THARSOS PRESS

Package Comparison Guide

Included Available add-on

	STARTER Professional $8,000	FLAGSHIP Premier $20,000	GHOSTWRITING Signature from $35,000
THARSOS PRESS ADVANTAGE			
Produced at the highest industry standards	✓	✓	✓
Published under the Tharsos Press imprint	✓	✓	✓
Featured on TharsosPress.com	✓	✓	✓
Direct marketing on the Turley Talks network		✓	✓
PUBLISHING FEATURES			
FORMATS			
Ebook publishing	✓	✓	✓
Softcover publishing	✓	✓	✓
Hardcover publishing		✓	✓
Audiobook creation	+	+	+
COVER DESIGN AND INTERIOR			
Professional cover design	✓	✓	✓
Interior page design and formatting	✓	✓	✓
EDITORIAL			
Access to writing & publishing online course		✓	✓
Editorial polish of finished manuscript	✓	✓	✓
Title review with suggestions	✓	✓	✓
Ghostwriting with a senior writer			✓

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PRODUCTION			
Optimized metadata & SEO	✓	✓	✓
KDP setup (softcover)	✓	✓	✓
IngramSpark setup (hardcover)		✓	✓
Custom illustrations (children's books)	+	+	+
REGISTRATIONS			
ISBN assignment (Tharsos Press as publisher of record)	✓	✓	✓
U.S. Copyright registration	✓	✓	✓
Library of Congress Control Number (LCCN)	✓	✓	✓
BOOK COPIES			
Free softcover copies	**20**	**25**	**40**
Free hardcover copies		**3**	**5**
DISTRIBUTION			
Worldwide online distribution	✓	✓	✓
Amazon, Google, Barnes & Noble preview	✓	✓	✓
Set your own price program	✓	✓	✓

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MARKETING			
Full Tharsos resource library	✓	✓	✓
Do-it-yourself marketing & launch kit / strategy guide	✓	*(done-for-you included)*	*(done-for-you included)*
Book cover mockups + book description	✓	✓	✓
Print-ready book-mark design file	✓	✓	✓
Author landing page (links to 3 retailers)	✓	✓	✓
Press release with national distribution	✓	✓	✓
Done-for-you social graphics, post copy, and posting calendar		✓	✓
Done-for-you email launch campaign		✓	✓
Launch team kit		✓	✓
:30 second video promo		✓	✓
Retractable banner for in-person events		✓	✓
Amazon A+ content		✓	✓
Media one-sheeter		✓	✓
Podcast outreach list + email		✓	✓
Turley Talks: interview with Dr. Turley		✓	✓
Turley Talks: newsletter mention		✓	✓

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