

and Bushnell

AN JUST A LUXURY ITEM

“Our philosophy is that we’re in the relationship business first and the hot tub business second. In a world where customer service is almost nonexistent, we are raising the bar for what customer service should be,” she said.

“After the newness of the hot tub has worn off and you stop in for a new filter, or a quick question you will be greeted by name, we remember what hot tub you purchase, that vacation you went on last summer just before the hot tub was delivered, the surgery you were worried about a few months back, the football team you root for, because we do more than just sell products, we focus on understanding your needs and lifestyle and finding a product that fits best.”

“Anyone can sell a product. What matters most is the experience before, during and after the sale. We focus heavily on education because we believe customers should understand their options and feel confident in their decisions. We want people to know that they can walk into our showroom, ask questions, take their time and never feel pressured.

We’re building Paradise Patio Solutions on trust, relationships and long-term support. Our goal isn’t simply to make a sale today - it’s to become a trusted resource for years to come.

She said the products are wonderful, but it’s the people

that make the industry special, noting there’s nothing more rewarding than hearing from a customer who tells me their hot tub has become their favorite part of the day, helped them sleep better, eased discomfort or simply given them more quality time with family and friends.”

As for their approach, she said they spend far more time educating than selling.

“We encourage customers to ask questions, compare products and even wet test many of our spas before making a decision. We believe informed customers become happy customers and that philosophy has shaped everything we do.”

“At the end of the day, we’re not just helping people buy products—we’re helping them create spaces where they can relax, recover, connect with family and improve their quality of life,” she said.

Paradise Patio Solutions is located at 5260 South US 301, Bushnell (the former skating rink).

They’re open from 9 a.m. to 5 p.m., Monday through Friday and their contact phone number is 352-806-4240.

You can email them at: info@ParadisePatioSolutions.net and check out their Facebook page <https://www.facebook.com/p/Paradise-Patio-Solutions-61578273593354/> where you can see construction in action.



Cold plunge



The entrance to Paradise Patio Solutions in Bushnell. They specialize in helping homeowners create the perfect backyard retreat with high-quality spas, saunas and even patio furniture.



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