

TAI COACHES LLC

# Privacy Policy

This Privacy Policy explains what Tai Coaches LLC may collect, how it may be used, when it may be shared, and how users may contact the company about privacy-related questions.

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## 1. Information Collected

Tai Coaches LLC may collect information you voluntarily provide, automatically collected usage data, and transactional information. Depending on the page and your actions, this may include:

- Name, email address, phone number, and other contact details
- Responses to forms, assessments, quizzes, waitlists, surveys, or applications
- Purchase details and payment-related metadata from payment processors
- Device, browser, IP address, page interaction, referral source, and analytics information
- Message history relating to support, email, or SMS communications

## 2. How Information Is Used

Tai Coaches LLC may use collected information to operate the website, provide purchased services, deliver digital products, communicate with you, send marketing where permitted,

analyze user behavior, improve offers, maintain records, prevent misuse, and comply with legal obligations.

### **3. Payment Processing**

Payments may be processed by third-party providers such as Stripe. Tai Coaches LLC does not necessarily store full payment card information on its own servers. Payment information is subject to the privacy and security practices of the payment processor used for the transaction.

### **4. Email and Marketing Communications**

By submitting forms, downloading resources, joining waitlists, or making purchases, you may receive transactional or marketing emails consistent with your interaction and applicable law. You may unsubscribe from marketing emails using the unsubscribe link included in those emails. Transactional and service-related emails may still be sent when necessary.

### **5. SMS and Mobile Messaging**

If you opt into text messaging, your phone number and messaging consent records may be used to send transactional or marketing texts, depending on the opt-in language presented. Message frequency may vary. Message and data rates may apply. You may opt out by replying STOP, and you may request assistance by replying HELP where supported.

See the separate [SMS Terms and Mobile Messaging Policy](#).

## **6. Cookies, Pixels, and Analytics**

The site may use cookies, pixels, tags, and analytics tools to understand traffic, conversions, page behavior, and campaign performance. These tools may come from website hosts, analytics providers, ad platforms, or email systems. You can often adjust cookie settings through your browser or device controls, though some site functions may be affected.

## **7. Sharing of Information**

Tai Coaches LLC does not sell personal information in the ordinary sense of selling customer lists for cash. Information may be shared with service providers, contractors, platform operators, legal authorities when required, or successors in a business transfer, to the extent reasonably necessary for operations, compliance, protection of rights, or fulfillment of services.

## **8. Data Retention**

Information may be retained for as long as reasonably necessary for business operations, contractual performance, recordkeeping, dispute handling, legal compliance, security, and legitimate business purposes. Retention periods may differ by category of data.

## **9. Security**

Tai Coaches LLC seeks to maintain reasonable administrative, technical, and physical safeguards appropriate to the nature of the information collected. No system can guarantee absolute security, and users transmit information at their own risk. New York law requires

businesses that own or license private information of New York residents to develop, implement, and maintain reasonable safeguards.

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## 10. Children's Privacy

The site is not directed to children under 13 unless a specific youth-facing educational program explicitly states otherwise and includes appropriate parent, school, or guardian structure. Tai Coaches LLC does not knowingly collect personal information online from children under 13 through general marketing pages.

## 11. Your Choices

- You may opt out of marketing emails using the unsubscribe link.
- You may opt out of text messages by replying STOP where available.
- You may contact Tai Coaches LLC to request updates or corrections to certain information, subject to verification and legal limitations.

## 12. Policy Updates

This Privacy Policy may be updated from time to time. The current version posted on the site controls as of the listed update date.

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**Last updated:** March 20, 2026

Contact: [support@taicoaches.com](mailto:support@taicoaches.com)