

Website Accessibility Statement

Pristine Formulations, LLC — Health Education & Wellness Resource

Website: pristineformulations.com | Effective Date: 29 August 2026 | Version 1.0

Our Accessibility Commitment

Pristine Formulations, LLC is dedicated to making health education and wellness resources accessible to every person, regardless of ability or disability. We believe that equal access to health information is not simply a legal requirement — it is a fundamental human right and a reflection of our deepest values. If you encounter any barrier on our website, we want to hear from you and we will act swiftly to help.

1. Our Commitment to Accessibility

Pristine Formulations, LLC is committed to ensuring full digital accessibility for people with disabilities, including those who rely on assistive technologies to browse the web and access health-related content. We continually strive to improve the user experience for everyone who visits pristineformulations.com and apply the most current and relevant accessibility standards in our ongoing development efforts.

We recognize that access to accurate, clear, and timely health information — including education about GLP-1 medications, wellness resources, and related clinical options — can have a meaningful impact on a person's quality of life. It is our firm belief that no one should be excluded from this information because of a disability, a reliance on adaptive technology, or any other accessibility need.

Accessibility is not an afterthought at Pristine Formulations, LLC. It is a core part of our mission, woven into every stage of our design, development, and content creation processes. We approach accessibility the same way we approach patient-centered health education: with empathy, respect, and a commitment to continuous improvement. We hold ourselves accountable to these standards and welcome all feedback that helps us do better.

Our Values Statement

We believe every person — regardless of visual, auditory, motor, cognitive, or other disability — deserves equal, dignified access to the health information that may help them make informed decisions about their care. Accessibility is a value, not a checkbox.

2. Conformance Status

Pristine Formulations, LLC targets conformance with the **Web Content Accessibility Guidelines (WCAG) 2.1, Level AA**, published by the World Wide Web Consortium (W3C). These guidelines explain how to make web content more accessible to people with a wide range of disabilities.

2.1 Current Conformance Level

This website is **partially conformant** with WCAG 2.1 Level AA. This means that the majority of our pages and content meet Level AA requirements; however, some older or legacy content may not yet fully conform. We are actively working to remediate all identified gaps and are committed to reaching full conformance across all pages and content types.

2.2 Legal Framework

Our accessibility efforts are informed by and aligned with the following legal and regulatory frameworks:

- **Americans with Disabilities Act (ADA), Title III:** Prohibits discrimination on the basis of disability by places of public accommodation, including commercial websites.
- **Section 508 of the Rehabilitation Act (29 U.S.C. § 794d):** Requires federal agencies and their contractors to make electronic and information technology accessible. We voluntarily align with Section 508 as a best practice standard.
- **WCAG 2.1 Level AA:** The international benchmark for digital accessibility, forming the technical backbone of our conformance efforts.

2.3 Audit Practices

We conduct regular accessibility audits of pristineformulations.com using a combination of automated tools and manual review with assistive technologies. Issues identified during audits are prioritized by severity and addressed as expediently as possible. Our accessibility team logs all findings and tracks remediation progress on an ongoing basis.

ADA Title II Compliance Deadlines — For Reference

On April 24, 2024, the U.S. Department of Justice issued a final rule under ADA Title II establishing formal WCAG 2.1 Level AA compliance deadlines for state and local government entities: **Large entities (population 50,000+):** April 26, 2027. **Small entities (population under 50,000):** April 26, 2028. While Pristine Formulations, LLC operates as a private entity under ADA Title III, we reference these deadlines as an industry benchmark and are proactively working toward full conformance ahead of these timelines.

3. Technical Specifications

pristineformulations.com relies on the following technologies and practices to support accessibility conformance. These technologies are used in combination to deliver a consistent, accessible experience across devices and platforms:

3.1 Core Web Technologies

- **HTML5** — Semantic markup is used throughout to provide meaningful structure (headings, landmarks, lists, tables) that assistive technologies can reliably interpret.
- **CSS3** — Stylesheets are implemented to ensure visual presentation does not override or conflict with accessible underlying structure. Layouts remain functional when stylesheets are disabled.
- **JavaScript** — Where JavaScript is used for interactive elements, ARIA labels, keyboard navigation support, and focus management are implemented to ensure full accessibility. Core content is available without JavaScript where possible.

- **WAI-ARIA (Accessible Rich Internet Applications)** — ARIA roles, states, and properties are applied to dynamic and interactive components to ensure they are properly conveyed to assistive technologies.

3.2 Assistive Technology Compatibility

Our website is designed and tested for compatibility with the following assistive technologies:

- **NVDA** (NonVisual Desktop Access) — Windows screen reader
- **JAWS** (Job Access With Speech) — Windows screen reader
- **VoiceOver** — Built-in screen reader for macOS and iOS (Apple)
- **TalkBack** — Built-in screen reader for Android devices (Google)

3.3 Browser Compatibility

Accessibility features are tested and supported across the following browsers (latest two major versions of each):

- Google Chrome
- Mozilla Firefox
- Apple Safari
- Microsoft Edge

4. Known Limitations

In the spirit of transparency and honesty, we acknowledge the following areas of our website that may not yet be fully accessible. We are actively working to resolve each of these limitations and have provided estimated remediation timelines and interim workarounds wherever possible.

Known Limitation	Details	Status & Timeline
Legacy PDF Documents	Some older PDF documents on the site may not be fully navigable by screen readers. They may lack proper tagging, reading order, or alternative text for images within the PDFs.	Remediation in progress. Target completion: [DATE]

Known Limitation	Details	Status & Timeline
Third-Party Embedded Content	Certain embedded content from third-party providers (including videos, maps, and partner lead-generation forms) may not meet WCAG 2.1 Level AA. We do not control the accessibility of third-party tools but actively advocate for their improvement.	Ongoing. Accessible alternatives available upon request.
Interactive Quiz Elements	Some interactive quiz and assessment components used for health education and lead qualification are being upgraded to support full keyboard navigation and screen reader compatibility.	Upgrade in progress. Target completion: [DATE]

Need Accessible Content Now?

If any content on pristineformulations.com is inaccessible to you, please contact us at info@pristineformulations.com or call **877-711-8600**. We will provide an accessible alternative at no cost to you, typically within **5 business days**.

5. Accessibility Features on This Site

pristineformulations.com has been built with a wide range of accessibility features to support users with diverse needs. The following features are currently implemented across our website:

- **Text Alternatives (Alt Text):** All meaningful images include descriptive alternative text. Decorative images are marked to be ignored by screen readers.
- **Video Captions:** All video content hosted on our site includes closed captions. Where transcripts are available, they are linked directly below the video player.
- **Sufficient Color Contrast:** Text and background color combinations meet or exceed the WCAG 2.1 Level AA minimum contrast ratio of 4.5:1 for normal text and 3:1 for large text.
- **Resizable Text:** Text can be resized up to 200% using standard browser zoom controls without loss of content or functionality.
- **Keyboard Navigation:** All menus, links, buttons, forms, and interactive elements are fully operable using a keyboard alone (Tab, Shift+Tab, Enter, Arrow keys, Space bar).

- **Descriptive Link Text:** All hyperlinks use descriptive, context-rich anchor text. Generic phrases such as “click here” or “read more” are not used without meaningful surrounding context.
 - **Skip Navigation Links:** A “Skip to main content” link is available at the top of each page, allowing keyboard and screen reader users to bypass repetitive navigation menus.
 - **ARIA Landmarks:** Pages use ARIA landmark roles (e.g., `main`, `nav`, `banner`, `contentinfo`) to help screen reader users quickly orient and navigate to key sections.
 - **Accessible Forms:** All form fields include visible, programmatically associated labels. Error messages are clear, descriptive, and announced to screen reader users.
 - **No Flashing Content:** No content on our website flashes or strobes more than three times per second, in compliance with WCAG 2.1 Guideline 2.3 (Seizures and Physical Reactions).
 - **Visible Focus Indicators:** All interactive elements display a clear, visible focus indicator when navigated to via keyboard, meeting the WCAG 2.1 Level AA focus visibility standard.
 - **Consistent Navigation:** Navigation menus, headers, and footers remain consistent in structure and order across all pages to support predictability for users with cognitive disabilities.
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6. Assistive Technology Support

Pristine Formulations, LLC is committed to supporting users who rely on a variety of assistive technologies to access the web. Our website is designed and tested to be compatible with the following categories of assistive tools:

6.1 Screen Readers

- **JAWS** (Freedom Scientific) — Windows
- **NVDA** (NV Access) — Windows (free and open-source)
- **VoiceOver** (Apple) — macOS and iOS
- **TalkBack** (Google) — Android

6.2 Voice Control & Speech Recognition

- **Dragon NaturallySpeaking** (Nuance) — Windows and Mac

- **Voice Control** (Apple) — macOS and iOS

6.3 Other Supported Modalities

- **Keyboard-Only Navigation:** All site functionality is fully accessible using a keyboard alone, without requiring a mouse or touch input.
- **High Contrast Mode:** Our site layout and content remain readable and functional when Windows High Contrast Mode or browser-level high contrast settings are enabled.
- **Text-to-Speech Compatibility:** Our content structure, heading hierarchy, and semantic HTML are optimized for use with text-to-speech software beyond dedicated screen readers.

7. How to Request Accessible Content

We understand that even with our best efforts, some users may encounter content that is not yet fully accessible. If you need an accessible version of any document, page, video, or other content on pristineformulations.com, please reach out to us using any of the following methods:

- **Email:** info@pristineformulations.com
- **Phone:** 877-711-8600

When contacting us, please include:

- The URL or title of the content you are trying to access
- A brief description of the barrier you encountered
- Your preferred format or method of receiving accessible content (e.g., accessible PDF, Word document, plain text, audio)

We will respond to all accessible content requests within **5 business days** with an accessible alternative or a status update on our progress. There is **no cost** to the user for any accessible version of our content.

8. Feedback & Contact

We warmly welcome all feedback regarding the accessibility of pristineformulations.com. Your experience matters deeply to us. If you encounter any accessibility barriers, notice something that

doesn't work as expected with your assistive technology, or simply have a suggestion for how we can improve, please do not hesitate to contact us.

You can reach our accessibility team through any of the following channels:

- **Email:** info@pristineformulations.com
- **Phone:** 877-711-8600
- **Mailing Address:** [PHYSICAL ADDRESS]

We aim to respond to all accessibility feedback within **3 business days**. Every piece of feedback we receive is reviewed by our accessibility team, logged in our accessibility issue tracker, and prioritized for remediation based on impact and severity. We are grateful to every user who takes the time to help us improve.

Note

When submitting accessibility feedback, please include the specific page URL, a description of the issue, the assistive technology or browser you are using, and your contact information so we may follow up with you directly.

9. Formal Complaints & Enforcement

We take all accessibility concerns seriously and are committed to resolving them in a timely and respectful manner. However, if you are not satisfied with our response to your accessibility concern or believe your rights under applicable law have been violated, you have the right to pursue formal complaint channels.

9.1 United States Enforcement Authorities

- **U.S. Department of Justice — ADA Complaints:**

The DOJ investigates ADA Title III complaints against private entities, including websites. Visit [ada.gov](https://www.ada.gov) or call 1-800-514-0301 (voice) / 1-800-514-0383 (TTY).

- **U.S. Access Board:**

The Access Board oversees Section 508 standards and accepts technical inquiries. Visit access-board.gov.

- **U.S. Department of Health & Human Services, Office for Civil Rights (OCR):**

For health-related websites and services subject to civil rights obligations, the OCR at HHS accepts complaints related to accessibility discrimination. Visit hhs.gov/ocr or call 1-800-368-1019 (voice) / 1-800-537-7697 (TDD).

9.2 European Union Users

For users accessing pristineformulations.com from within the European Union, you have the right to contact your national supervisory authority responsible for enforcing digital accessibility obligations under the EU Web Accessibility Directive (Directive (EU) 2016/2102) or the European Accessibility Act (Directive (EU) 2019/882), as applicable in your member state.

10. Third-Party Content

Some content and functionality available on pristineformulations.com is provided by third-party vendors and integrated partners. This may include embedded video players, mapping tools, partner lead-generation forms, scheduling widgets, and other interactive features.

While Pristine Formulations, LLC cannot fully control the accessibility of third-party content, we are committed to the following practices:

- We evaluate all third-party tools for accessibility compliance prior to integration and give strong preference to vendors who meet WCAG 2.1 Level AA standards.
- We communicate our accessibility requirements to all third-party partners and actively encourage them to prioritize accessibility improvements.
- Where third-party content is identified as inaccessible, we provide an accessible alternative method for users to access equivalent information or complete equivalent tasks.
- We periodically review third-party integrations to monitor accessibility status and update or replace tools that do not meet our standards.

10.1 Known Third-Party Tools Currently in Use

- **Google Analytics** — Website analytics and usage tracking (no user-facing content impact)
- **Email Marketing Platforms** — Used for lead capture forms and subscriber communications
- **Video Hosting Services** — Embedded video player content for GLP-1 education and wellness media

If you encounter a third-party component on our site that presents an accessibility barrier, please contact us at info@pristineformulations.com and we will provide an accessible workaround or equivalent alternative.

11. Ongoing Efforts & Accessibility Roadmap

Accessibility is an ongoing journey, not a one-time project. Pristine Formulations, LLC maintains a structured, long-term accessibility program that includes the following activities and milestones:

11.1 Audit & Testing Program

- **Formal Accessibility Audits:** Conducted annually using a combination of certified accessibility professionals and automated scanning tools.
- **Informal Quarterly Reviews:** Our internal team performs accessibility spot-checks quarterly, targeting high-traffic pages and newly published content.
- **Automated Tools:** We use industry-standard automated accessibility scanners including **axe** (Deque Systems) and **WAVE** (WebAIM) as part of our development pipeline.
- **Manual Testing:** Automated tools alone cannot detect all accessibility barriers. We supplement automated testing with manual review using screen readers (JAWS, NVDA, VoiceOver) and keyboard-only navigation testing.

11.2 Team Training & Culture

- All members of our development and content teams receive accessibility training as part of onboarding and ongoing professional development.
- Our content authors are trained in writing accessible copy, including proper heading structure, descriptive link text, and alt text authoring.

- Accessibility requirements are incorporated into our design and development review processes from the earliest stages of new feature development.

11.3 Inclusive Usability Testing

Pristine Formulations, LLC is committed to including people with disabilities as active participants in our usability testing program. Real-world feedback from users with visual, auditory, motor, and cognitive disabilities is an essential component of our accessibility improvement process.

11.4 Roadmap Milestones

Milestone	Target Completion	Status
Full remediation of all legacy PDF documents	[DATE]	In Progress
Enhanced keyboard navigation for all quiz and form elements	[DATE]	In Progress
Regular third-party accessibility audits begin	[DATE]	Planned
Full WCAG 2.1 Level AA conformance across all pages	[DATE]	Planned
Published Accessibility Conformance Report (VPAT)	[DATE]	Planned

12. Legal Compliance References

The following table summarizes the key accessibility standards and legal frameworks relevant to pristineformulations.com, along with our current conformance status as of 29 August 2026:

Standard	Description	Our Status
WCAG 2.1 Level A	Basic accessibility requirements (30 success criteria). The minimum threshold for web accessibility, covering foundational requirements such as text alternatives, keyboard access, and no seizure-inducing content.	Conformant
WCAG 2.1 Level AA	Enhanced accessibility requirements (20 additional success criteria beyond Level A). Covers color contrast, resize text, consistent navigation, error identification, and more. This is the widely accepted legal and industry standard.	Partially Conformant
ADA Title III	Prohibits discrimination on the basis of disability by private businesses offering goods and services to the public. Courts and the DOJ have applied this standard to commercial websites serving U.S. users.	In Progress

Standard	Description	Our Status
Section 508	Federal standard under the Rehabilitation Act (29 U.S.C. § 794d) requiring accessible electronic and information technology. Section 508 was updated in 2017 to incorporate WCAG 2.0 Level AA as its technical standard. We voluntarily conform to Section 508 as a best practice.	Partially Conformant
EU Web Accessibility Directive	Directive (EU) 2016/2102 requires public sector websites and apps in EU member states to meet WCAG 2.1 Level AA. Referenced for international users accessing our site from the European Union.	Monitored

13. Definitions

The following plain-language definitions are provided to help all users understand key accessibility terminology used throughout this statement:

Term	Plain-Language Definition
WCAG	Web Content Accessibility Guidelines. An internationally recognized set of recommendations published by the World Wide Web Consortium (W3C) for making web content more accessible to people with disabilities. WCAG is organized into three levels: A (basic), AA (standard), and AAA (enhanced).
ARIA	Accessible Rich Internet Applications. A technical specification developed by W3C that defines a set of attributes developers can add to HTML elements to make dynamic, interactive web content more accessible to assistive technologies such as screen readers.
Screen Reader	Software that interprets and reads aloud the content displayed on a computer or mobile screen. Screen readers are primarily used by people who are blind, have low vision, or have certain cognitive or learning disabilities. Common examples include JAWS, NVDA, and VoiceOver.
Keyboard Navigation	The ability to use a website or application entirely using keyboard keys — such as Tab, Shift+Tab, Enter, Space bar, and Arrow keys — without requiring a mouse, trackpad, or touch screen. Essential for users with motor or mobility disabilities.
Alt Text	Alternative Text. A short written description added to an image in HTML code (using the <code>alt</code> attribute) that conveys the meaning or function of the image to users who cannot see it. Screen readers announce alt text aloud in place of the image.
Color Contrast Ratio	A numerical measure of the visual difference between the color of text and the color of its background. A higher ratio means greater distinction and easier readability. WCAG 2.1 Level AA requires a minimum ratio of 4.5:1 for normal-sized text and 3:1 for large text (18pt or 14pt bold).
ADA	Americans with Disabilities Act. A landmark U.S. civil rights law enacted in 1990 that prohibits discrimination against individuals with disabilities in all areas of public life, including jobs, schools, transportation, and all public and private places open to the general public.

Term	Plain-Language Definition
Section 508	An amendment to the U.S. Rehabilitation Act of 1973 that requires federal agencies to make their electronic and information technology accessible to people with disabilities. The 2017 refresh of Section 508 incorporated WCAG 2.0 Level AA as its technical standard.
VPAT	Voluntary Product Accessibility Template. A standardized document used to report how a product or service conforms to accessibility standards, including Section 508 and WCAG. Organizations use VPATs during procurement to evaluate the accessibility of technology products.
Focus Indicator	A visible outline or highlight that appears around an interactive element (such as a button, link, or form field) when it receives keyboard focus. Focus indicators are essential for keyboard-only users to know which element is currently active on the page.

Thank You for Helping Us Improve

Accessibility is a shared responsibility and a continuous journey. We are grateful to every user who engages with our content, provides feedback, or helps us identify areas for improvement.

Together, we can ensure that GLP-1 health education and wellness information is available to everyone who needs it. If you have any questions about this statement, please contact us at **info@pristineformulations.com** or **877-711-8600**.