



Tiffany Mixon stands by one of their hot tubs, located in their showroom in Bushnell. The showroom at Paradise Patio Solutions can be a treat for customers, as they view the options available – it’s like an invitation to grab the suit and settle in for a little relaxation, allowing you to imagine just what it might be like in your own home.

Paradise Patio Solutions specializes in premium hot tubs, swimming spas, cold plunges and outdoor living solutions to fit your needs. They serve customers in Sumter, Lake and Marion counties, but other areas also.

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Tiffany Mixon and Brandon Smart, owners, both have a deep passion for helping people and making sure they get the right equipment for their needs. Smart started his first business, Precision Off Road, in 2003 and has since founded and acquired several other companies, including multiple trucking operations. Paradise Patio Solutions is his sixth business venture and was founded by Mixon and Smart in 2025, with the doors opening in early 2026.

Mixon is a third generation Floridian and a Leesburg native.

“I actually found my way into the hot tub industry completely by accident; some might call it fate. When I first started in the industry, I wasn’t in sales at all. In fact, when I was eventually asked to move into a sales role, I was incredibly nervous about it. I never considered myself a salesperson,” she said.

“Success came pretty quickly and that was when I came to understand, it wasn’t coming from traditional sales techniques. It was coming from a genuine passion for customer service, education and building honest relationships with people. I focused on understanding

customers’ needs, earning their trust and helping them make informed decisions.

“Over time, that approach led to a great deal of success, and I was fortunate to be recognized by a leading manufacturer in the industry for my sales performance on multiple levels. At some point, I realized this was more than a career I had stumbled into and happened to excel at. It had become my calling.”

As for the hot tubs, she said, “I think many people underestimate the benefits of regular hot tub use because they view it simply as something that feels good or helps them relax. While that’s certainly true, there’s actually a great deal of science and research behind hot water immersion and hydrotherapy.

“When you immerse yourself in warm water, your body responds in a number of ways. Blood vessels dilate, circulation increases, muscles relax, and pressure is relieved from joints due to buoyancy. Many people report improvements in relaxation, recovery, mobility and overall well-being. Yet despite these benefits, hydrotherapy is often overlooked and not fully understood.

“The biggest misconception I see is that a hot tub is a luxury item. While it can absolutely be a source of

enjoyment, many of our customers ultimately use their hot tubs as part of a wellness routine. Whether it’s taking time to unwind after a stressful day, easing sore muscles, improving recovery, or simply disconnecting from the demands of everyday life, the benefits often go far beyond what people expect.”

“Today, I’m a little obsessed, in the best possible way, with hot tubs, hydrotherapy, wellness and water care. I love learning about the science behind why these products work and how they can positively impact people’s lives. But my favorite part has always been the relationships.”

“Many people are surprised to learn how much the industry has evolved. Today’s hot tubs are more energy efficient, easier to maintain and more technologically advanced than ever before.

Beyond that, we’re seeing a growing interest in wellness-focused products such as cold plunges, saunas and swim spas. People are becoming more intentional about recovery, stress management and creating healthy routines at home. We have embraced that trend by offering solutions that support a complete backyard wellness experience and helping educate consumers on the benefits of wellness products.”



They also offer a swimspa, if homeowners are interested.

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