



THE
MASTER TRADES
CLUB

AI CERTIFIED ASSISTANTS ♦ EXCLUSIVE NETWORK ♦ BETTER LIFE

THE PROSPECTIVE MEMBER BROCHURE

THE WORLD'S FIRST CLUB
BUILT FOR THE TRADES.

[THEMASTERTRADESCLUB.COM](https://themastertradesclub.com)

A LETTER FROM OUR FOUNDER & CEO

WELCOME TO THE PRIDE.



USA · COLOMBIA

There are plenty of clubs, coaches and virtual assistant companies out there. We took the best of all of them and built something new: an unapologetically niche, masculine brand with the most premium white-glove experience under the sun, made for American construction and trades owners.

America is the land of opportunity, built by hardworking men. We built this club to make their business and their life better in every way we can. With AI changing everything, the need for it has never been greater.

THE BEST OF THE USA AND COLOMBIA.

Our Microsoft AI-certified assistants are friendly, engaging, respectful and reliable, with an incredible work ethic and attitude. They take real pride in working for an American owner. They stay, and the results show it. Each one becomes a true extension of your team, and we hope you come to love Colombian culture the way we do.

OUR VISION

To give every member a club experience unlike any other, with real value in his business and his life, and a brand he is proud to belong to.

OUR MISSION

Work and life often collide. We put everything AI has to offer behind both, to make each as meaningful and rewarding as it can be.



RYAN ANGOTT
FOUNDER

Four-time founder and remote staffing veteran. Knows what American owners want.



SONIA PERALTA
CEO

A proven leader in remote staffing. She delivers on every promise we make.



THE TALENT

WHY COLOMBIA.

ONE FLIGHT AWAY. NOT ONE WORLD AWAY.

Every MTC assistant is a real, full-time professional in Colombia, working your hours as a true extension of your team.



01 THE DOLLAR ADVANTAGE

\$1 = \$3 in purchasing power. Six-figure caliber for a fraction of U.S. cost.

02 BILINGUAL

Fluent English and Spanish. A bridge to Hispanic teams.

03 COLLEGE-EDUCATED

Experienced professionals, not entry-level.

04 WARM & RESPECTFUL

Friendly, engaging, reliable, with real pride in the work.

05 SHARED CULTURE

Holidays, faith, sports and shopping all feel familiar.

06 YOUR HOURS

Within 1 hour of U.S. Eastern and Central time, year-round.

◆ THE TOP 1% OF TALENT IN THE VA INDUSTRY, ON YOUR HOURS.



THE CLUB

THE WORLD'S FIRST CLUB BUILT FOR ELITE TRADESMEN.

AI CERTIFIED ASSISTANTS ♦ EXCLUSIVE NETWORK ♦ BETTER LIFE

One membership, a lineup of high-value perks, and one perk that pays for the membership itself.

01 AI-CERTIFIED ASSISTANT

Full-time. Dedicated to you, working as an extension of your team. Your in-house AI right hand, keeping you on the cutting edge.

02 COST CONTAINMENT PROGRAM**SELF-FUNDING**

\$65K minimum in found savings, guaranteed.

03 MASTER ADVISORY BENCH

Industry-specific expert advisors in your corner.

04 ELITE MEMBER NETWORK

Masterminds, buying power, events, referrals.

05 ANNUAL MASTER SUMMIT

A few days in Colombia. Covered, excluding airfare.

06 QUARTERLY MTC SWAG BOX

High-end gear you'll actually use. Members only.

WHO IT'S FOR

If you run a team and do over \$5M in sales, this is the group for you. Forward-thinking owners who embrace AI and show up for each other.

WHO IT'S NOT FOR

We have a no jackass policy. If you're not open-minded and a guy we want to be around, you're not a fit. We're selective, and proud of it.

WHO BELONGS HERE

Roofing · HVAC · Plumbing · Electrical · Painting · Concrete · Siding · Hardscape · Landscaping · Excavating · Builders & GCs · Solar · Fire Protection · Pools · Flooring · Windows & Doors · Insulation · Paving · Fencing

NOT EVERYONE GETS IN.

\$5M+ owners. 1,000 seats.
By application only.



THE NEXT WAVE

AI IS CHANGING EVERYTHING.

AI is moving faster than any owner, or any team, can keep up with. Over the next several years it will reshape every part of your business: HR, marketing, social media, proposals, estimating, bidding, running your team and even how you lead.

10+

new major AI models released every month in 2026.

1.7X

the revenue growth of AI-leading companies vs. those lagging behind.

49%

of employees say AI is moving faster than their company's training.

A NEED-TO-HAVE, NOT A NICE-TO-HAVE.

Your MTC assistant can be your remote office manager and admin assistant, your go-to for easy personal items like birthdays and family trips, and your social media. Your assistant takes on other high-impact work across your company and your life.

The key: everything your assistant does is built around doing it better and faster with AI. Then your assistant extends it to your entire team, every quarter, as new tools arrive.

THE MTC AI ACADEMY

Every assistant is trained in our academy and earns AI certification before ever meeting you.

ALWAYS CURRENT

Quarterly retraining keeps your assistant ahead of the newest tools. The curriculum keeps growing as AI does.

THE OWNERS WHO ADOPT AI NOW WILL LEAD. THE ONES WHO WAIT MAY NOT BE AROUND IN FIVE YEARS.

Sources: AI Release Tracker, 2026; TalentLMS, 2025; Boston Consulting Group, 2025.

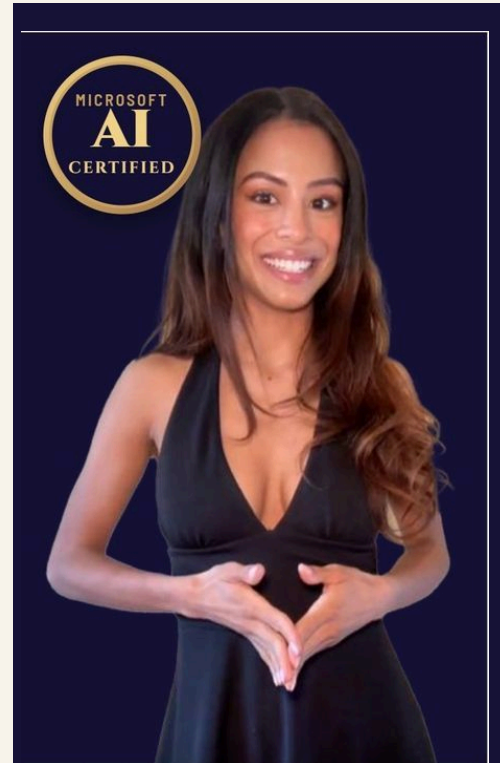


AI-CERTIFIED REMOTE ASSISTANT

YOUR REAL HUMAN RIGHT HAND.

AI is transforming the way companies work, faster than any owner can keep up with. Your assistant, a real, full-time professional on your team, keeps up for you, turning your company into an AI powerhouse and keeping it on the cutting edge.

The top talent in the industry. College-educated, experienced professionals, fluent in English and Spanish. Full-time, 40 hours a week, in your time zone. Dedicated to you, working as an extension of your team.



CONTINUOUS AI EDUCATION

Retrained every quarter on the newest AI tools.

COMPANY-WIDE ADOPTION

Rolls out new AI tools across your team.

GET 10-15 HRS BACK

Admin tasks and special projects, handled.

RUNS YOUR MEMBERSHIP

Ties every club benefit together for you.

WHAT SHE HANDLES

- ◆ Inbox, calendar and scheduling
- ◆ AI tools and team rollout
- ◆ Team and client follow-up
- ◆ Social media content and posting
- ◆ Special projects and reporting
- ◆ Your Cost Containment Program audit
- ◆ Travel, family dates and personal life
- ◆ Expense reports and receipts



PERK NO. 2 · ONLY POSSIBLE WITH AI

THE COST CONTAINMENT PROGRAM

Built on the models of the top U.S. cost optimization firms, and only practical now with AI and your assistant on your team.

MINIMUM
\$65K
IN FOUND SAVINGS

GUARANTEED. OR YOUR 2ND YEAR IS 100% FREE.

01 YOUR MASTER SPEND FILE

Your assistant does the heavy lifting, pulling every expense and credit card statement into one file.

02 FULL SPEND AUDIT

Wasted spend, like-for-like pricing, and laws and tax credits you didn't know about.

03 POLICY & CONTRACT REVIEW

AI reads the fine print on every supplier policy and contract, like for like.

04 STRATEGY & NEGOTIATION

Keep the suppliers you want, put others on the block. Your choice. We shop it out and play the bad guy.

05 YOUR CALL

We respect your loyal suppliers, family and friends included. Nothing changes without your authority.

LEVERAGED BUYING POWER

We see spending across every member, from tools to insurance, and negotiate deep supplier discounts for you.

Included as a perk. Traditional cost-cutting firms often keep up to half of what they save you.



PERK NO. 3

THE MASTER ADVISORY BENCH

A fractional bench of elite, industry-specific advisors. Not everyone needs everything, and hiring them all makes no business sense. Advice, consulting and strategy are included. Deeper engagements come at a significant member discount.

LEADING THE BENCH

THE AI ARCHITECT

Our in-house AI guru for trades and construction. Trains every assistant, leads our AI program, and is your go-to for AI questions.

LEADING THE BENCH

COST CONTAINMENT EXPERT

Our in-house negotiation guru. Finds the savings and leads your audit, strategy and supplier negotiations.

SALES ADVISOR

Pipeline, pricing, bidding strategy and closing more of the work you want.

MARKETING ADVISOR

Brand, lead generation, reviews and social that keep your phone ringing.

OPERATIONS ADVISOR

Systems, processes, job costing and the structure to scale without chaos.

WORKFORCE ADVISOR

Hiring, HR, culture and keeping your best people for the long haul.

◆ **SHARED WITH YOUR TEAM** Sessions and content extend across your company.

Your assistant runs the bench. Your assistant knows your business, your pain and your seasons, and books the right advisor at the right time. Every session ends with a custom report your assistant adds to your implementation plan.



PERK NO. 4 · ELITE MEMBER NETWORK

THE POWER OF THE MEMBERS.

The best peer groups in the country run on one thing: members who share knowledge and relationships. Ours is built for the trades, with the most solid group of guys you will ever meet.

THE MTC CREDO

WE HAVE A NO JACKASS POLICY.

Camaraderie and like-mindedness come first. Respect our team. Arrogant and pushy don't fit. Members only, with a firm no-solicitation policy: no suppliers hounding you. Members can be blackballed.

◆ MEMBER MASTERMINDS

Owners who have already solved it.

◆ CONTENT BUILT FOR YOU

By trade and preference, plus AI plays and use cases.

◆ WEBINARS & WORKSHOPS

Led by our advisors and cost specialists.

◆ U.S. MEMBER EVENTS

Incredible events at deeply discounted rates.

◆ MEMBER APP & DIRECTORY

Need a resource in a town you don't know? Ask the members.

◆ REFERRALS & DEALS

Business done member to member.

◆ COLLECTIVE BUYING POWER

One negotiating table for every member.

◆ MEMBER SOCIAL PAGES

Connect and share, managed by your assistant.

SHARED WINS & PLAYBOOKS

THE MONTHLY MEMBER WIN

Real plays from real members, like a best-in-class employee appreciation program: what the assistant did, how AI powered it and the impact. Watch it in the member portal, and your assistant rolls it out for you.



PERK NO. 5 · COLOMBIA

THE ANNUAL MASTER SUMMIT



MEET YOUR ASSISTANT AND OUR TEAM

A few days every year in Colombia's most renowned destinations. Content-packed agendas, one-of-a-kind experiences with fellow members, and a firsthand look at the welcoming, proud culture behind your team.

COVERED

Hotels, meals and excursions.
Everything but airfare.

FACE TO FACE

Your assistant, our team and the
Advisory Bench.

THE CULTURE

Live Colombia with the best
owners in the trades.

YOUR SEAT AT THE SUMMIT COMES WITH MEMBERSHIP.



PERK NO. 6 · TAILORED TO YOU

THE QUARTERLY MTC SWAG BOX



No cheap trinkets. High-end gear for men in the trades, built with one of the country's premier swag partners and tailored to you through AI profiling.

WHEN IT ARRIVES

In a high-end box every quarter, and at the big moments of your membership.

WHAT'S INSIDE

Practical gear you will use, be proud of and talk about. Custom collabs with premium brands well known in the trades and construction industry.

GOLF	CIGARS	WHISKEY	HUNTING	FISHING	AUTO
PATRIOTIC	MILITARY	SPORTS	TAILGATING	BBQ	POKER

EXCLUSIVE GEAR. NEVER FOR SALE.



FROM APPROVAL TO DAY 1

WE HANDLE EVERYTHING.

A simple, white-glove process, built around you and powered by AI. The deeper we know you, the better we deliver.

01 DEEP PROFILE

An AI-driven questionnaire, online or mobile, on your business, goals, family and vision. Share as much as you like.

02 AI MATCHING

A personality profile matches you with the assistant who fits your style and requirements. No recruiting. No hiring.

03 KICKOFF & TECH SETUP

Your Member Success Manager learns your culture, how you roll and your org chart. Full tech setup, onboarding through your own company policy. You have a dedicated assistant that becomes an extension of your team.

04 PLAYBOOKS & AI ACADEMY

We teach you how to get the most from your assistant, based on your needs. Through the MTC AI Academy, your assistant stays current on every AI update and brings it to your team, so everyone levels up.

05 YOUR PLAN

We map your challenges into one plan your assistant delivers on, tied into the right advisors.

06 PROOF OF VALUE

Routine check-ins and a monthly value report on what we delivered, and what is next.

A progressive membership: we guide you on when to bring in the Cost Containment Program, the Advisory Bench and every other benefit.



ONE MEMBERSHIP

EVERYTHING INCLUDED. NO TIERS.

\$5,000 EVERY 4 WEEKS\$2,500 one-time initiation
6-month minimum commitment

WHAT'S INCLUDED

- ◆ AI-Certified Remote Assistant, Full-Time
- ◆ Cost Containment Program
- ◆ Master Advisory Bench
- ◆ Elite Member Network
- ◆ Annual Master Summit
- ◆ Quarterly MTC Swag Box

CONSIDER COST DISPLACEMENT

Areas where MTC has the potential to replace what you already pay for:

IN-HOUSE OFFICE ADMIN	Your assistant covers admin, scheduling and projects.
ADVISORS & MEMBERSHIPS	Other member network groups you may belong to.
AI CONSULTING	Your AI-Certified Assistant, retrained every quarter.
SOCIAL MEDIA MANAGEMENT	Content and posting, handled with AI.

REMEMBER: THE MTC GUARANTEE.

A minimum of \$65K in found savings, or your 2nd year is free.

