

Tamara Simon



The Small Business Fixer

Helping Chief Everything Owners become Chief Enjoyment Owners

Ideal for events helping small business owners and entrepreneurs build simple, profitable businesses they actually love.

*I don't just inspire audiences.
I give them the clarity to fix what's broken.*

CONTACT

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My most popular WORKshop
is **Let's Fix It!** - see page 2

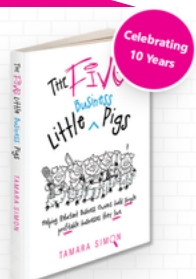
TOPICS INCLUDE

1. **The Small Business Owner Journey**
Three Stages. One Dream.
2. **Stop Being The Chief Everything Owner**
How to become the **Chief Enjoyment Owner** instead.
3. **The Small Business Blueprint**
Rebuild the 5 Foundation Bricks for \$uccess.
4. **The Five Little Business Pigs**
Which one is really running your small business?
5. **It's More Than A Game**
Sporting insights to grow your small business.

BOOK

The Five Little Business Pigs
Helping Reluctant Owners Build
Simple Profitable Businesses

They Love



MOST SMALL BUSINESSES DON'T FAIL... They get stuck



Doing too much



Owner burnout



Profit not keeping up



Systems falling behind

After 25+ years fixing small businesses, Tamara Simon knows growth doesn't always make business easier.

Sometimes it simply creates bigger cracks.



More customers



More staff



More decisions



More problems landing back on the owner.

WHY ORGANISERS BOOK TAMARA



Knows her stuff.



Loves presenting.



Thinks creatively on her feet.



Tells it like it is.
(No BS.)

Engaging, down-to-earth and straight talking.

Your audience will thank you.

MEET TAMARA

For over 25 years, Tamara Simon aka **The Small Business Fixer** has been helping owners **fix the cracks** which stop them from having a simple profitable small business they actually love.

2-time Author and creator of **The Small Business Blueprint**, Tamara is known for her practical, no BS approach to **turn overwhelming problems into simple practical fixes** which actually work for the owner, business size and finally stick!

MOST POPULAR WORKSHOP

LET'S FIX IT

An interactive, practical WORKshop that diagnoses the real problems holding your audience back and applies **The Small Business Blueprint** in real time.

- ✓ Diagnoses real problems
- ✓ Fixes what's broken
- ✓ Applies the Blueprint in real time
- ✓ Creates clarity and action

Questions posted anonymously



Small business owners **don't** need another notebook full of ideas and tasks.

They want **simple solutions** to the problems they're facing **RIGHT NOW** and **uninterrupted time** to do it!

As the **Chief Everything Owner** - even with a team, small business owners are dealing with **more** ... customers, staff, decisions and problems - while still being the person everything lands back on.

Then add in cost of living pressures, lack of staff, AI and a never ending To Do List and owners are saying 'Enough'.

Tamara's '**Let's Fix It**' Problem Solving WORKshop gives owners time and practical solutions to the immediate challenges impacting their small business, in an anonymous and fun way.

Participants will ...

- Discover the **Five Foundation Bricks** to rebuild for stronger foundations (**Tamara's Blueprint for Small Business Success**)
- Write down as many questions about challenges/issues that are **overwhelming, frustrating or holding them back** in all Five Foundation Bricks.
- Gain **practical simple solutions** to their questions to either...
 - ✓ resolve it then and there
 - ✓ implement it into their small business or
 - ✓ at least know the next step to start resolving the issue/challenge.

Post WORKshop, if there are still Post It notes left, Tamara will provide participants with a Zoom recording so every question is answered.

It's called a **WORKshop** because participants don't just sit and listen. They **WORK**.

Questions posted anonymously



“ This WORKshop was the **FIRST** time I have felt like the facilitator **actually understood the perils of small business**, had **actual solutions** to real problems, and **useful tools** that be used **straight away**.

“ Tamara had **empathy** for what I'm going through daily and knew **HOW** to help me and what would and wouldn't work.

“ **Good foundational WORKshop** that lays out some of the **basic things** small businesses need to get done and right, without it feeling too **overwhelming**.



ENGAGING. PRACTICAL. STRAIGHT TALKING.

HELPING CHIEF EVERYTHING OWNERS **BECOME** CHIEF ENJOYMENT OWNERS



BOOK TAMARA

Let's bring practical **small business solutions** to your event.

Whether you're looking for an interactive WORKshop, Keynote or tailored session, I'll work with you to create an engaging and invaluable experience for your small business audience.



Let's Chat

My Speaker Page has more information and videos

tamarasimon.com.au/speaker

← Click Let's Chat to book a meeting or email tamara@tamarasimon.com.au or phone 0438 262 727
I'll also send you my **full Speaker Kit**.