

THE 12-QUESTION BUSINESS STABILITY ASSESSMENT

The Business Stability Diagnostic Snapshot

This is a quick look at where your business is losing stability, limiting growth, and depending too heavily on you — and what to strengthen first.

Assess the six business domains that shape whether your company can operate, perform, and grow without your constant involvement.

"This assessment is not a test. It is a mirror. Answer based on how your business actually operates today — not how you hope it operates."

12 questions Approximately 2 minutes	6 business domains From owner independence to growth readiness	Instant report Score, domain breakdown, and your #1 focus
--	--	---

Name: _____ Company: _____ Date: _____

HOW TO SCORE

Rate each statement based on how accurately it describes the way your business normally operates today — not how you hope it will operate in the future.

1 • Not true	2 • Seldom true	3 • Sometimes true	4 • Usually true	5 • Consistently true
--------------	-----------------	--------------------	------------------	-----------------------

Domain 01: Owner Independence

How well the business continues operating without your constant involvement.

01	When I am unavailable for several days, normal business operations continue without major delays or interruptions.	1	2	3	4	5
02	Routine operating decisions are made without waiting for my approval.	1	2	3	4	5

Owner Independence subtotal: _____ / 10

Domain 02: Operating Systems

Whether reliable execution is supported by documented and repeatable processes rather than one person's knowledge.

03	The processes most critical to delivering our work are documented and accessible to the people who use them.	1	2	3	4	5
04	Similar work is completed to the same quality standard, regardless of who performs it.	1	2	3	4	5

Operating Systems subtotal: _____ / 10

Domain 03: Leadership & Management Effectiveness

Whether managers take ownership of problems, performance, and results.

05	Managers resolve routine operating problems without unnecessarily escalating them to me.	1	2	3	4	5
06	Managers address performance issues without depending on me to enforce expectations.	1	2	3	4	5

Leadership & Management Effectiveness subtotal: _____ / 10

Domain 04: Communication & Accountability

Whether people understand what is expected and are held to clear, consistent standards.

07	Team members understand their responsibilities and the results expected from their roles.	1	2	3	4	5
08	Performance expectations are applied fairly and consistently across the team.	1	2	3	4	5

Communication & Accountability subtotal: _____ / 10

Domain 05: Financial Visibility & Control

Whether leaders have timely financial information and use it to anticipate risks and make decisions.

09	I can identify which major services, products, or types of work are most and least profitable.	1	2	3	4	5
10	We use an up-to-date cash-flow forecast to anticipate upcoming cash needs.	1	2	3	4	5

Financial Visibility & Control subtotal: _____ / 10

Domain 06: Growth Readiness & Capacity

Whether the business can take on more work without weakening current operations.

11	The business can handle an increase in customer demand without causing sustained delays, errors, or team overload.	1	2	3	4	5
12	Our current people, processes, and systems can support the next planned stage of growth.	1	2	3	4	5

Growth Readiness & Capacity subtotal: _____ / 10

YOUR BUSINESS STABILITY SCORE

Add the six subtotals for your overall score. Total: _____ / 60

Score	Band	What it means
51 – 60	Systemized & Scalable	The business is positioned to operate and grow with limited owner dependency.
41 – 50	Stable with Key Gaps	The foundation is solid, but one or more areas still limit stability or growth.
24 – 40	Inconsistent & Dependent	Important parts of the business depend on individuals rather than reliable systems.
12 – 23	Weak & Unstable	The business requires immediate attention in several critical areas.

Your lowest-scoring domain is where your fastest leverage lives. Strengthen the weakest one first.

YOUR NEXT STEP

Turn your score into a plan. Scan either code to keep going.



Book a FREE short session time to talk through your results and your business system. We will map your first next step.

Scan with your phone camera



Go deeper with the full Dynamo Business Stability Diagnostic — score all six domains in detail.

Scan with your phone camera