
Turn Your Mission Into A Movement That Changes Lives
YOUR PATH TO IMPACT
STARTS HERE
Hui Hui Lek
Mission To
Movement Challenge
Clarity Workbook To Help You Get Started - FAST!
DAY 3

Day 3 Social Marketing Secrets

The Reframe For Marketing

How You Can Flip The Script On Marketing So You No Longer Hold Back

Your Personal Mission

A statement that drives you and lights you up. Something BIGGER than you.

My Mission is _____

(who) _____

to _____

(from) _____

in order to _____

My Mission is to empower 1,000 new entrepreneurs and coaches to align with their inner, higher self and go from fear, worry and doubt to clarity, joy and purpose to achieve their goals and potential.
Collectively, we bring good to the world! #MissionToMovement ™

Book Your 60-min 1:1 Game Plan With Our Success Coach before spots run out! (Value: $300)
https://gameplansession.com/

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Day 3: Social Marketing Secrets

The Goal: 100 _____ (not just followers)

- Quality over quantity - deeply engaged community
- Be the _____
- Start small: even _____ highly engaged people can generate clients

Success Stories Spotlight

(Thailand) Jittima's Breakthrough:

- From 2 years of free classes to $11,400 in 4 weeks
- Built tribe of 100 people in Facebook group
- Ran workshop using proven template
- Made simple offer: $2,850 for one-year program
- Got 4 clients immediately after learning the 5-Figure Roadmap™

(New Zealand) Delany's Transformation:

- Aged 62, started with no program
- Committed to "embodying authenticity" and excellence
- First 5 clients at $1,000 each, then gradually scaled to $10,000+ programs
- Consistently applying the frameworks
- Achieved 6 figures after 13 months using the 6-Figure Roadmap™

If You Want Success, Be A Diver, Not A Dabbler!

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Sample of Easy Content Planner

Use this simple structure to map out 6 days of content without the overwhelm. Choose one day when you feel great and batch create all or half of it. It's much easier to create more at one go while you're feeling great, than to create one at a time. Tip: Don't overthink it. :)

Mon	Mission Moment	Here's why I started this journey...
Tue	Client or Personal Win	One small win this week that means a lot...
Wed	Teaching Tip	If you're struggling with [problem], try this...
Thu	Real Talk Post	Can I be honest about something?
Fri	Call to Connection (Not Call To Action)	I'm curious... what's one book you read this month that you would highly recommend?
Sun	Behind-the-Scenes / Personal	Date night with my significant other

> **Don't overthink it. Just serve. Give people a taste of what's possible through your voice, your content.**

Hui Hui Lek



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