

Evidence-by-Design™

Infrastructure Proof for Risk-Sensitive Firms

Built for Accounting Firms and Insurance Brokers



EMPOWERIT



About Us

At EmpowerIT, we are driven by integrity, accountability, and excellence. Our focus is on the human side of technology, guiding you through each step of the process and raising awareness of the best IT services and practices. We are committed to helping your business thrive in today's constantly evolving tech world.

03	Introduction
04	The Problem
05	What's Changed?
06	What Is Evidence-by-Design™
07	What It Produces
08	Why This Matters for Your Firm
08	Who It's For
09	The First Step
10	What's Inside the Readiness Snapshot

Introduction

Today's accounting firms and insurance brokers aren't being judged on confidence—they're being judged on proof.

Clients, insurers, auditors, and acquirers are asking tougher questions about security, continuity, and risk readiness. And increasingly, "trust us" is no longer an acceptable answer.

Evidence-by-Design™ exists to close that gap.

This document introduces a structured, defensible way to embed evidence directly into your infrastructure—so readiness is visible, verifiable, and always available. No scrambling. No assumptions. Just clear proof that stands up when it matters most.



The Problem

Your clients are asking harder questions:



Are we actually secure?



Can you prove it?



Will this stand up to insurers, auditors, or due diligence?

Most firms respond with screenshots, vendor assurances, or verbal explanations.

That used to work.

It doesn't anymore.

Underwriters, regulators, and enterprise buyers now expect verifiable evidence—not confidence statements.

What's Changed?

MSecurity and continuity are no longer "IT issues."

They are business risk signals.

Firms that can demonstrate readiness:



**WIN
HIGHER-TRUST
CLIENTS**



**REDUCE FRICTION
IN INSURANCE
RENEWALS**



**SHORTEN
AUDITS AND
QUESTIONNAIRES**



**LOWER EXPOSURE
WHEN INCIDENTS
OCCUR**

Firms that can't... spend time explaining instead of operating.

What Is Evidence-by-Design™

Evidence-by-Design™ (EbD) is a structured way to build proof directly into infrastructure, so readiness is continuous—not reactive.

Instead of scrambling for documentation when asked, EbD ensures that:

- Controls are observable
- Decisions are traceable
- Systems produce defensible artifacts automatically

No fire drills. No guesswork.



What It Produces

A concise, defensible
Readiness Snapshot that
can be used for:



This is not a certification.

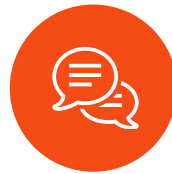
It's evidence you already
own—organized,
timestamped, and
defensible.



**CYBER
INSURANCE
UNDERWRITING
AND RENEWALS**



**CLIENT SECURITY
QUESTIONNAIRES**



**SOC 2 OR
COMPLIANCE
CONVERSATIONS**



**M&A OR VENDOR
DUE DILIGENCE**



**INTERNAL RISK
AND
GOVERNANCE
REVIEWS**

Why This Matters for Your Firm

**FOR ACCOUNTING FIRMS AND BROKERS,
EVIDENCE-BY-DESIGN™ BECOMES A TRUST MULTIPLIER:**

- Strengthens advisory credibility
- Reduces downstream risk exposure
- Creates a shared language between IT, risk, and finance
- Signals operational maturity without over-engineering

It complements your existing services.

It doesn't replace your MSP, tools, or advisory relationships.

Who It's For

- Firms advising regulated or risk-sensitive clients
- Partners tired of vague "IT assurances"
- Organizations that want clarity—not complexity

The First Step



We start with a single Readiness Snapshot.

No disruption.

No long-term commitment.

If the evidence holds, it scales.

If it doesn't, you'll know exactly where—and why.

EMPOWERIT

Infrastructure, risk, and evidence—by design.

◇ AI-Ready | Evidence-Ready™



What's Inside the Readiness Snapshot

A short, plain-language summary supported by verifiable evidence, including:

Feature	Perks
Identity & access posture	Who has access, how it's controlled, and how changes are tracked.
Security & monitoring signals	Confirmation that protections are active, monitored, and reviewed
Backup & recovery readiness	Evidence that data can be restored, and that recovery is tested
Change & decision traceability	Proof that critical changes are intentional, reviewed, and auditable
Operational accountability	Clear ownership of systems, controls, and follow-up actions

Each section includes timestamps, source references, and validation notes—so the snapshot stands on its own during reviews, renewals, or due diligence.

No screenshots.

No vendor marketing.

Just defensible proof.



Lee Darke
CEO - EmpowerIT

Get In Touch

22 King St S Suite 300
Waterloo - ON N2J 1N8 - Canada
www.empowerit.ca