



Privacy Policy – SMT Caribbean

1. Introduction

SMT Caribbean (“we”, “us”, “our”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website (www.smtcaribbean.com) or use our services.

SMT Caribbean operates under Helouise Holding B.V., registered in the Netherlands.

2. What Information We Collect

We may collect the following types of information:

a. Personal Information

- Name
- Company name
- Job title
- Email address
- Phone number
- Number of employees
- Any information you provide via contact forms or strategy call requests

b. Technical Data

- IP address
- Browser type
- Device information
- Pages visited
- Cookies and usage data



3. How We Use Your Information

We use your information to:

- Respond to inquiries and contact requests
- Schedule strategy calls
- Provide our services (QuickScan, workforce programs, advisory services)
- Improve website performance
- Send relevant business communications
- Comply with legal obligations

We do not sell personal data to third parties.

4. Legal Basis for Processing

Where applicable under GDPR, we process personal data based on:

- Consent
- Contractual necessity
- Legal obligation
- Legitimate business interests

5. Data Sharing

We may share information with:

- Trusted service providers (CRM systems, email services, website hosting)
- Legal authorities when required by law
- Professional advisors (legal, accounting)

All partners are required to handle data securely and confidentially.

6. Data Retention

We retain personal data only as long as necessary for business, legal, or contractual purposes.



7. Data Security

We implement appropriate technical and organizational measures to protect your information from unauthorized access, misuse, or disclosure.

8. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your data
- Correct inaccurate data
- Request deletion
- Restrict processing
- Object to processing
- Withdraw consent

Requests can be submitted to:

connect@smtcaribbean.com

9. Cookies

Our website may use cookies to improve user experience and analyze traffic. You may disable cookies through your browser settings.

10. Contact

For questions regarding this Privacy Policy, contact:

SMT Caribbean

Helouise Holding B.V.

Email: connect@smtcaribbean.com

Phone: +31 (0) 85 06 09 205