, as a room, we all were expected to meet. Even in a room full of skeptics and introverts, he found a way to create connection and meaning."

— Ryan Allen Carter



BEST KEYNOTE EVER

"Jovan spoke at our Clinical Leader meeting and blew our team away. Our leaders left inspired and motivated saying he was the best keynote they have heard."

— Becky Bowen



WORTH BOOKING TWICE

"We've worked with him 2x now and both times I've had to take two sections of notes: his incredible speaking techniques, and the content."

— MacKenzie Rosselet

BOOK JOVAN

LET'S BRING JOVAN TO YOUR STAGE

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