Terms and Conditions

FIT Frameworks System, LLC · Effective date: October 16, 2026

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1. Acceptance of These Terms

These Terms and Conditions (these "Terms") are a binding agreement between you and FIT Frameworks System, LLC ("FIT Frameworks," "we," "us," or "our"), a limited liability company organized under the laws of the State of Georgia.

These Terms govern your access to and use of our websites, landing and funnel pages, surveys, questionnaires, assessments, forms, scheduling pages, email communications, educational materials, programs and related products and services, including but not limited to any of the foregoing that we may offer in the future (collectively, the "Services").

By accessing or using the Services, you agree to be bound by these Terms and by our Privacy Policy. If you do not agree, do not access or use the Services.

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2. Who May Use the Services

The Services are intended for business owners and other adults aged eighteen (18) or older, located in the United States. By accessing or using the Services, you represent that you are at least eighteen (18) years of age and have the legal capacity to enter into these Terms.

If you accept these Terms on behalf of a company or other entity, you represent that you have authority to bind that entity, and "you" refers to that entity.

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3. Privacy

Our collection and use of personal information in connection with the Services is described in our Privacy Policy, which is incorporated into these Terms by reference. To the extent of any conflict between these Terms and the Privacy Policy regarding the handling of personal information, the Privacy Policy controls.

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4. Our Content

The Services and all content made available through them, including text, questions, frameworks, curricula, worksheets, templates, assessments, graphics, images, audio, video, software and the selection and arrangement of that content (collectively, the "Content"), are owned by FIT Frameworks or its licensors and are protected by copyright, trademark and other intellectual property laws.

Subject to your compliance with these Terms, we grant you a limited, personal, non-exclusive, non-transferable, revocable license to access and use the Content for your own internal business purposes. Where we provide materials intended for use within your

business, such as a document generated from your own responses, you may use and adapt those materials in the operation of your business.

Your submissions. You retain all right, title and interest in the responses, writing samples, business information and other materials you submit through the Services (your "Submissions"). We claim no ownership of your Submissions and no rights in your underlying business information. You grant us a limited, non-exclusive license to host, process and use your Submissions solely to provide the Services you requested, to support your participation, and to evaluate and improve the questions we ask.

Materials generated from your Submissions. Where the Services produce a document, profile or other output from your Submissions, you may use it in the operation and marketing of your business. This expressly includes uploading it to an artificial intelligence tool of your choosing and using the content that tool produces. You may not resell or redistribute our underlying questions, frameworks or templates as a standalone product.

Except as expressly permitted, you may not copy, reproduce, distribute, republish, sell, license, sublicense, publicly display, modify or create derivative works from the Content, or remove any copyright or proprietary notice. All rights not expressly granted are reserved.

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5. Our Trademarks

FIT Frameworks, the Founder Execution System™, The RIGHT Foundation™, The PROFIT Framework™, our logos, and our other names, marks and designs (the "Marks") are trademarks or service marks of FIT Frameworks, whether or not registered. You may not use the Marks without our prior written permission, which may be withheld in our sole discretion. Other names and marks appearing in the Services are the property of their respective owners.

6. Acceptable Use

You agree to use the Services only for lawful purposes and in accordance with these Terms. You agree that you will not:

- Impersonate any person or entity, or misrepresent who you are or your authority to act
- Submit information about another person that you do not have that person's permission to share
- Share access credentials, or permit anyone else to use access granted to you
- Resell, redistribute or make available the Content to anyone who has not obtained it from us
- Use the Services to develop, train or improve a competing product or service
- Upload or transmit any virus, malicious code or other material intended to disrupt the Services
- Scrape, harvest, or use automated means to extract Content or data from the Services
- Attempt to gain unauthorized access to the Services or to any account, system or network connected to them
- Use the Services in any manner that violates applicable law or infringes the rights of others

For clarity, invented names, fictional examples and anonymized details are welcome wherever our forms ask you to describe customers, team members or other individuals. Nothing above prohibits them.

7. Purchases and Program Terms

Some Services are offered free of charge and some require payment. Where a purchase is required, the price, what is included, the payment schedule, the term, and any cancellation, refund or renewal conditions are stated at the point of purchase or in a separate agreement provided to you before payment. You should read those terms before you pay.

A particular program, cohort, event or other offer may be governed by its own enrollment agreement or additional terms. Those program-specific terms are in addition to these Terms, and **in the event of any conflict between these Terms and a program-specific agreement, the program-specific agreement controls** with respect to that program.

Where a purchase involves recurring charges or automatic renewal, that arrangement will be disclosed to you before you pay, and you will be told how to cancel. The cancellation and refund rules for each offer, including whether an offer is nonrefundable, are stated before you purchase, and those rules apply, subject to any rights you have under applicable law. Unless the applicable terms state otherwise, fees are payable in advance.

Payments are processed by a third party payment processor. You agree to provide accurate billing information and to pay all amounts when due. Where a payment is more than 14 days past due, we may charge a late fee of $50 and may suspend access to the Services until your account is current. We will give you notice before suspending access. If you believe a charge is incorrect, please contact us at info@FITFrameworks.com before disputing it with your card issuer or bank, and we will work with you to resolve it. Where a charge is disputed without first contacting us, we may suspend access to the Services and may recover from you any fee charged to us in connection with that dispute, in addition to any amounts you already owe. We may change our prices at any time, and a price change will not affect an offer you have already purchased on stated terms.

Accessing or downloading a free resource does not enroll you in any paid program and creates no payment obligation.

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8. Educational Nature of the Services

The Services are informational and educational in nature. FIT Frameworks is not engaged in the provision of legal, tax, accounting, financial, investment, medical, mental health, employment or any other professional advice, and nothing in the Services constitutes such advice.

Any frameworks, assessments, worksheets, calculators, templates, coaching, guidance or recommendations provided through the Services are offered for your consideration.

You are solely responsible for decisions you make and actions you take in your business. We recommend that you consult qualified professional advisors, including as applicable an attorney, accountant or financial advisor, before making significant business decisions.

WE MAKE NO REPRESENTATION, WARRANTY OR GUARANTEE REGARDING ANY PARTICULAR RESULT, OUTCOME, REVENUE, PROFIT OR OTHER BUSINESS PERFORMANCE. RESULTS DEPEND ON FACTORS OUTSIDE OUR CONTROL, INCLUDING YOUR OWN CIRCUMSTANCES, MARKET CONDITIONS AND EXECUTION.

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9. Artificial Intelligence Tools

Certain Services may suggest, describe or support the use of artificial intelligence tools operated by third parties. Where you use such a tool, you do so under your own account and subject to that provider's terms and privacy policy. We do not control those tools and are not responsible for their availability, their terms, their handling of information you submit, or the accuracy, completeness or suitability of anything they produce.

You are responsible for reviewing and verifying output generated by any artificial intelligence tool before relying on it, publishing it, or presenting it to your own customers. You are responsible for what you choose to submit to such a tool, including any information about your business, your customers or other individuals.

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10. Third-Party Services and Links

This section concerns services you choose to use independently of us. It does not apply to the platforms we use to deliver the Services to you, such as our customer relationship, scheduling, video conferencing and payment providers. Our obligations to you are not reduced because we deliver the Services through them.

The Services may contain links to, or require you to interact with, websites, platforms and tools operated independently by third parties. We do not control those services, do not endorse them except where expressly stated, and are not responsible for their content,

products, services, availability or practices. Your dealings with a third party are solely between you and that third party, and are governed by that party's terms.

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11. Your Feedback

If you provide us with suggestions, ideas, comments or other feedback regarding the Services ("Feedback"), you grant us a perpetual, irrevocable, worldwide, royalty-free license to use, reproduce, modify and incorporate that Feedback for any purpose, without obligation or compensation to you. Please do not send us Feedback you are not willing to have used on those terms. Feedback does not include your Submissions, which are governed by Section 4, and nothing in this section gives us rights in your business information.

We will use your name, likeness, testimonial or business results in marketing only with your express permission.

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12. Disclaimers

THE SERVICES AND ALL CONTENT ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED OR STATUTORY. TO THE FULLEST EXTENT PERMITTED BY LAW, FIT FRAMEWORKS DISCLAIMS ALL WARRANTIES, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT.

WE DO NOT WARRANT THAT THE SERVICES WILL BE UNINTERRUPTED, TIMELY, SECURE OR ERROR FREE, THAT DEFECTS WILL BE CORRECTED, OR THAT THE SERVICES OR ANY CONTENT ARE ACCURATE, COMPLETE OR CURRENT. YOUR USE OF THE SERVICES IS AT YOUR OWN RISK.

13. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY LAW, FIT FRAMEWORKS AND ITS OWNERS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, SUPPLIERS AND LICENSORS WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY OR PUNITIVE DAMAGES, OR FOR ANY LOSS OF PROFITS, REVENUE, BUSINESS, DATA, GOODWILL OR ANTICIPATED SAVINGS, ARISING OUT OF OR RELATING TO THE SERVICES OR THESE TERMS, WHETHER BASED IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR ANY OTHER THEORY, AND WHETHER OR NOT WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

TO THE FULLEST EXTENT PERMITTED BY LAW, OUR TOTAL AGGREGATE LIABILITY ARISING OUT OF OR RELATING TO THE SERVICES OR THESE TERMS WILL NOT EXCEED THE GREATER OF THE AMOUNT YOU PAID US IN THE TWELVE (12) MONTHS IMMEDIATELY PRECEDING THE EVENT GIVING RISE TO THE LIABILITY, OR ONE HUNDRED DOLLARS ($100).

Nothing in Sections 12 or 13 limits any express commitment we have made to you in a program-specific agreement, including agreed deliverables or a stated refund guarantee.

Some jurisdictions do not allow certain limitations of liability, so some of the above may not apply to you. In that case, our liability is limited to the fullest extent permitted by applicable law.

Any claim arising out of or relating to these Terms or the Services must be brought within one (1) year after the claim arises. A claim not brought within that period is permanently barred, except where applicable law does not permit such a limitation.

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14. Indemnification

You agree to indemnify, defend and hold harmless FIT Frameworks and its owners, officers, employees, contractors and agents from and against any claims, demands, proceedings, damages, liabilities, losses, costs and expenses, including reasonable

attorneys' fees, brought by a third party and arising out of your breach of these Terms, your violation of applicable law, your infringement of the rights of any third party, or information you submitted through the Services about another person without that person's authorization or otherwise in violation of these Terms. This obligation does not apply to the extent a claim arises from our own negligence, willful misconduct or breach of these Terms.

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15. Suspension and Termination

We may suspend or terminate your access to the Services, in whole or in part, at any time and at our sole discretion, including where we believe you have violated these Terms or that your conduct is harmful to other participants, to us, or to a third party. We may do so without prior notice.

We also reserve the right to limit or decline the sale of our products and services to any person, geographic region or jurisdiction, on a case-by-case basis and at our sole and exclusive discretion.

Where you have purchased a program, we will not terminate your participation except for your breach of these Terms or of the applicable program agreement, or as that program agreement otherwise expressly permits. If we discontinue a paid program for any other reason, you will receive a refund of amounts paid for the undelivered portion, or the remedy stated in that program agreement.

Where we terminate your access for breach of these Terms, you remain responsible for amounts owed, and refunds are governed by the applicable program terms. Sections that by their nature should survive termination, including Sections 4, 5, 11, 12, 13, 14, 19, 20 and 21, will survive.

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16. Geographic Scope

The Services are intended for access and use within the United States only. By accessing or using the Services, you affirm that you are located in and a resident of the United

States. If you access the Services from outside the United States, your use is unauthorized and at your own risk.

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17. Communications and Text Messages

We may communicate with you by email, by telephone and by text message in connection with the Services, subject to the consents required by applicable law and to the choices you make.

Where you have provided a telephone number and consented to receive text messages, we may send service messages relating to an inquiry, application, enrollment, appointment, scheduling or program administration, and, where you have separately consented, marketing messages regarding our programs, offers and promotions. Consent to receive marketing text messages is not a condition of purchasing any product or service.

Message frequency varies. Message and data rates may apply, and questions about your wireless plan should be directed to your carrier. Reply HELP for assistance or STOP to opt out. You may also withdraw your consent by any other reasonable means, including by emailing us at info@FITFrameworks.com. An opt-out sent by text that does not use the STOP keyword may not be received by our systems, so please use STOP or contact us by email.

Neither we nor the mobile carriers are liable for delayed, undelivered or misdelivered messages. How we handle the information associated with these communications is described in our Privacy Policy.

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18. Changes to These Terms

We may revise these Terms from time to time. When we do, we will post the revised Terms and update the effective date at the top of this page. Changes apply prospectively from the effective date. Where a change materially affects your rights, we will provide notice through the Services or by email. Your continued use of the Services after the

effective date constitutes acceptance of the revised Terms. Changes to these Terms do not alter the price, duration, deliverables or refund terms of a program you have already purchased. If you do not agree to the revised Terms, stop using the Services.

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19. Governing Law and Venue

These Terms and any dispute arising out of or relating to them or to the Services are governed by the laws of the State of Georgia, without regard to its conflict of laws principles.

You agree that any action or proceeding arising out of or relating to these Terms or the Services will be brought exclusively in the state courts located in Cobb County, Georgia, or in the United States District Court for the Northern District of Georgia, and you consent to the personal jurisdiction of those courts. We reserve the right to bring proceedings in any jurisdiction where we believe a violation of these Terms is occurring or originating.

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20. Waiver of Jury Trial and Class Action

To the fullest extent permitted by applicable law, you and FIT Frameworks each waive any right to a trial by jury in any action or proceeding arising out of or relating to these Terms or the Services.

Any such action or proceeding will be conducted only on an individual basis, and not as a plaintiff or class member in any purported class, consolidated or representative proceeding. You and FIT Frameworks each waive any right to participate in a class action or to have claims joined with those of any other person.

If any part of this section is held to be unenforceable, the remainder of these Terms will continue in full force and effect.

21. General Provisions

Entire agreement. These Terms, together with our Privacy Policy and any program-specific agreement or additional terms referenced here, are the entire agreement between you and FIT Frameworks regarding the Services and supersede all prior communications and understandings.

Severability. If any provision of these Terms is held unenforceable, that provision will be modified to the minimum extent necessary to make it enforceable, and the remaining provisions will remain in full force.

No waiver. Our failure to enforce any provision is not a waiver of that provision or of any other right. Waivers must be in writing.

Assignment. You may not assign or transfer these Terms without our prior written consent. We may assign these Terms in connection with a merger, acquisition, reorganization or sale of assets.

Force majeure. We are not liable for any delay or failure to perform resulting from causes beyond our reasonable control.

Headings. Section headings are for convenience only and do not affect interpretation.

22. Contact Us

Questions about these Terms may be directed to:

FIT Frameworks System, LLC
1720 Mars Hill Road, Suite 8-266
Acworth, GA 30101
678-383-4848
info@FITFrameworks.com