

STEP #1

Budgeting | Financial Snapshot

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WHY PEOPLE SHOULD BUDGET

A budget gives you control today and a better tomorrow.



TAKE CONTROL OF YOUR MONEY

Know where your money is going so you can make intentional decisions.



REACH YOUR GOALS

A budget helps you plan for what matters most—whether it's a vacation, a home, or your future.



BUILD FINANCIAL SECURITY

Prepare for the unexpected and build a strong foundation for whatever life brings.



REDUCE STRESS AND WORRY

Knowing your plan gives you peace of mind and more confidence in your financial future.



AVOID DEBT AND LIVE WITHIN YOUR MEANS

Budgeting helps you spend intentionally and avoid relying on credit to get by.



MAKE PROGRESS AND SEE GROWTH

Small, consistent steps with your budget create momentum toward long-term success.



BUILD WEALTH OVER TIME

Live below your means, save, and invest—so your money can work for you.



A BUDGET ISN'T ABOUT RESTRICTION.

It's about freedom—freedom from stress, debt, and uncertainty.

METHODS OF BUDGETING

Different approaches. Same goal: take control of your money.

1

50
—
30|20

50/30/20 RULE

Allocate 50% to needs, 30% to wants, and 20% to savings and debt repayment. Simple, balanced, and effective.

2



ZERO-BASED BUDGET

Every dollar has a job. Income minus expenses minus savings equals zero. Intentional and purpose-driven.

3



ENVELOPE SYSTEM

Allocate cash to different categories (envelopes). Spend only what's in the envelope. Great for discipline.

4



PAYCHECK BUDGETING

Plan your spending based on each paycheck. Helps you stay on track between paydays. Flexible and practical.

5



PERCENTAGE OF INCOME

Assign a percentage of your income to each category. Adjust as income changes. Scalable and simple.

6



VALUE-BASED BUDGET

Align your spending with what matters most. Focus on your values and long-term goals. Meaningful and motivating.



THERE IS NO ONE-SIZE-FITS-ALL BUDGET.

The best method is the one you will stick with and that helps you reach your goals.

BUDGETING IS SIMPLE: EXPENSES IN. EXPENSES OUT.

A budget gives every dollar a job so you can live today and build tomorrow.



EXPENSES IN

Money coming in.

- Paychecks
- Side income
- Investments
- Other income



**MAKE SURE
IN ≥ OUT**



EXPENSES OUT

Money going out.

- Bills & essentials
- Living expenses
- Debt payments
- Savings & goals
- Lifestyle choices



THE GOAL:



**SPEND LESS
THAN YOU EARN**

Stay in control.



**SAVE FOR
THE FUTURE**

Build security.



**FUND YOUR
GOALS**

Live the life you want.

REVIEW THE LAST 12 MONTHS OF EXPENSES.

Going line by line will reveal **SO MUCH** about you and give you a real picture of where your money is going.

WHY REVIEW 12 MONTHS?



- ✓ Captures every season of your life
- ✓ Shows the full picture—not just a 'typical' month
- ✓ Includes irregular and annual expenses
- ✓ Helps you budget with confidence

GO LINE BY LINE. EVERY. SINGLE. ITEM.



LOOK CLOSELY

Review each transaction and category—don't skim.



BE HONEST

This isn't about judgment. It's about awareness.



SPOT THE PATTERNS

Identify habits, trends, and spending triggers.



CATEGORIZE EVERYTHING

Group it all so you can see it clearly.



WHAT YOU'LL DISCOVER



YOUR TRUE SPENDING

See exactly where your money is going.



MONEY LEAKS

Find the small (and big) leaks draining your budget.



MISALIGNMENT

See where your spending doesn't match your values or goals.



OPPORTUNITIES

Identify areas to save, simplify, and redirect toward what matters.



AWARENESS CREATES CONTROL.

When you know where your money has been, you can decide where it should go.



KNOW YOUR NUMBERS.

*Plan with purpose.
Live with freedom.*

YOUR FINANCIAL LIFE. ALL IN ONE PLACE.

We recommend Monarch to all of our clients because it makes managing your money simple, fast, and powerful.



WHAT MONARCH DOES FOR YOU



LINK ALL YOUR ACCOUNTS

Connect bank accounts, credit cards, investments, loans and more — securely in minutes.



AUTOMATICALLY SYNCs

Transactions update daily so you always have the latest picture of your finances.



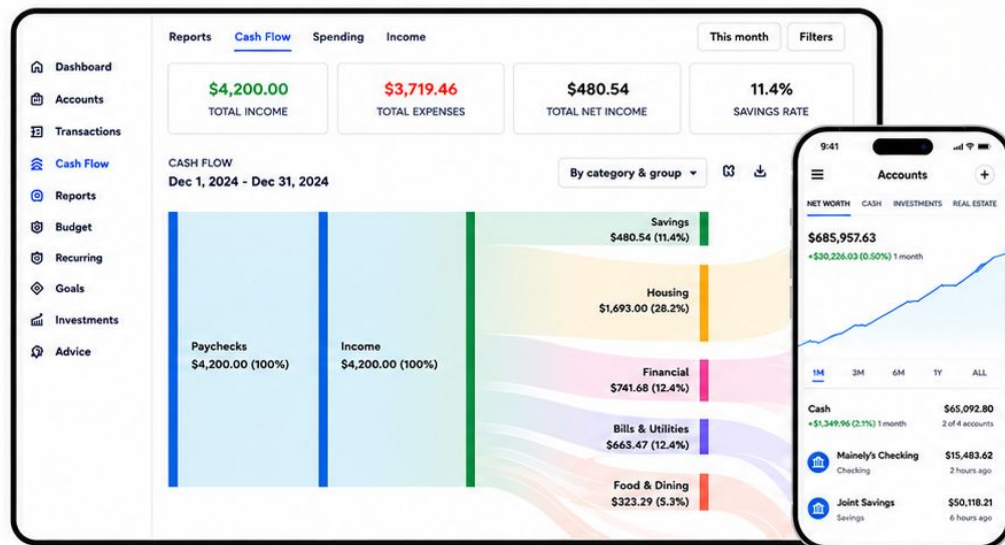
SEE THE BIG PICTURE

View your income, expenses, savings, investments and net worth — all on one clean dashboard.



CUSTOMIZE & MAKE IT YOURS

Categorize transactions, add notes, set goals and track what matters most to you.



WHY WE RECOMMEND MONARCH



SAVES YOU TIME

No more spreadsheets or logging in to multiple banks.



CLARITY IN SECONDS

Instantly see where your money is going and what matters most.



BETTER DECISIONS

Make choices with real data, not guesswork.



SECURE & PRIVATE

Bank-level encryption keeps your information safe.



KNOW YOUR MONEY. BUILD YOUR FUTURE.

Monarch gives you the clarity, control, and confidence to live today and create the financial life you want tomorrow.



See it.
All in one place.



Understand it.
Make it meaningful.



Improve it.
Take action.

EVERY CHANGE STARTS WITH AWARENESS.

The first step in the ADKAR change model—and the most important.



AWARENESS (A)

You can't change what you don't see.



REVIEW YOUR TRANSACTIONS

Go line by line through the last 12 months of expenses.



SEE THE REAL PICTURE

Discover where your money is really going—habits, leaks, patterns, and surprises.



CREATE AWARENESS

Knowledge brings clarity. Clarity creates the opportunity for change.



AWARENESS DRIVES DESIRE.

When you see the truth, you start to want something better.

THE ADKAR® CHANGE MODEL



THE CHANGE SNOWBALL



AWARENESS

You see the truth.



DESIRE

You want better.



KNOWLEDGE

You learn how.



ABILITY

You take action.



REINFORCEMENT

You build momentum.



COMPOUND RESULTS

Small changes today. Big impact tomorrow.



SEE IT. WANT IT. CHANGE IT. LIVE IT.

Awareness is the spark. Desire is the fuel. Together, they ignite the change process and create lasting freedom.



See it.

All in one place.



Understand it.

Make it meaningful.



Improve it.

Take action.

3 SOLID TIPS FOR MAKING & MAINTAINING A BUDGET

Simple habits. Strong results. A budget works when you do.



1 PLAN WITH PURPOSE

Set clear goals and prioritize what matters most.
Give every dollar a job.



2 TRACK & REVIEW

Check your spending regularly so you know where your money is going and can adjust as needed.



3 STAY CONSISTENT

Consistency creates momentum. Stick to your plan, build good habits, and automate where you can.



KEEP IT SIMPLE. KEEP IT GOING.

Small steps today lead to a stronger financial future tomorrow.



Plan it.
Be intentional.



Track it.
Be aware.



Stick with it.
See results.

TREAT YOUR FINANCES LIKE A BUSINESS.

Great decisions start with great information.

Create your own financial Balance Sheet and Profit & Loss Statement—just like a business—so you can make better decisions about your money and your life.



1. BALANCE SHEET

A snapshot of what you own and what you owe.

- Assets (what you own)
- Liabilities (what you owe)
- Net Worth (your bottom line)



WHY IT MATTERS:

Shows your financial position and overall strength.



**BETTER DATA.
BETTER DECISIONS.
BETTER LIFE.**



2. PROFIT & LOSS

A summary of your income and expenses over time.

- Income (money coming in)
- Expenses (money going out)
- Net Income (what you keep)



WHY IT MATTERS:

Helps you understand cash flow, spending habits, and your ability to save.



MAKE IT A HABIT.

Review your Balance Sheet and Profit & Loss regularly. Just like a business, small adjustments today lead to a stronger future tomorrow.



REVIEW MONTHLY

Stay informed.



MAKE BETTER DECISIONS

Plan with purpose.



BUILD YOUR FINANCIAL FUTURE

Live the life you want.

Thank You