

ASSOCIATION OF PROFESSIONAL TRICHOLOGISTS

A 501(c)(6) Nonprofit Organization

Unifying Trichology: Uniting Trust, Collaboration, and Credentialing

LIFETIME MEMBERSHIP CAMPAIGN

Terms and Conditions

Important Notice

By enrolling in the APT Lifetime Membership Campaign, you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions in their entirety. Please review this document carefully prior to completing your enrollment.

These Terms and Conditions constitute a legally binding agreement between you (“Member”) and the Association of Professional Trichologists (“APT”). This Campaign is a limited-time offering. Enrollment is subject to availability and APT’s sole discretion.

Organization	Association of Professional Trichologists (APT)
Tax Status	501(c)(6) Nonprofit Organization
Campaign	APT Lifetime Membership Enrollment Campaign
Effective Date	April 15, 2026
Campaign Close Date	May 31, 2026 at 11:59 PM EDT, or earlier at APT’s discretion
Governing Law	State of Illinois, United States of America
Contact	APT@trichologyassociation.org

1. Organization Overview

The Association of Professional Trichologists (“APT,” “we,” “us,” or “our”) is a 501(c)(6) nonprofit organization incorporated under the laws of the State of Illinois. APT is dedicated to advancing the trichology profession through three foundational pillars:

- **Trusted Information** — curating and disseminating accurate, evidence-based knowledge to empower trichologists and their clients;
- **Industry Collaboration** — bringing together trichologists, researchers, educators, and industry leaders to foster innovation and shared progress; and

- Credentialing and Professional Growth — establishing rigorous standards that validate professional competency and support continuous development.

The Lifetime Membership Campaign is offered in furtherance of APT’s mission to build a credentialing framework that brings structure, credibility, and consistency to the trichology field. Proceeds from this Campaign support the development of that framework and the long-term operational infrastructure of the organization.

2. Campaign Overview

APT is offering a limited-time Lifetime Membership Campaign (“Campaign”) providing eligible individuals and organizations the opportunity to secure permanent APT membership through a one-time enrollment contribution. The Campaign is structured across four (4) membership tiers, each carrying a distinct set of benefits commensurate with the enrollment amount.

The Campaign

- Applies only to APT membership benefits;
- Does not include automatic access to all programs, events, certifications or offerings; and
- Is non-transferable except as stated herein.

Proceeds from this Campaign will be allocated toward the research, development, and implementation of APT’s credentialing framework, including but not limited to, consulting fees, assessment development, and platform licensing fees.

Participation in credentialing does not guarantee certification or passing of any assessment; is subject to eligibility requirements, policies, and standards established by APT; and may require additional agreements or compliance with future credentialing criteria.

The Campaign is structured across four (4) membership tiers, each carrying a distinct set of benefits commensurate with the enrollment amount. The four tiers are summarized below.

Tier	Title	Price	Key Benefits	Ideal For
Bronze	Credentialing Supporter	\$1,999	Lifetime membership (no annual dues) APT website recognition	Professionals showing foundational support for credentialing
Silver	Standards Advocate	\$2,999	All Bronze benefits Official APT badge Locked-in event pricing	Practitioners valuing continued in-person professional development
Gold	Credentialing Contributor	\$4,999	All Bronze & Silver benefits Two prepaid assessments Input into credentialing initiatives	Experts advancing expertise and shaping industry standards
Platinum	Industry Steward	\$7,999	All Bronze, Silver & Gold benefits One gifted membership Ongoing marketing recognition	Leaders and organizations shaping the future of trichology

APT reserves the right to close the Campaign at any time without prior notice, subject to honoring enrollments already received and confirmed in writing.

3. Eligibility

To be eligible to enroll in the APT Lifetime Membership Campaign, a prospective member must:

- Be a licensed, certified, or otherwise professionally active individual in the field of trichology or a closely related discipline, or be an organization, institution, or entity with a bona fide interest in advancing the trichology profession;
- Be at least eighteen (18) years of age, or have the legal capacity to enter into a binding agreement under applicable law;
- Agree to these Terms and Conditions in their entirety; and
- Submit payment in full at the time of enrollment.

APT reserves the right, in its sole discretion, to approve or deny any enrollment application and may request additional information to verify eligibility. Submission of an enrollment form and payment does not guarantee acceptance. Membership is non-transferable except as expressly provided under Section 4.4 (Platinum gifted membership).

4. Membership Tiers and Benefits

Each tier's benefits are cumulative — each tier includes all benefits of lower tiers as specified. All benefits are subject to the limitations and conditions set forth in these Terms and Conditions.

4.1 Bronze — Credentialing Supporter | \$1,999

- Lifetime APT membership with no recurring annual dues for the enrolling individual.
- Recognition on the APT website as a Credentialing Supporter, subject to APT's then-current website design and update schedule. APT does not guarantee the specific form, placement, or duration of recognition beyond the active lifetime of the Campaign website.

4.2 Silver — Standards Advocate | \$2,999

- All Bronze-level benefits.
- Official APT Credentialing Support badge licensed for professional use in accordance with APT's brand guidelines, which may be updated from time to time. Members may not alter, sublicense, or misrepresent the badge.
- Locked-in member pricing for all in-person APT events for the lifetime of the member's enrollment. "Locked-in pricing" means the member rate in effect at the time of enrollment shall not increase for that member. APT reserves the right to offer different pricing structures to non-members or new members.

4.3 Gold — Credentialing Contributor | \$4,999

- All Bronze and Silver-level benefits.

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- Prepaid access to up to two (2) future APT credentialing assessments, applicable upon formal launch of APT's credentialing program. These credits are non-transferable, non-refundable, and carry no cash value. Unused credits upon any discontinuation of the credentialing program will not be refunded or substituted.
 - Guaranteed opportunity to contribute to credentialing development initiatives, including advisory surveys, focus groups, or review panels, subject to scheduling, capacity, and APT's development timeline. This benefit confers a right to participate and does not guarantee any specific outcome, compensation, or decision-making authority within APT.

4.4 Platinum — Industry Steward | \$7,999

- All Bronze, Silver, and Gold-level benefits.
- One (1) gifted APT membership for a student or early-career trichology practitioner, to be designated by the Platinum member at enrollment or within ninety (90) days thereafter. The gifted membership is a standard APT membership and does not carry Lifetime Membership Campaign tier benefits. The recipient must meet APT's eligibility requirements. If no eligible recipient is designated within the specified period, this benefit is forfeited without refund.
- Ongoing recognition across APT event marketing and select promotional materials, at APT's sole discretion as to form, frequency, and placement. Members must provide accurate recognition information at enrollment; APT is not liable for errors resulting from inaccurate submissions.

Benefit Disclaimer

All benefits described herein are contingent upon APT's continued operation and the successful development of the programs referenced above. APT makes no guarantee as to the timeline, scope, or specific form of any future program, including credentialing assessments. Where a specific benefit cannot be delivered due to circumstances beyond APT's reasonable control, APT will use commercially reasonable efforts to provide a substantially equivalent alternative benefit.

5. Enrollment and Payment

5.1 Enrollment Process

To enroll, a prospective member must complete the official APT enrollment form available on APT's website and submit full payment for the selected tier. Enrollment is not complete and membership is not activated until payment has been received and confirmed by APT in writing.

5.2 Payment Terms

- Payment is due in full at the time of enrollment. APT does not currently offer installment or deferred payment plans for this Campaign.
- Accepted payment methods are as specified on APT's enrollment portal and may include major credit and debit cards and other methods as available.
- All amounts are stated in United States Dollars (USD).
- Enrollment fees are not tax-deductible charitable contributions. APT is a 501(c)(6) organization; Campaign enrollment fees constitute membership fees, not donations. Members should consult their own tax advisors regarding any potential deductibility as a business expense.

5.3 Confirmation

Upon successful enrollment and payment, APT will issue written confirmation to the email address provided at enrollment. Members should retain this confirmation. Failure to receive a confirmation email should be reported to APT promptly.

6. Refund and Cancellation Policy

Due to the nature of this limited-time Campaign and the operational commitments that enrollment fees support, all enrollment fees are non-refundable except as set forth below.

6.1 Cancellation by Member

A member may cancel their enrollment within seven (7) calendar days of confirmed enrollment (“Cancellation Window”) by providing written notice to APT at the designated contact address. Timely cancellation requests will receive a full refund less any non-recoverable third-party processing fees. After the Cancellation Window has expired, no refunds will be issued.

6.2 Cancellation by APT

APT reserves the right to terminate a membership at any time if a member has violated these Terms and Conditions, misrepresented eligibility, or engaged in conduct detrimental to APT or the profession. If APT terminates a membership without cause attributable to the member, APT will issue a pro-rated refund based on its determination of benefits already received.

6.3 Organizational Dissolution

In the event APT dissolves or permanently ceases operations, APT’s obligations under these Terms and Conditions shall terminate. APT will provide reasonable advance notice to members and will not be obligated to issue refunds beyond any assets available for distribution under applicable Illinois nonprofit dissolution procedures.

7. Member Conduct and Obligations

As a condition of membership, all APT members agree to:

- Uphold the professional standards and ethical guidelines established by APT, as may be adopted or amended from time to time;
- Refrain from conduct that is dishonest, fraudulent, or otherwise harmful to the trichology profession, to clients, or to the public;
- Use APT’s name, logo, badge, and other intellectual property only in accordance with APT’s then-current brand and usage guidelines;
- Provide accurate and truthful information to APT in connection with enrollment, credentialing, and all membership activities;
- Promptly notify APT of any material changes to eligibility status, contact information, or professional licensure; and
- Comply with all applicable federal, state, and local laws and regulations in connection with the practice of trichology and any activities conducted under APT membership.

Failure to comply with these obligations may result in suspension or termination of membership at APT’s sole discretion, without refund.

8. Intellectual Property

All intellectual property associated with APT — including its name, logo, marks, badges, website content, curricula, credentialing materials, and publications — are and remain the exclusive property of APT. Membership does not confer any ownership interest in APT's intellectual property.

Members are granted a limited, non-exclusive, non-transferable, revocable license to use APT-designated badges and recognition materials solely for personal and professional identification purposes consistent with APT's brand guidelines. This license terminates immediately upon expiration, suspension, or termination of membership.

Members may not reproduce, distribute, modify, sublicense, or commercialize any APT intellectual property without prior written consent from APT.

9. Privacy and Data Use

APT collects personal information from members in connection with enrollment and ongoing membership administration. By enrolling, members consent to APT's collection, use, and processing of their personal information as described in APT's Privacy Policy, incorporated herein by reference.

APT will not sell or rent member personal information to third parties. APT may share member information with service providers, partners, or affiliates to the extent necessary to administer membership benefits, subject to appropriate confidentiality obligations.

Members consent to recognition (website listings, event marketing, and promotional materials) and acknowledge that their name and/or organizational name may be displayed publicly in those contexts. Members may request removal of their name from non-contractually required recognition at any time by providing written notice to APT.

10. Disclaimers and Limitation of Liability

APT PROVIDES ALL MEMBERSHIP BENEFITS ON AN "AS IS" AND "AS AVAILABLE" BASIS. APT MAKES NO WARRANTIES, EXPRESS OR IMPLIED, REGARDING THE COMPLETENESS, ACCURACY, OR FITNESS FOR A PARTICULAR PURPOSE OF ANY INFORMATION, PROGRAM, OR SERVICE PROVIDED IN CONNECTION WITH MEMBERSHIP.

To the fullest extent permitted by applicable law, APT's total liability to any member arising out of or related to these Terms and Conditions or the Lifetime Membership Campaign shall not exceed the total enrollment fee actually paid by that member. APT shall not be liable for any indirect, incidental, consequential, special, or punitive damages, even if advised of the possibility of such damages.

APT's development of credentialing programs, educational offerings, and other future initiatives is subject to organizational capacity, regulatory considerations, and other factors outside APT's control. APT shall not be liable for delays in, or modifications to, future programs referenced in the benefit descriptions. Further, APT shall not be liable for

- Changes in professional, regulatory, or industry conditions; and
- Outcomes related to credentialing participation or professional advancement.

11. Indemnification

Each member agrees to indemnify, defend, and hold harmless APT, its officers, directors, employees, agents, and volunteers from and against any and all claims, damages, losses, costs, and expenses (including reasonable attorneys' fees) arising out of or relating to: (a) the member's breach of these Terms and Conditions; (b) the member's use of APT membership benefits; (c) the member's professional conduct; or (d) any misrepresentation made by the member in connection with enrollment.

12. Governing Law and Dispute Resolution

12.1 Governing Law

These Terms and Conditions shall be governed by and construed in accordance with the laws of the State of Illinois, without regard to its conflict of laws principles.

12.2 Informal Resolution

In the event of any dispute, controversy, or claim arising out of or relating to these Terms and Conditions or the Campaign, the parties agree to first attempt resolution through good-faith negotiation. A member must provide written notice of the dispute to APT, and the parties shall have thirty (30) days to attempt an informal resolution before pursuing other remedies.

12.3 Venue and Arbitration

If informal resolution is unsuccessful, any dispute, controversy or claim arising out of or relating to these Terms or Conditions or the Campaign, shall be settled by arbitration in accordance with the Chicago International Dispute Resolution Association (CIDRA) Arbitration rules in force at the time of the arbitration. The dispute, controversy or claim shall be brought exclusively in the State of Illinois. Members irrevocably consent to personal jurisdiction and venue in Illinois.

13. Amendments and Updates

APT reserves the right to amend or update these Terms and Conditions at any time. In the event of a material change, APT will provide notice to existing members via the email address on file no less than thirty (30) days prior to the effective date of the change. Continued membership following notice of a material change constitutes acceptance of the revised Terms and Conditions.

APT may also update benefit descriptions, brand guidelines, and organizational policies from time to time. Members will be notified of changes that materially affect their enrolled tier benefits.

14. General Provisions

14.1 Entire Agreement

These Terms and Conditions, together with any enrollment confirmation and APT's Privacy Policy, constitute the entire agreement between the member and APT with respect to the Lifetime Membership Campaign and supersede all prior discussions, representations, or agreements.

14.2 Severability

If any provision of these Terms and Conditions is found to be invalid, illegal, or unenforceable under applicable law, that provision shall be severed and the remaining provisions shall continue in full force and effect.

14.3 Waiver

No waiver by APT of any breach of these Terms and Conditions shall constitute a waiver of any subsequent breach. APT's failure to enforce any provision shall not be construed as a permanent waiver of that provision.

14.4 Assignment

Members may not assign or transfer their membership or any rights or obligations under these Terms and Conditions without APT's prior written consent, except as expressly provided for the Platinum gifted membership. APT may assign its rights and obligations in connection with a merger, reorganization, or transfer of substantially all of its assets.

14.5 Force Majeure

APT shall not be liable for any delay or failure to deliver benefits resulting from circumstances beyond its reasonable control, including natural disasters, public health emergencies, governmental actions, or technological failures.

14.6 No Employment or Partnership

Nothing in these Terms and Conditions shall be construed to create any employment, agency, joint venture, or partnership relationship between APT and any member.

14.7 Language

These Terms and Conditions are written in English. The English-language version shall govern in all respects. Any translations provided are for convenience only.

ACKNOWLEDGMENT OF TERMS AND CONDITIONS

By enrolling in the APT Lifetime Membership Campaign, you confirm that you have read, understood, and agree to these Terms and Conditions.

Association of Professional Trichologists

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