



Why Choose Fans Up?

Software Sells Tickets.

Fans Sell Out Draws.

Most raffle platforms just give you a link and wish you luck. We run the entire play.

The difference between a \$5,000 jackpot and a \$50,000 jackpot is relentless promotion and turnkey execution.

What Sets Us Apart:

- **Turnkey Operations:** We handle technical, legal, and operational setup so your team doesn't burn out.
- **Growth Marketing:** Continuous promotion to ensure jackpots and headlines grow week over week.
- **Keep Your Brand Front & Center:** You keep the spotlight, the brand equity, and the proceeds. We do the heavy lifting.

Who We Help:

- Legion branches & veterans' groups
- Service clubs (Lions, Rotary, Kiwanis)
- Minor sports & booster clubs
- Hospital foundations & health charities
- Community & cultural organizations

Ready to Launch?

Ready to give your community something to cheer for?

Get a free, no-obligation lottery launch assessment.

- Determine charitable gaming eligibility
- Project realistic revenue potential
- Get a clear, step-by-step launch roadmap

Book a Free Discovery Call

CONTACT

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No pressure, no spam — just a straight answer on whether a charitable lottery makes sense for you.



FansUp.com

HOW TO GET A CHARITY LOTTERY LAUNCHED



FansUp.com

The Opportunity

Bake Sales Don't Build Buildings

Most community organizations survive on one-off fundraisers: dinners, golf days, raffle tables. They work — until volunteers burn out and proceeds barely cover expenses.

A **Catch the Ace progressive lottery** is different. It's a weekly draw where the jackpot climbs until someone finds the Ace of Spades — compounding ticket sales week over week.

Why Catch the Ace Works:

- **Recurring weekly revenue** vs. one-and done events
- **Growing jackpots** that generate organic community buzz
- **Online reach** far beyond your physical hall
- **Direct impact:** Proceeds flow directly to your operating causes

The catch? Licensing, electronic raffle systems, weekly marketing, filmed draws, and regulatory reporting take serious time. That's what we take off your plate.



What Fans Up Does

From Application to Ace — Turnkey Service Options

1. License & Launch

Licensing Made Easy: We manage municipal and provincial approvals. You keep the licence; we do the heavy lifting.

Smart Strategy: Custom timelines, revenue targets, and sponsor outreach built in day one

2. Tech & Branding

Turnkey Platform: Secure online ticketing, certified random draws, and auto-renewing weekly memberships.

Custom Identity: Purpose-built website, logo, social assets, and venue signage.

3. Marketing & Draws

Growth Marketing: Targeted ads, weekly emails, social media, and local PR.

Live Operations: Professional draw streaming, reporting, and 100% compliance.

Go fully turnkey or pick custom phases!



Path to Launch & FAQ

How It Works:

1. **Free Assessment:** We evaluate eligibility & potential.
2. **Licence & Plan:** We handle municipal/provincial approvals.
3. **Build:** Website, ticketing, branding & signage setup.
4. **Launch & Grow:** Draws go live and weekly marketing scales.

Frequently Asked Questions

Q: Who holds the licence and proceeds?

Your organization. Fans Up is a service provider — the lottery and proceeds remain 100% yours.

Q: What is our team's role?

You handle community engagement & hosting draw night. We handle tech, licensing, marketing, & reporting.

Q: Can people buy tickets online?

Yes! Via secure licensed electronic raffle platforms, alongside in-person venue sales.

