

# JMI AGENCY

Jayden Malone Integrated, LLC

## Privacy Policy

---

*How JMI Agency Collects, Uses, and Protects Your Information*

Last Updated: June 20, 2026 | [jmiagencyllc.com](https://jmiagencyllc.com)

JMI Agency (“Company,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you visit [jmiagencyllc.com](https://jmiagencyllc.com) (the “Website”), submit an intake form or scope quiz, book a consultation, or engage our Services.

---

## 1. Information We Collect

---

We may collect the following categories of information:

### Personal Information

Your name, email address, phone number, business name, billing details, and any information you voluntarily provide through our intake form, scope quiz, fit call booking, or checkout process — including details about your business operations, current marketing tools, revenue range, and goals.

### Financial Information

If you make a purchase, payments are processed through third-party payment providers (such as Stripe). JMI Agency does not store full payment card details on its own servers. Your payment information is subject to the privacy practices of the applicable third-party payment processor.

### Client Business Data

As part of delivering our Services, we may receive access to your business systems, including CRM data, contact lists, advertising account access, and related business information necessary to build and maintain your marketing automation infrastructure.

### Usage Data

Information about how you interact with our Website, including IP address, browser type, device information, pages visited, time spent on pages, and referral source.

### Cookies & Tracking Technologies

We use cookies, pixels, and similar tracking technologies — including the Meta (Facebook) Pixel — to enhance user experience, measure marketing performance, and gather analytics.

---

## 2. How We Use Your Information

---

We use the information we collect to:

- Provide, deliver, and improve our Services, including building and maintaining your marketing automation systems
- Process transactions and manage billing securely
- Evaluate your intake form or scope quiz responses to recommend an appropriate service tier and pricing — including through the use of AI-assisted analysis as described in our Terms & Conditions
- Communicate with you regarding your inquiry, appointment, or active engagement
- Send marketing communications, with opt-out options available at all times
- Comply with applicable legal obligations

---

### 3. Data Sharing & Third-Party Services

---

We do not sell your personal information. We may share information with:

- Service Providers: Companies that support our operations, including website and CRM hosting, payment processing, scheduling, email/SMS delivery, and analytics platforms (such as Google Analytics and Meta Pixel)
- Legal Authorities: When required by law, regulation, subpoena, or other valid legal process
- Business Transfers: In the event of a merger, acquisition, reorganization, or sale of business assets
- Subcontractors: Individuals or companies assisting JMI Agency in delivering Services, bound by confidentiality obligations consistent with this Policy

*No SMS/mobile opt-in information is shared with third parties or affiliates for marketing or promotional purposes. Information may be shared with subcontractors solely to support service delivery, such as customer service functions. All other use case categories exclude text messaging originator opt-in data and consent — this information is never shared with third parties for purposes outside delivering the requested Services.*

---

### 4. AI-Assisted Processing of Your Information

---

As described in our Terms & Conditions, JMI Agency uses artificial intelligence tools internally to assist with analyzing intake and scope quiz responses, drafting elements of marketing content, and supporting system architecture planning.

- Information you submit through our intake form or scope quiz may be processed using AI tools to generate internal recommendations regarding service tier and scope — these recommendations are reviewed and confirmed by a human team member before being presented to you
  - We do not use your personal or business data to train third-party AI models beyond what is reasonably necessary to deliver the Services you have requested
  - AI processing of your information is performed using reputable third-party AI service providers, who are contractually and/or technically restricted from using your data to train models for unrelated purposes
-

## 5. Your Rights & Choices

---

Depending on your location, you may have the right to:

- Access, correct, or request deletion of your personal data
- Object to or request restriction of certain processing activities
- Opt out of marketing communications at any time
- Request a copy of the data we hold about you, free of charge, subject to reasonable limits and verification of identity

To exercise any of these rights, contact us using the information provided in the Contact Us section below.

---

## 6. Cookies & Tracking

---

We use cookies for site functionality, analytics, and advertising purposes. You may manage cookie preferences through your browser settings at any time. You may unsubscribe from email marketing communications by clicking the unsubscribe link included in any marketing email from JMI Agency.

---

## 7. Data Security

---

We implement industry-standard security measures, including encryption and access-controlled platform environments, to protect the information and Client Data we handle. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

---

## 8. Data Retention

---

We retain personal information and Client Data for as long as necessary to provide our Services, maintain business records as required by law, and resolve disputes. Upon termination of an engagement, Client Data within our direct control will be retained or deleted in accordance with applicable legal requirements and our standard business practices.

---

## 9. Illinois-Specific Privacy Provisions

---

JMI Agency (Jayden Malone Integrated, LLC) is formed and based in the State of Illinois. The following provisions describe how Illinois law specifically applies to your information, in addition to the general practices described above.

### 9.1 Personal Information Protection Act (PIPA)

Illinois' Personal Information Protection Act (815 ILCS 530/1 et seq.) requires businesses handling Illinois residents' personal information to maintain reasonable security measures and to provide notification in the event of a qualifying data breach. "Personal information" under PIPA specifically means a name combined with a Social Security number, state identification or driver's license number, financial account number with an access code, medical information, or biometric data. In the event of a breach involving this category of information, we will notify affected individuals without unreasonable delay and, where applicable, notify the Illinois Attorney General as required by statute. We also follow PIPA's data disposal requirements, rendering paper and electronic records containing personal information unreadable or unrecoverable once they are no longer needed for the purposes described in this Policy.

## **9.2 Biometric Information Privacy Act (BIPA)**

JMI Agency does not collect biometric identifiers or biometric information, as defined under the Illinois Biometric Information Privacy Act (740 ILCS 14/1 et seq.), through our Website, intake form, scope quiz, or Services. We do not use fingerprint, facial recognition, voiceprint, or retina/iris scanning technology in connection with our Services. Should this practice change in the future, we will update this Privacy Policy and obtain the written consent required under BIPA prior to any such collection.

## **9.3 No Comprehensive Illinois Consumer Privacy Statute (Current Status)**

As of the date of this Policy, Illinois has not enacted a comprehensive consumer data privacy law comparable to the California Consumer Privacy Act. Several such bills (including proposed legislation establishing broader rights to access, correct, delete, and opt out of the sale of personal data) remain pending before the Illinois General Assembly. JMI Agency voluntarily extends the data rights described in Section 5 of this Policy (access, correction, deletion, and opt-out of marketing) to all Illinois residents as a matter of good practice, regardless of whether such rights are presently mandated by Illinois statute. We will update this Policy promptly if and when a comprehensive Illinois consumer privacy law is enacted and takes effect.

## **9.4 Illinois Genetic Information Privacy Act (GIPA) — Inapplicability**

JMI Agency does not collect, request, or require genetic information, as defined under the Illinois Genetic Information Privacy Act (410 ILCS 513/1 et seq.), from any visitor, prospect, or client in connection with our Services.

---

## **10. Children's Privacy**

Our Website and Services are not intended for individuals under the age of 13. We do not knowingly collect personal data from children. If we become aware that we have inadvertently collected personal data from a child under 13, we will take prompt steps to delete that information.

---

## **11. International Data Transfers**

If you are accessing our Website or Services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States, where data protection laws may differ from those in your jurisdiction. By using our Services, you consent to this transfer.

---

## 12. Changes to This Privacy Policy

---

We may update this Privacy Policy periodically to reflect changes in our practices, technology, legal requirements, or other factors. Updates take effect immediately upon posting to this page. We encourage you to review this Policy periodically. The “Last Updated” date above reflects the most recent revision.

---

### Third-Party Platform Disclaimer

This Website and JMI Agency's Services are not affiliated with, endorsed by, sponsored by, or officially connected to Meta Platforms, Inc., Facebook, Instagram, Google, or any other third-party platform referenced. All trademarks are the property of their respective owners.

### Results Disclaimer

Any examples, case studies, or results referenced on our Website or in our marketing materials represent specific outcomes achieved under specific circumstances. They are not typical and are not a guarantee of similar results for your business. Your results will depend on numerous factors specific to your business, including but not limited to your offer, industry, market conditions, and execution. All business involves risk.

---

## 13. Contact Us

---

If you have questions about this Privacy Policy or wish to exercise any of your data rights, please contact us at:

**JMI Agency (Jayden Malone Integrated, LLC)**

[jmiagencyllc.com](http://jmiagencyllc.com)