SELLER CLIENT CHECKLIST

Photography Preparation



Get Your Home Camera-Ready

A simple, room-by-room checklist to help you prepare for professional photography and video.

OVERALL PREPARATION

- [ ] Complete any remaining repairs or preparation items.
- [ ] Keep furniture and staging arranged as discussed.
- [ ] Thoroughly clean floors, surfaces, windows, and mirrors.
- [ ] Remove everyday clutter and personal items from visible areas.
- [ ] Secure valuables, medications, and sensitive information.

KITCHEN

- [ ] Clear countertops of appliances, dishes, and everyday items.
- [ ] Empty the sink and put away dishes.
- [ ] Remove dish towels, sponges, and dish racks.
- [ ] Clean and wipe down appliances and countertops.
- [ ] Remove magnets, photos, and notes from the refrigerator.
- [ ] Leave only simple, intentional décor (e.g., a tray, vase, or bowl).

LIVING AREAS

- [ ] Arrange pillows and throws neatly.
- [ ] Clear coffee tables and side tables of personal items.
- [ ] Hide remote controls, charging cables, and visible cords.
- [ ] Remove toys, pet items, and temporary storage.
- [ ] Straighten furniture and décor.
- [ ] Turn off televisions and monitors.

BEDROOMS

- [ ] Make beds with clean, coordinated bedding.
- [ ] Straighten pillows and smooth linens.
- [ ] Clear nightstands of personal items.
- [ ] Put away laundry, shoes, and clothing.
- [ ] Remove items stored under beds (if visible).
- [ ] Close closet doors (unless we're photographing the closet).

BATHROOMS

- [ ] Clear countertops of toiletries, cosmetics, and medications.
- [ ] Remove shampoo bottles and products from showers and tubs.
- [ ] Clean mirrors, faucets, and shower glass.
- [ ] Close toilet lids.
- [ ] Remove bath mats, trash cans, and cleaning items.
- [ ] Hang fresh, coordinated towels as discussed.

EXTERIOR & OUTDOOR SPACES

- [ ] Mow the lawn and tidy landscaping.
- [ ] Remove leaves, debris, and yard items.
- [ ] Sweep walkways, driveway, and porch.
- [ ] Move trash and recycling bins out of view.
- [ ] Remove vehicles from the driveway and photographed areas.
- [ ] Arrange patio and outdoor furniture neatly.
- [ ] Clean pool and outdoor living areas (if applicable).

PHOTOGRAPHY DAY QUICK CHECKLIST

- [ ] Home is clean, organized, and camera-ready.
- [ ] All light bulbs and fixtures are working.
- [ ] Windows and blinds operate properly.
- [ ] Pets are secured away from photographed areas (or off-site).
- [ ] Vehicles and trash bins are removed.
- [ ] Any last-minute questions or concerns have been shared with us.

Driftwood
REALTY GROUP

Personalized Solutions. Proven Results.