
Turn Your Mission Into A Movement That Changes Lives
YOUR PATH TO IMPACT
STARTS HERE
Hui Hui Lek
Mission To
Movement Challenge
Clarity Workbook To Help You Get Started - FAST!
DAY 4

Day 4: High-Ticket Secrets

Fill In The Blanks

Low ticket ranges from _____ to _____

Mid ticket ranges from _____ to _____

High ticket ranges from _____ to _____

👉 For simplicity inside this challenge, we'll treat anything above _____ as high ticket.

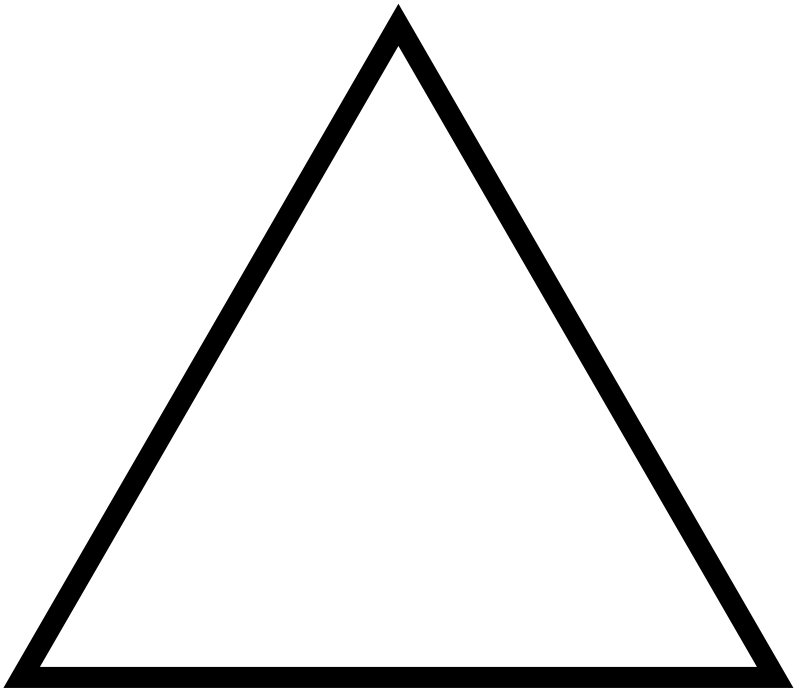
Which One Wlll You Start With First?

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Day 4: High-Ticket Secrets

3 Components of an Irresistible Offer



Homework: Declare Your 100% Commitment



👉 **Post in the Challenge Facebook Group (with a colored background): "I commit to creating a HTHI (High Ticket, High-Impact) program to transform lives and hit my income goal of _____."**

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Day 4: High-Ticket Secrets

Success Stories Spotlight

(Canada) David's Transformation:

- Joined program with just an idea, no niche
- Within 1 month: refined niche, created program, secured paying clients
- Key insight: "I followed their formula to a T, and it worked like magic"
- Went from zero to structured business with $5k and $10k clients

(United Kingdom) Elaine's Journey:

- Soul transformation coach starting from zero
- Rocket launch generated 92 leads in one week using 5-Figure Roadmap™
- Doubled prices from $2k to $5k during launch
- Made $22k in first 8 weeks, now over six figures



Hui Hui's Message

"It's not about how many resources you have - it's about how resourceful you are. And resourcefulness comes from making a true decision to go all in on yourself and your mission."

"When you focus on transformation and experience, not just information, you create offers that people can't resist because they see the real value in what you provide."

Hui Hui Lek

Book Your 60-min 1:1 Game Plan With Our Success Coach before spots run out! (Value: $300)
https://gameplansession.com/

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Day 4 AI PROMPT: Offer Builder

Paste this prompt into any Ai tool eg. ChatGPT or Claude

You are a top 1% high-ticket coaching business and marketing strategist who designs offers that sell. You know that the best offers are simple, outcome-focused, and make the right person think: "This was made for me."

I'm creating my coaching offer. Here's what I have:

- My niche and who it serves: [paste from your Find Your Niche results]
- My transformation statement: [paste the "I help..." statement the AI gave you in Find Your Niche]
- My client's biggest pain: [paste #1 pain from your Pain and Pleasure Island Map]
- My client's biggest desire: [paste #1 desire from your Pain and Pleasure Island Map]

Create a simple coaching offer for me that includes:

1. A clear, compelling offer name (memorable, not generic)
2. Who it's for (1 sentence, ultra-specific)
3. What they'll achieve (the specific transformation, not features like '4 calls per month')
4. How it works (format, duration, frequency, keep it simple, something I can start delivering THIS WEEK)
5. A suggested starting price between $2,000 and $5,000 with a brief note on why that price makes sense
6. One sentence I can use to describe this offer when someone asks 'what do you do?' at a networking event
7. The #1 objection someone might have and how to address it

Keep it simple. I want something I can start offering immediately, not something that takes months to build.

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